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TV GUIDE

Local Programs • March 18-24



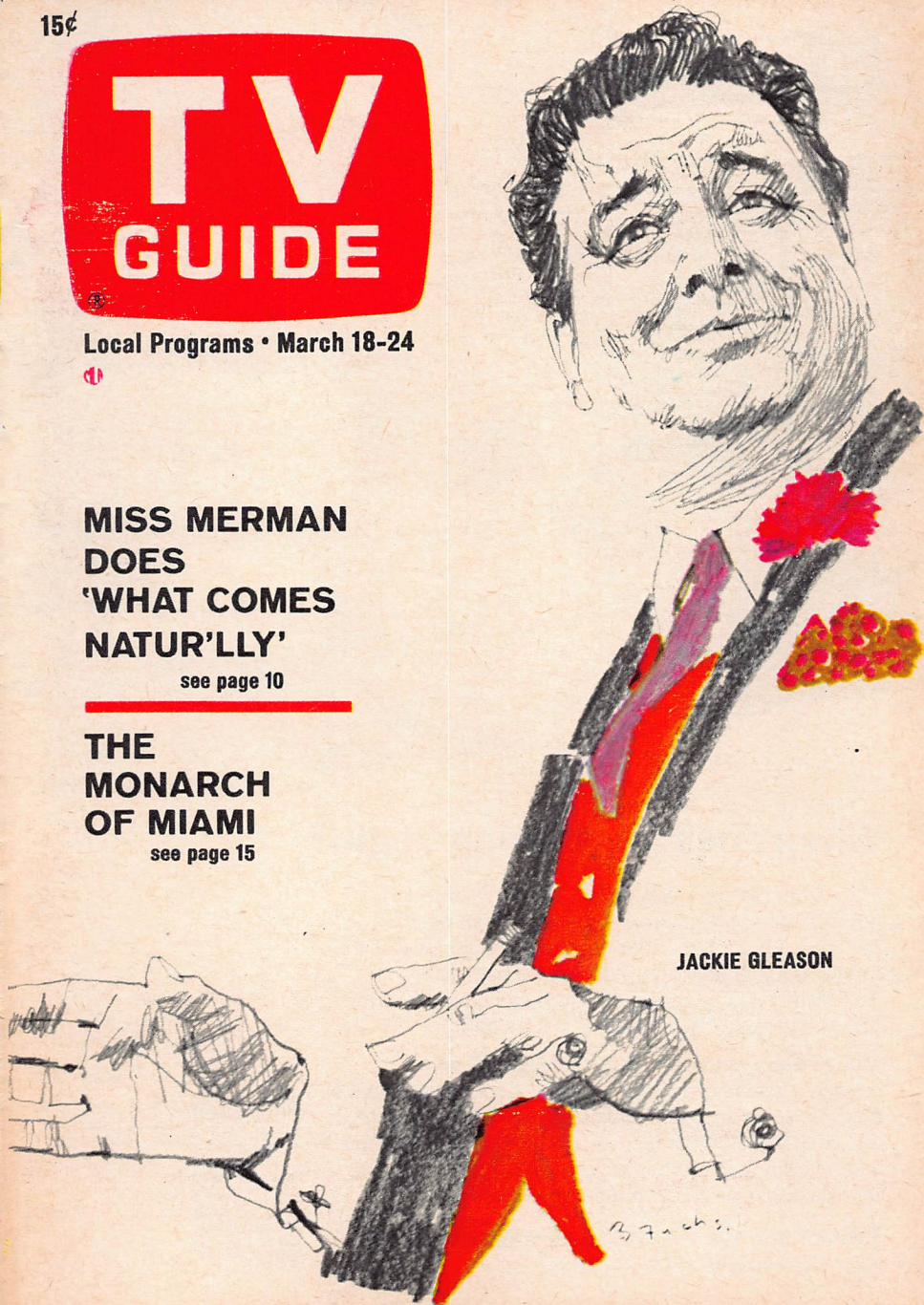
MISS MERMAN DOES 'WHAT COMES NATUR'LLY'

see page 10

THE MONARCH OF MIAMI

see page 15

JACKIE GLEASON





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Hints Collected
by Mrs. Dan Gerber,
Mother of Five



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as we see it

■ Color is established. It's here. All the nighttime network shows, and most of the daytime ones, are in color. About 10 million homes in the United States are now equipped with color sets, and sales are moving along at the rate of nearly 100,000 a week. It is generally agreed that before long nearly all homes will have color sets.

Isn't it time, then, for the networks and broadcasters and program producers and commercial producers to show some initiative and set up color standards they all *can* and *will* follow?

■ Must set owners be continually jumping up to fuss with dials or reaching for remote-control buttons every time a station goes from network to local, or from program to commercial?

Must some commercial producers turn out film or tape with higher color intensity than others? Must some use film that accents blues and others film that boosts reds?

■ Isn't it about time that the three networks, at least, agreed on what flesh should look like?

Local engineers, bless them, do their best to balance local color with network color, and commercials with program content. But with all their electronic aids, it's a hopeless task. The standardization must take place at the source.

■ There are many difficult problems to work out, especially when different lighting techniques, different films, different cameras and different technicians are employed. But there must be solutions. The time to start finding them is now.

Color is great and we've been among its most enthusiastic supporters for many years. But facts are facts, and the fact is that color will not be completely satisfactory to viewers until they can be freed from constant dial twiddling.



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"We went into the living room, and sat down. 'I don't want to meddle, son, but when the time comes, I hope you're as well prepared for retirement as Mom and I were.'

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Date of Birth _____

TV TELETYPE*: HOLLYWOOD: JOSEPH FINNIGAN REPORTS:

NBC's *Project 20* uses religious art to depict "The Law and the Prophets" in an hour-long special April 23. No commercials are scheduled during the program . . . SHELLEY WINTERS plays an aging movie queen in an upcoming BOB HOPE show. For two previous appearances on that series, she received two Emmy nominations and one Emmy award . . . That variety-show perennial, PETULA CLARK, makes her Hollywood movie debut in the Warner Bros. version of "Finian's Rainbow."

JOAN CRAWFORD, once a reigning film queen at MGM, is back at the studio after an absence of 14 years. She's doing a two-part *Man from U.N.C.L.E.* which will probably be seen overseas as a feature . . . MYRNA LOY, another star from Hollywood's golden years, is starring in a *Virginian*, one of her rare TV roles . . . NANCY SINATRA is expected back on ED SULLIVAN's show for at least three appearances next season.

*Trade-mark, Teletype Corp.

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GUESS WHO I SAW TODAY

BY
JOSEPH FINNIGAN
AND
ROBERT HIGGINS

Ever turned a corner and met a big TV star face to face? Probably not, but when you do, your reaction may surprise you. It would sometimes appear that running into somebody like Ed Sullivan in the flesh is more than some fainthearted fans can stand. They blurt out all sorts of crazy things, following a precedent established a few years ago by some unsung hero who unexpectedly encountered singer Nelson Eddy on the street. "Didn't you used to be Nelson Eddy?" he said.

Where movie buffs stand back in awe in the presence of John Wayne, Paul Newman, Marlon Brando or Elizabeth Taylor, TV stars appear on screen so often that their fans think they own them. But these fans, too, become flustered, and in their excitement and confusion they turn out to be the undisputed masters of the goofy *non sequitur*.

Johnny Carson recalls the time he stepped out of a phone booth to find a middle-aged woman glaring at him accusingly. "Do you know who *you* are?" she demanded. Then there was the matron who spied Hugh Downs and gushed, "Oh, you look just like yourself." Or singer Bill Hayes, who was buttonholed on the street by a woman. "You're . . . you're . . . you're . . ." she began.

"Bill Hayes?" he offered.

"No," she declared conclusively, and stomped off.

That's one of the star-recognition game's biggest problems, matching names to faces. Often, a fan hasn't the slightest idea who the actor is, accepting the first name offered. One man stopped Barry Sullivan and said, "I recognize you, but I can't remember your name." A bored Sullivan countered, "I'm Macdonald Carey." To which the fan replied, "Of course."

Jess White likes to believe that after all these years as a character man, people at least recognize him as an actor. White was approached by two ladies in a Hollywood restaurant. "My daughter and I have a bet," said one. "Didn't you used to deliver meat for a kosher butcher on Beverly Boulevard?"

Airplanes are fearful places to be caught by admiring fans—mistaken identity must be borne for thousands of miles. Chet Huntley was once asked by a stewardess, "Don't you have something to do with TV?" "Yes," he answered. "Do you know David and what's-his-name?" she asked. Huntley nodded. Then she delivered the *coup de grâce*. "That long-faced guy who's always frowning—I can't stand him." Chet gulped and rode on.

A threat to every actor's existence is that total identification that comes with playing a popular character. The actor becomes his character in the fan's eye. Dennis Weaver probably holds whatever record can be established in that department. During his *Gunsmoke* days he rarely went out in public without being asked why he wasn't limping, à la Chester.

The question was usually accompanied by a bad joke, like did he have a family of squirrels in there? "You could always anticipate what they were going to say," Weaver recalls. "And they always thought I would think it was funny. I tried to come up with something that at least sounded original. If somebody asked me why I wasn't limping, I'd say I wasn't getting paid. That usually got a laugh."

Jonathan Harris, that fine actor who's been *Lost in Space* these past two seasons, says he has actually become his series' character. "I've lost my personal identity," Harris says. "I'm Dr. Smith, not Jonathan Harris. Once a group of teen-agers hissed at me. What was I to do but hiss back? It was wonderful."

Joe Flynn will live with his *McHale's Navy* Captain Binghamton role for some time. People seeing him in mufti are not certain why they know him. "Since I'm out of uniform, they don't identify me," Flynn says. "But they know the face. So a fellow will think I was in the service with him. I get asked that a great deal."

To many people, Jackie Gleason is Ralph Kramden, the blow-hard bus driver. When Gleason was in St. Louis some time back, a drunk approached his press agent and asked to see Kramden. The press agent pointed to Gleason sitting in a car. The drunk staggered over, looked at Jackie and lurched off, muttering, "I don't want to see *that* bum."

In their possessiveness fans can act

thoughtlessly, even rudely. The most common offender is the fan who approaches a star in a restaurant, throws a piece of paper on the table and demands an autograph. One girl who did that to Efrem Zimbalist Jr. added insult to injury by demanding, "Who are you?" Jim Nabors was at an airport when a lady shouted, "That's Chester from *Gunsmoke*." Her friend corrected her, and the woman said, "Well it's one of those idiots on TV."

Any actor will concede it's better to be recognized than ignored. Mike Gargiulo, director of *Password*, has made a hobby of collecting anecdotes from guests on shows he directs for Goodson-Todman. His favorite is one about Sam Levenson, who went into a restaurant a few years back and was about to give his order. The waiter looked at him, shook his head and said, "You know, you're the third guy in here today that looks like Sam Levenson."

In the case of Garry Moore, there was once the threat of danger. He was walking along a New York street one evening when a man stepped out of a doorway and said, "Garry Moore . . ." and mumbled something Moore didn't hear. Garry waved, smiled and kept on walking. When he reached the corner, Garry turned around and noticed that the man was holding a gun. It was then that he realized the man had actually said, "Garry Moore, stick 'em up." Fortunately for Moore, he had apparently decided not to go through with it.

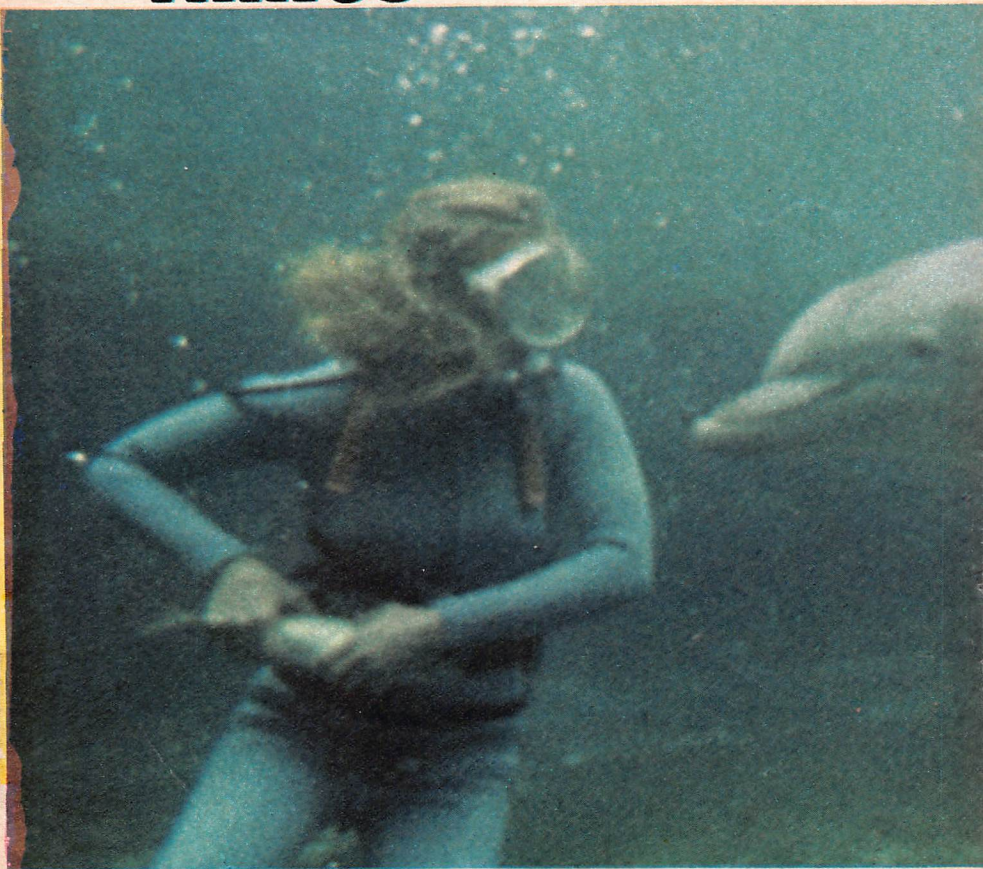
Few stars have escaped being victimized by some sort of false recognition. Indeed, even Lassie has been taken for somebody else. Once, when the collie was in New Orleans, a boy asked his mother, "What kind of a dog is Lassie?" "Oh, everybody knows that, dear," replied the lady. "He's a poodle."

Lassie is said to have winced.

GETTING TO THE BOTTOM OF THINGS

Zale Parry, for six years of her amphibious life, was the "mermaid" on *Sea Hunt*. She had started working in underwater films and TV in 1954, having learned the art of scuba diving when she was an 18-year-old vacationing in California. At that time she was something of an oddity—a female underwater specialist. And at one time she held the women's depth record—209 feet (it has since been surpassed).

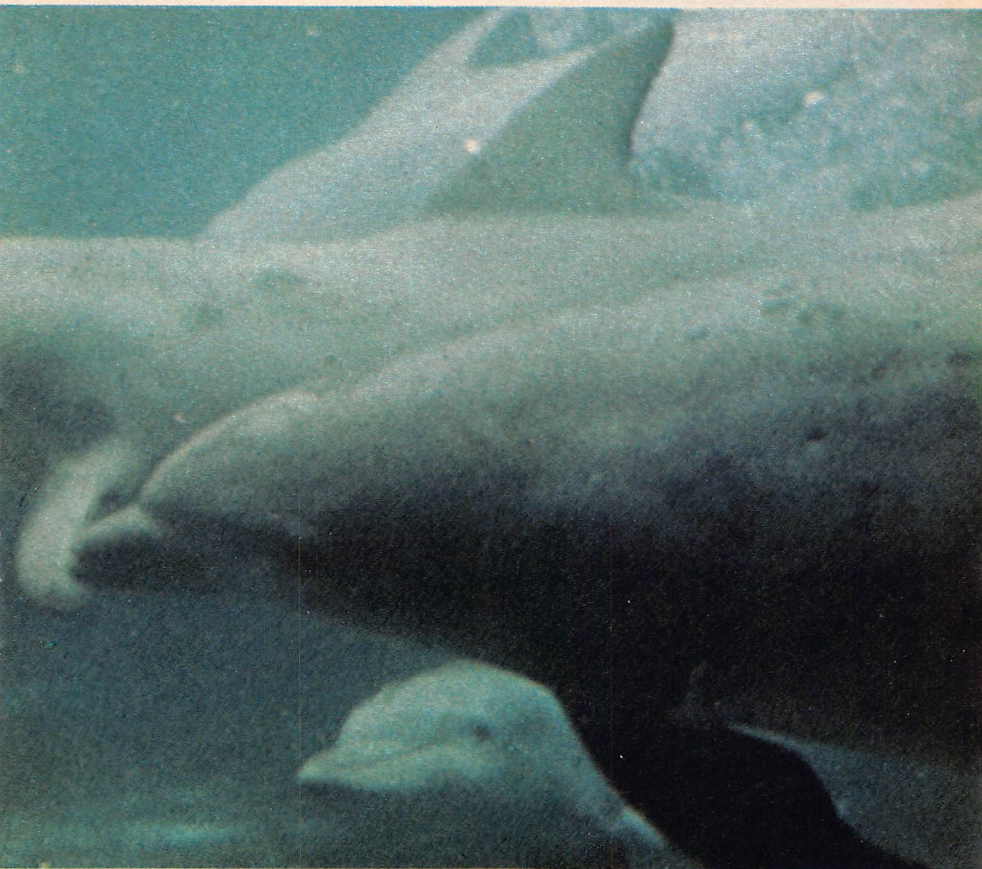
Miss Parry more recently has been annually occupying her time acting as "mermaid"-in-residence for CBS's *Marineland Carnival* (seen this year on March 26). In previous years she



was actively involved in underwater comedy skits, such as the one in which she and her TV "husband," Lloyd Bridges, set up housekeeping on the bottom of the Marineland tank—in a room complete with furniture, TV set, linoleum floor and a fishbowl.

This year, however, she will simply be seen as she is below—feeding and playing with the porpoises—while Jim Backus and Art Carney do their comedic work in front of the tank window.

Clearly, as you can see at right, Miss Parry is quite a bit more photogenic than the average porpoise.



Loud, brassy, bawdy and sentimental, Ethel Merman just rolls on . . .

DOIN' WHAT COMES NATUR'LLY

BY EDITH EFRON

*My uncle out in Texas
Can't even write his name;
He signs his checks with X's
But they cash them just the same.
If you saw my paw and maw
You'd know they had no learnin';
Still they raised a family
Doin' what comes natur'ly.
Sister Sal who's mu-si-cal
Has never had a lesson;
Still she's learned to sing off key
Doin' what comes natur'ly.
You don't have to go to a private
school
Not to pick up a penny near a stub-
born mule.
You don't have to have a professor's
dome
Not to go for the honey when the bee's
at home. That comes natur'ly.
My tiny baby brother
Who's never read a book
Knows one sex from the other
All he had to do was look.
Grandpaw Bill lives on the hill
With someone he just married,
There he is at ninety-three,
Doin' what comes natur'ly.*

*"Doin' What Comes Natur'ly" by Irving Berlin
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Corporation.*

Chunky, brass-gulleted Ethel Merman—old enough now, at 58, to be described as “a living legend”—is the woman who introduced Irving Berlin’s “Doin’ What Comes Natur’ly” on Broadway, in 1946. She’ll be singing it again Sunday, when she stars in NBC’s version of “Annie Get Your Gun.”

In a strange way, this particular song captures the essence of Merman

herself. For decades she’s been “Doin’ what comes natur’ly”* on and off the stage—and it’s probably this, above all, that divides Merman lovers from Merman haters.

*Sister Sal who's mu-si-cal
Has never had a lesson . . .**

The most “natural” thing about Merman is her voice. It emerged, in 1930, from between the lips of an Astoria, Long Island, secretary who’d never had a stitch of training, and still hasn’t. It catapulted her to instant success via a song called “I Got Rhythm,” and the success was maintained in a series of musical-comedy triumphs over the years: “Call Me Madam,” “Anything Goes,” “Gypsy,” “Annie Get Your Gun,” etc. To this day, she is called “The Queen of American Musical Comedy.”

The Merman voice is both the most famous and the most controversial thing about her. It’s like the violent blare of a trumpet—incredibly loud, brassy and rhythmic. Such assorted personalities as George Gershwin, Irving Berlin, Jerome Robbins and Bobby Kennedy have raved about the Merman voice. Jonathan Anderson, musical director of TV’s “Annie,” says: “Her style is *her*. She’s a belter, but she’s not raucous. She sings with a clear, true sound.” Danny Daniels, choreographer, says: “She has a clear, loud, theater voice. You can sit in the back of the theater and hear every word she sings. Mikes give a synthetic sound. Merman is real.” For years,

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audiences have been responding strongly to this "reality"; three years ago, when she made her debut in London, *Newsweek* reported that people were "standing on their chairs, some in delirium, others in tears."

Enemies of *The Voice*, however, are at least as violent as the fans. Jim Stanley, associate producer of "Annie," refers to the phenomenon obliquely: "A couple of people came into the company not liking her style, that belter quality." People outside the cast are less oblique. Criticisms range from relatively mild complaints that her voice is "terrible" to vehement statements such as "The very sound of that raucous yelling sets my teeth on edge."

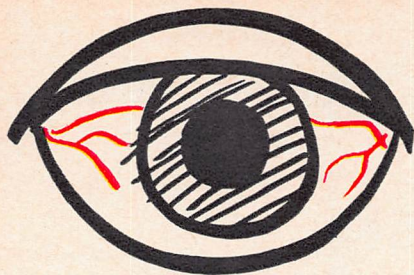
Ethel Merman is inclined to view herself as a vessel of artistic mystery.

"I don't know what I do," she says. "I just get out there and sing. People say it's remarkable. Irving Berlin said, 'You'd better not write a bad song for Merman, because everyone in the audience will hear it.' George Gershwin said, 'Never go near a singing teacher. You're going to lose all that natural quality.' I wouldn't know how to practice."

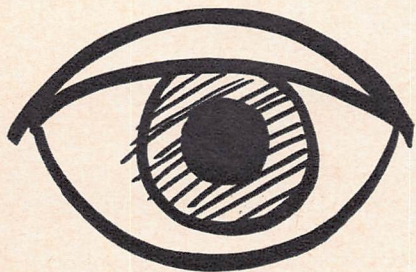
*You don't have to go
To a private school . . . **

She's had no acting training either. But her discipline as a performer is intense. Over and over, her co-workers on "Annie" rave about her businesslike approach to the job: "She's the greatest pro I've ever worked with," says associate **continued**

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Ethel Merman/ continued

producer Stanley. "She's disciplined. She works harder than anyone," says musical director Anderson. "She's a meticulous performer of the old school—not the slap-it-together-with-spit-and-chewing-gum school of today," says choreographer Daniels.

Along with these raves, a few other revealing remarks slide in. "It's said she has a background of being difficult to work with," says Daniels. "That's because she demands professionalism from everyone."

Historically, Merman is said to be difficult to work with. Stage rumor has it that she's a touch over-concerned with the spotlight and is inclined to stomp on lesser performers if she has the slightest suspicion of being upstaged. She somewhat confirms this herself: "The ones who complain about me," she says, "are the ones who slough off on their work. I can't stand people who lay down on the job. I can't stand that. I find it my duty to report them. Somebody who steps on my line, or overacts—I don't like that. If I have a job to do, *nobody* can interfere with my work. I'm on time for rehearsals. I put in my hours. I'm out there beating my brains out. If I see somebody just tossing it to the winds, I can't stand it."

*If you saw my paw and maw
You'd know they had no learnin'...* *

Off-stage, Merman is a bit of a shock to those who might be expecting an aura of stage glamor. She's not a glamorous human being. She's a hard-faced, tough-voiced woman who—unlike some show-business "legends"—shows her years in face and figure. There's a crudity of manner which contradicts the good-looking, expensive clothes, and the gallery of delicate impressionist pictures which line her hotel living room. She's given to

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heavy name-dropping, almost compulsively quotes what the "greats" have said about her, at one time or another. Pictures of the famous who have paid her tribute are scattered all over little tables and she talks about them the way little boys do about baseball cards: "I got Bobby Kennedy, Eisenhower, Roosevelt and Perle Mesta." She could be successfully cast as an upper-middle-class parvenu—the kind of woman who skipped, suddenly, from the proletariat to the mink-coat league, without having undergone any social polishing in between.

Those who are devoted to her call her "earthy" and "natural," and she is certainly that. She's affable, in a brusque way. "I'm very outspoken," she says of herself. "I speak my piece. I lay my cards on the table. If I have something to say to somebody, I say it. I can't hold it back."

Those who are less devoted to her call her "uneducated," "ignorant" and "anti-intellectual." And she is certainly that, too. In her own professional realm, she is remarkably unanalytical: "I'm no connoisseur of what's good and what's bad in the theater. Things I've liked, the critics have panned. Who am I to judge?" She doesn't like contemporary musical scores but can hardly say why: "I come out of the theater today, I can't retain any of the songs I've heard. I can't hum them."

She has had no higher education and is no friend of literature: "I very seldom read," she says. "If I start to read a book, I fall asleep after three or four pages. I know it's a bad thing to say. Most people read and become great intellectuals and so on. I do all right without all that garbage."

*Knows one sex from the other
All he had to do was look. . . **

As leading ladies go, **continued**

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SMOOTH SLEDDING

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Merman belongs to the nonromantic, nonsexy school. Time magazine commented about her, a few years ago: "She was never a sex object. She was mostly the hearty hostess, amused by the raucous comedy of life, and essentially detached. Her manner suggested that sex wasn't everything, that exuberance could give vitality to even the middle-aged and the homely. She palpably could never see herself as a romantic, and the arranged embrace at play's end . . . always seemed a little stiff, as if her corsets were binding her." This is not to imply that the general subject of men-sex-romance is of no interest to Merman. It blatantly is—and at 58 she's still more vociferously interested in that subject than in any other.

She has been married and divorced four times (she has two grown children, and is a grandmother). Her last two husbands were Bob Six, president of Continental Airlines; and actor Ernest Borgnine. The 1964 marriage to Borgnine lasted barely a month, a fact which arouses enormous curiosity in reporters. Merman positively will not discuss her marriage to Borgnine. She says so, militantly. But then she proceeds to emit a series of dark and tantalizing hints: "My last experience—which I won't go into—well, marriage doesn't last. You go into it, you think it will be wonderful. And *pow!* it blows up. A lot of men are Jekylls and Hydes. They're one thing before the conquest—and another thing afterwards. Men are always looking around. They're looking at the young ones with the mini-skirts. I'd rather be single than live like that. They all cheat. It's a terrible feeling. Haven't I got enough to hold somebody? An attractive gal walks into the room—bzzzz, all the men *look and talk*." She blurts out defensively, "I'd rather not be married. It would break my heart."

After four failures in marriage she's

disheartened. "I'm scared now," she confides bluntly. "When that *zing!* comes, I run. I've had that *zing!* a few times, and I run. I'm really scared. I don't have confidence or trust in anybody any more. I don't trust anybody."

But for all her experience and disappointment, she confesses she hasn't given up hoping. She's still looking for a husband. "I'd like a fun guy, because I'm a fun gal," she says. "If I met Mr. Right, I'd go all out to do the right thing and make him happy." And then she adds, "Oh well, my life has been very successful. I've got a wonderful family, a group of friends. I can't ask for much more. You can't be selfish."

*He signs his checks with X's
But they cash them just the same.**

In some ways, her life has been very successful. Her career has been going on for a long, long time—and the notoriously faithless public has been faithful to Merman. She's at the stage of her professional life where she can freely pick and choose what she does. She's made a small fortune over the years, and if those brass lungs hold out, she'll continue to add to it. What she wants more than anything now is a TV series. "A situation comedy," she says. "That's what I'd love. I did a wonderful pilot for Desilu. Mr. Aubrey [James Aubrey, former CBS-TV president] turned it down. I'd give my right arm to have a good series."

Whether she does break into TV or not, she's a unique woman—brassy, boastful, uneducated, bawdy, sentimental; and a tough, disciplined trouper, who, at this point, is a fixed star in the show-business firmament and a "living legend." As a star, she's the real explosive thing—not the kind that's manufactured by mimeographed press releases. As choreographer Daniels puts it: "She's got a magic on stage—a star quality you either have or don't have. She has it!"

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ABC Plays It Safe for '67-68

ABC must have run low on ideas or daring, or both. In the past the network has habitually risked the untried in often successful efforts to woo viewers from its bigger rivals, CBS and NBC. Examples: *Peyton Place* broke ground as prime-time's first soap opera; *Batman* touched off a national fad. This past season ABC alone among the networks committed itself to a serious, expensive weekly hour of hopefully inventive entertainment—*Stage 67* failed where less high-minded ventures have clicked, mostly earning ABC ayes for effort. Obviously stung by this restrained applause, the network will begin phasing out this commitment next fall with some *Stage 68* specials. The specials offer the best hope of novelty for the new season—ABC has promised at least two hours of specials a week, on the average.

In variations on old themes, ABC may bring on a cowpoke who rides the veldt, a nun who flies (unaided) and an Alaskan prospector revived after 67 deep-frozen years in an avalanche. The *Cowboy in Africa* would be played by Chuck Connors (*Branded*), *The Flying Nun* by Sally Field (*Gidget*) and the prospector in *The Second Hundred Years* by Monte Markham. In case all this risks too much novelty, the network has some more recognizable lore in prospect for other hours: *Hondo*, based on a 1954 John Wayne Western, with Ralph Taeger in the saddle; *Judd*, a new Perry Mason sort, enacted by Carl Betz, late of Donna Reed's show; *The Guns of Will Sonnett*, a half-hour

oater with old-hand Walter Brennan; *Off to See the Wizard*, a Disney-type hour hosted by Land of Oz characters; *N.Y.P.D.*, a 30-minute streets-of-Manhattan cop drama with Jack Warden (*Wackiest Ship*); and *Garrison's Gorillas*, a sequel to *Combat!*, featuring Ron Harper, seen briefly this season in CBS's ill-fated *Jean Arthur Show*.

Besides *Combat!* and *Stage 67*, current ABC fare fated for extinction (as of late last week) includes *The Fugitive*, *The Monroes*, Wednesday's *Batman* episode (leaving one half-hour), *The Green Hornet*, *F Troop*, *Love on a Rooftop*, *Rango*, *The Phyllis Diller Show* and *ABC Scope*. The last-named, a Vietnam news round-up often shunted by local stations into fringe time or by-passed entirely, is not a total loss. ABC will continue supplying it to the stations for airing at will. Otherwise the 1967-68 news from ABC is that *The Hollywood Palace* (with Benny, Berle, Crosby and Durante as revolving hosts) probably will turn up Tuesday nights, its old Saturday evening spot going to *The Iron Horse*, which ABC hopes will snag viewers with the *Gunsmoke* habit.

Gunsmoke incidentally isn't dead at season's end, after all. In a rare change of heart, CBS decided James Arness's 12-year-old Dodge City saga has too much life in it yet to ship it thataway. It has decided to move the venerable series next fall to early Monday nights, replacing *Gilligan's Island* and a planned new comedy called *Doc*.

—Richard K. Doan

LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa., 19088. All letters must be signed. Names withheld upon request.

VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa., 19088. These letters will be forwarded to proper executives.

AMORY COUNTRY . . .

Laurels to Cleveland Amory for speaking out against *The American Sportsman* ["Review," Feb. 25]. Only wish he had made mention of the tiger hunt episode; instead of man against beast it was one bewildered, frightened creature against dozens of men and high-powered weapons.

K. F. Johnson
Orange, Mass.

Mr. Amory is right—how can ABC be proud of a show which shows cruelty and suffering to animals? Wouldn't a constructive program showing how to care for animals, how to treat them with love and consideration bring more popularity to ABC? Enough of cruelty.

Barbara Jager
Los Angeles

Three (and then some) cheers for Cleveland Amory's excellent and obviously heartfelt review. His disgust with this show matches my family's. To kill an animal for the sake of filling an afternoon time slot is deserving of an Emmy for Bad Taste.

Jack Nicholas
North Hollywood, Cal.

. . . UNDER FIRE

Once in a great while, Cleveland Amory correctly analyzes a television program. However, his viewpoint on

The American Sportsman is not only ridiculous, but a mockery of our and of other departments of conservation. To the best of my knowledge, it is up to them to decide which animals are in danger of extinction and not Mr. Amory.

Dick Kissell
Dexter, N.Y.

After reading Mr. Amory's review I became enraged with disgust, and in order to relieve emotion I am hereby jotting down a few words which I must get out of my system: Mr. Amory's antagonism towards sportsmanship is based only on his own personal ideals and feelings without concern for others. Mr. Amory describes hunting with a bow and arrow as cruel, yet little does he realize bow and arrow hunting affords the adversary greater advantages since the stalking will be longer in order to reach an effective shooting range of approximately 30 yards compared to a rifle range of over 500 yards. If Mr. Amory would only get from behind his desk and venture into [some] outdoor experiences, it will make a man out of him.

Robert W. Sniegocki
Brooklyn, N.Y.

Cleveland Amory seems incapable of giving *The American Sportsman* an impartial review, and prefers to use it as a means to express his personal attitude toward hunting under the guise of public outrage. I am thankful that ABC recognized the fact that millions of licensed hunters and anglers do not share Mr. Amory's biased opinions.

Warren F. King
Bridgeport, Conn.

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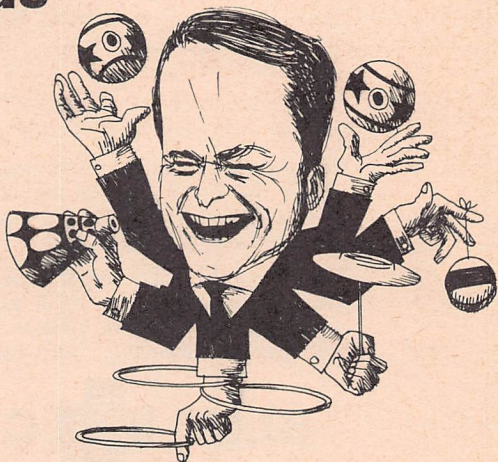
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KNTV 11

The Mike Douglas Show

THIS WEEK'S MOVIES

By
Judith
Crist

SWORD OF LANCELOT (NBC), *Saturday*
MOVE OVER, DARLING (ABC), *Sunday*
TOP O' THE MORNING (NBC), *Tuesday*
SODOM AND GOMORRAH (ABC), *Wednesday*
THE COUNTERFEIT TRAITOR (CBS), *Thursday*
LILIES OF THE FIELD (CBS), *Friday*

In some areas network movies may not be seen on the days indicated.

We have one of those rare batting-.666 network-movie weeks at hand to make us relax and enjoy the goodies and then wonder why it's a rarity. All it really takes is a little rummaging around in the libraries instead of the grab-bag theory that seems to underlie so much programming.

Good movies, particularly those distinguished by good actors, age well. "Top o' the Morning" is vintage stuff of the '49 post-"Going My Way" crop, but the Bing Crosby-Barry Fitzgerald combination is still unbeatable in a *mélange* of songs, legendry, witticisms and melodrama that makes it a fun foray into Ireland for even the non-Irish. Crosby is the epitome of tongue-in-cheek cool as an American insurance investigator; Fitzgerald is the eternal leprechaun as a local sergeant; and their search for the missing Blarney Stone, with Hume Cronyn as a dandy villain and Ann Blyth as the romantic interest, is delightful in all its tuneful silliness.

More recent descendant of the "Going My Way" school is the 1963 "Lilies of the Field," wherein Sidney Poitier won an Oscar for his portrait of the easygoing ex-GI who comes upon a group of refugee nuns in the Arizona desert and stays to build them their chapel. His superb performance, matched by that of Lilia Skala as Mother Maria; and a joyousness, a sense of decency and an appreciation of the human spirit that

pervade the film make it one well worth seeing—sticky moments and plot mechanics notwithstanding.

Then there's "The Counterfeit Traitor," a pre-Bond, pre-sex-and-sadism spy story that's a fact-based thriller, with William Holden first-rate as the Swedish businessman blackmailed into espionage, Lilli Palmer superb as his German confederate and Hugh Griffith marvelously preposterous as his British intelligence boss. And you can even enjoy romantic adventure via "Sword of Lancelot," with Cornel Wilde as executive producer, director and star, coming up with a surprisingly literate and action-filled version of the Round Table's famous Arthur-Guinevere-Lancelot triangle. Make special note here of Brian Aherne's memorable Arthur.

But then it's barrel-bottom time. Costume dramas and Hollywood Biblicals get their ultimate come-downance with "Sodom and Gomorrah," a travesty made memorable by its seedy attempts to portray sin on a nursery-school level and by the Queen of Sodom's hailing a victorious Army with "Greetings, Hebrews and Sodomites!" And don't think sex-and-sin improve through the centuries. What was frothy farce in 1940's "My Favorite Wife," courtesy of Cary Grant and Irene Dunne, becomes boring and tasteless buffoonery in 1963's "Move Over, Darling," courtesy of Doris Day and James Garner. Move over—and quickly.

SPORTS AND SPECIALS

7R refers to KRCR, Redding
9R refers to KIXE, Redding

SPORTS

SATURDAY

N.I.T. BASKETBALL CHAMPIONSHIP

11 A.M. (5, 8, 10, 12)

ROLLER SKATING 12 Noon (2)

Chiefs vs. Bombers.

AUTO RACING 1:30 P.M. (11)

GOLF 2 P.M. (3, 7R), 5 P.M. (4, 8)

Tom Weiskopf vs. Roberto De Vincenzo.

BOWLING 2 P.M. (11)

Greater Buffalo Open.

HUNTING AND FISHING 2 P.M. (13)

Quarry: elk, swordfish, tiger.

GOLF 2:30 P.M. (10)

Doug Sanders and Bruce Devlin vs. Tom

Weiskopf and Mason Rudolph.

BOWLING 3 P.M. (3)

GOLF 3:30 P.M. (5, 10, 12)

Phil Rodgers and Gene Littler vs. Tom Weiskopf and Mason Rudolph.

BOWLING 3:30 P.M. (7, 7R, 13)

Tampa Bay Open.

AUTO RACES 3:30 P.M. (8), 4:30 P.M. (19)

BOXING 3:30 P.M. (11)

Jerry Quarry vs. Joe Obriello.

BOWLING 4:30 P.M. (12)

Ray Bluth vs. Earl Johnson.

SKIING 5 P.M. (7, 7R, 11, 13)

American International Team Races.

BOWLING 6 P.M. (2)

WRESTLING 6 P.M. (19)

GOLF 6:30 P.M. (11)

Astrojet Classic.

COLLEGE BASKETBALL 8:30 P.M. (2, 3)

NCAA regional finals.

BOXING 10:15 P.M. (2)

Ramon Echavarria vs. Ramiro Nides.

ROLLER SKATING 10:30 P.M. (19)

Bombers vs. Hawks.

SUNDAY

PRO BASKETBALL 11 A.M. (7, 7R, 11, 13)

76ers vs. Bullets.

BOWLING 12 Noon (2)

Lou Campi vs. Junie McMahon.

GOLF 1 P.M. (2)

WRESTLING 1:30 P.M. (12)

AUTO RACE 2 P.M. (5), 3:30 P.M. (11)

GYMNASTICS, MOTORCYCLE RACING,

BOXING 2:30 P.M. (5, 8, 10, 12)

HUNTING AND FISHING 4 P.M. (7, 7R, 11)

Quarry: buffalo, trout, pheasant.

WEDNESDAY

BOXING 7 P.M. (2, 8, 10, 12)

Cassius Clay vs. Zora Folley.

FRIDAY

COLLEGE BASKETBALL 6:30 P.M. (10)

NCAA regional semifinals.

WRESTLING 9 P.M. (2)

SPECIALS

Hollywood: The Fabulous Era....Sat. 6:30 P.M.

(4); Sun. 7:30 P.M. (8); Mon. 7:30 P.M. (12)

Junior Miss PageantSat. 8 P.M. (3, 4, 8)

Palm Sunday ServiceSun. 8 A.M. (3, 4)

Palm Sunday Concert....Sun. 8 A.M. (5, 8, 10)

NBC Experimental Drama ...Sun. 12 Noon (3)

Easter BalletSun. 2:30 P.M. (3)

The Golden RingSun. 2:30 P.M. (9)

Marshall McLuhanSun. 4 P.M. (4)

International MagazineSun. 4 P.M. (9)

Whose Right to Bear Arms?....Sun. 6:30 P.M.

(3, 4)

Annie Get Your GunSun. 8:30 P.M.

(3, 4, 7R, 8)

Nikolai LeninSun. 8:30 P.M. (6, 9R)

Modern DanceSun. 10 P.M. (6)

Perry ComoMon. 9 P.M. (3, 4)

Our Time in HellTues. 7:30 P.M.

(7, 7R, 11, 13)

Buddy GrecoTues. 9 P.M. (2)

CBS News SpecialTues. 10 P.M. (5, 10)

In Mortal CombatWed. 9 P.M. (2)

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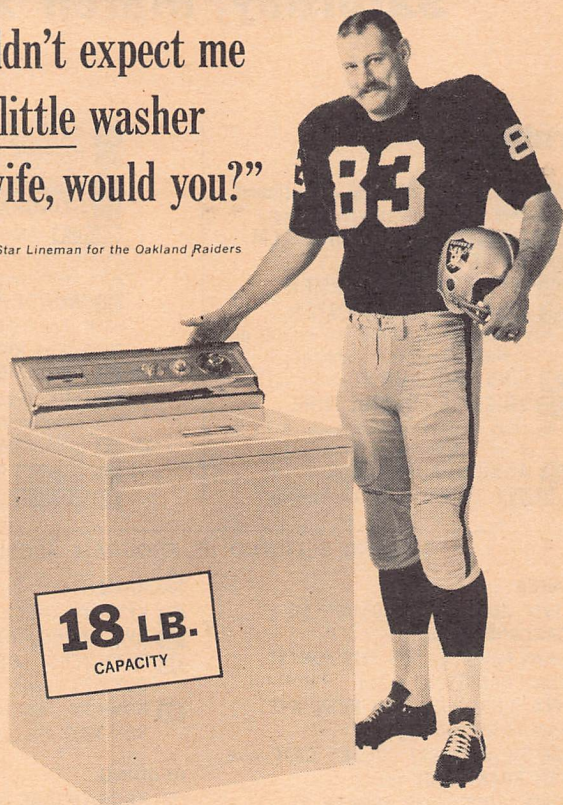
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TV Programs for week beginning Saturday, March 18

Morning

- 7** ALL NIGHT MOVIE—Continued
Cheyenne: "Prisoner of Moon Mesa."
- 6:00 **5** **COLOR** AGRICULTURE FILM
- 6:25 **13** NEWS
- 6:30 **4** WHITE COLLAR FARMER
- 5** **10** SUNRISE SEMESTER
Early Middle Ages: Prof. Jill Claster discusses the rise of the Lombards.
- 7** FIRST AID AND YOU
- 13** VOICE OF AGRICULTURE
The story of government research in the use of farm products.
- 7:00 **3** AGRICULTURE U.S.A.
COLOR "Agricultural Journalism."

- 4** CARTOON TIME
- 5** **COLOR** JACK'S PLACE
- 7** **COLOR** MARSHAL 'J'—Children
- 10** STINGRAY—Children
COLOR Marina is suspected of trying to kill Atlanta, the daughter of Marineville commander Sam Shore.
- 13** WONDER WINDOW—Religion
Jack Fry, pipe organ builder, is the guest. Live animal: porcupine.
- 7:15 **8** FARM FORUM
COLOR "Breakthrough." A report on career opportunities in agricultural research.
- 7:25 **12** SOIL CONSERVATION
- 7:30 **3** **COLOR** SECRET SQUIRREL
- 10** **COLOR** DIVER DAN—Cartoons

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- 4** KRON-TV (NBC) 929 MISSION ST.
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- 5** KPIX (CBS) 2655 VAN NESS AVE.
(SAN FRANCISCO) 94109
- 7** KGO-TV (ABC) 277 GOLDEN GATE AVE.
(SAN FRANCISCO) 94102
- 9** KQED (EDUC.) 525 FOURTH ST.
(SAN FRANCISCO) 94107

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- 8** KSBW-TV (CBS, NBC) 238 JOHN ST.
93901

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- 11** KNTV (ABC) 645 PARK AVE. 95110

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- 3** KCRA-TV (NBC) 310 10TH ST. 95814
- 6** KVIE (EDUC.) P.O. BOX 6 95801
- 10** KXTV (CBS) 601 SEVENTH AVE.,
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- 13** KOVR-TV (ABC) 1216 ARDEN WAY,
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Morning

- 11** PERSPECTIVE—San Jose State
12 **COLOR** EXISTENCE
13 **COLOR** CAP'N DELTA—Cartoons
 7:45 **8** DAVEY AND GOLIATH—Religion
COLOR When Goliath enters a dog show, Davey learns about self sufficiency.
 8:00 **3** **4** **7** **COLOR** SUPER 6
5 **8** **10** **12** CAPTAIN KANGAROO—Children
7 BROTHER BUZZ—Animals
COLOR Two youngsters learn how lost pets are helped by the SPCA.
11 CONTINUING CHALLENGE
 Dr. James Watson, San Jose State College, continues his discussion of liberty and equality with Gordon Greb.
 8:30 **2** TRAILS WEST—Drama
 A prospector's wife longs for a little beauty in her life. Lyle Talbot, Diane Carroll.
3 **COLOR** SUPER HEROES
4 **7** **COLOR** ATOM ANT
7 **11** **13** **COLOR** PORKY PIG
 9:00 **2** MOVIE—Adventure
 "Stampede." (1949) A group of settlers

in the West discovers it has no water supply. Rod Cameron, Gale Storm, Don Castle, Johnny Mack Brown. (90 min.)

3 MOVIE—Comedy
 "Mr. Mugs Steps Out." (1943) A young man is saved from the reform school by a wealthy matron who hires him to be her chauffeur. Leo Gorcey, Huntz Hall, Gabriel Dell. (90 min.)

4 **7** FLINTSTONES—Cartoon
COLOR Barney becomes invisible.

5 **8** **10** **12** **COLOR** MIGHTY HEROES—Cartoons

7 **11** **COLOR** KING KONG
13 HUMAN BEHAVIOR—Lessons
 Dr. Donald Duns, University of Pacific, Stockton, teaches this course on "Dynamics of Human Behavior." (60 min.)

- 9:30 **4** **7** **COLOR** SPACE KIDETTES
5 **8** **10** **12** **COLOR** UNDERDOG
7 **11** **COLOR** BEATLES—Cartoons
 10:00 **4** **7** **COLOR** SECRET SQUIRREL
5 **8** **10** **12** **COLOR** FRANKENSTEIN JR.—Cartoons



11:00 **5** **8** **10** **12** NIT BASKETBALL



SPECIAL **COLOR** The championship game in the 30th annual National Invitation Tournament.

In opening-round action on March 9, the Thundering Herd of Marshall (18-6 season's record) and the Salukis of Southern Illinois (20-2) advanced to the quarter-finals. Marshall, an underdog, edged Villanova 70-68 in overtime; and Southern Illinois rolled to the biggest victory in the tourney's history, overwhelming St. Peter's by a score of 103-58.

Other tourney entrants and top-ranked players . . . Providence: The Friars (20-6) are led by All-American guard Jim Walker. Rutgers: The Scarlet Knights (19-6) rely on guard Bob Lloyd.

Also: Syracuse (20-5), Tulsa (19-7), Utah State (20-5), New Mexico (18-7), Marquette (18-8), Memphis State (17-8) and Nebraska (16-7).

At press time, a team was still to be named from the Atlantic Coast Conference. (Live)

10:30 **7 11 13** **COLOR** CASPER
2 MOVIE—Western

"Sierra Passage." (1950) A young man has never given up the hope of avenging himself on his father's killer. Wayne Morris, Lola Albright. (90 min.)

3 4 7 JETSONS—Cartoon

COLOR Elroy wants to keep a monstrous puppy for his pet.

5 8 10 12 **COLOR** SPACE GHOSTS—Cartoons

7 13 **COLOR** MILTON THE MONSTER—Cartoons

11 SAFETY CHECK PROGRAM

San Jose area residents are invited to drive into the KNTV parking lot where members of the California Highway Patrol will check the safety of their cars until 4 p.m. today. There is a drawing for prizes on this last of three Saturday safety checks. Host: Stew Park. (Live)

11:00 **3 4 7** **COLOR** COOL McCool

5 8 10 12 NIT BASKETBALL—Championship

SPECIAL **COLOR** Frank Gifford and Tom Kelly report the championship game from New York. For details, see the Close-up on the opposite page. (Live)

7 13 **COLOR** BUGS BUNNY

11 MOVIE—Western

"The Rawhide Years." (1956) In the 1870's, a man who shills for a riverboat gambler is implicated in a murder. Tony Curtis, Arthur Kennedy. (90 min.)

11:30 **3 4 7** SMITHSONIAN

COLOR Every living creature and plant must adapt to its own environment for survival. To learn how this is done, host Bill Ryan tours the Smithsonian's Chesapeake Bay Center, where cameras view several of nature's environments (from cultivated fields to barren meadows and mature forests), and the animals that inhabit them. (Rerun)

7 13 **COLOR** MAGILLA GORILLA

Afternoon

12:00 **2** ROLLER DERBY

New York Chiefs vs. Bay Bombers at the Cow Palace. Walt Harris reports. (60 min.)

3 4 7 ANIMAL SECRETS
COLOR "Mind and Man," a look at the development of the human brain from the time an infant is born. Drawings and films of infants, baby chicks and monkeys show how the size of the brain corresponds to the ability to learn. Loren C. Eiseley is the host. (Rerun)

12:30 **7 13** **COLOR** HOPPIITY HOOPER

3 **COLOR** ATOM ANT—Cartoons

4 NATIONAL VELVET—Drama

Donald befriends a tramp, and installs him in the barn. Velvet: Lori Martin. Donald: Joey Scott.

7 7 13 AMERICAN BANDSTAND

Dick Clark welcomes the Hard Times and Marvin Gaye. (60 min.)

11 RIFLEMAN—Western

Some of the townspeople are curious about Jake Striker's deaf mute daughter. Striker: Patrick McVey. Abby: Enid Janes.

1:00 **2** MOVIE—Historical Drama

"Brigham Young." (1940) The story of the Mormons' journey to the West and how spiritual guidance aids them in

2 P.M. **3 7** / 5 P.M. **4 8**

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Shell's 
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Afternoon

their difficulties. Tyrone Power, Linda Darnell. (Two hours)

3 FLINTSTONES—Cartoon

COLOR Fred is having trouble collecting the golf trophy he won.

4 GREEN THUMB—Gillespie

5 8 10 12 COLOR TOM AND JERRY—Cartoons

11 OUTDOORSMAN—Jim Thomas

COLOR "Goose Hunting in Illinois."

1:30 3 COLOR SPACE KIDETTES

4 MOVIE—Western

COLOR "Siege at Red River." (1954) In 1864, Southern raiders engage in a secret mission behind Union lines. Van Johnson, Richard Boone. (90 min.)

5 TEMPO—Variety

Scheduled: The Baytovens, folk-rock group from the Bay Area.

7 MOVIE—Melodrama

"Samson in the Wax Museum." (Mexican; 1961) A man puts his warped theories into practice by turning beautiful people into hideous creatures. Norma Mora, Claudio Brook. (90 min.)

7 SERGEANT PRESTON—Adventure

8 10 12 COLOR SUPERMAN

11 COLOR SPOTLIGHT ON SPEED

13 DATING GAME

2:00 3 7 SHELL'S WORLD OF GOLF

COLOR Tom Weiskopf vs. Roberto De Vicenzo at Fedala Golf Club, Casablanca, Morocco. Weiskopf is one of the game's longest hitters. De Vicenzo, an Argentinian, has won 14 national championships. The scenic par-71, 6500-yard Fedala course is exposed to whipping winds off the Atlantic that can sweep the unsure iron shot into the water. Jimmy Demaret and Gene Sarazen report. (60 min.)

Last show of the season.

5 MOVIE—Mystery

"The Spiral Staircase." (1946) A mysterious killer murders a physically disabled girl. Dorothy McGuire, George Brent, Ethel Barrymore, Kent Smith, Rhonda Fleming. (One hour, 25 min.)

8 10 COLOR LONE RANGER

11 PRO BOWLER'S TOUR

The \$37,000 Greater Buffalo Open (\$5000 first prize). Scheduled entrants include Bowler of the Year Wayne Kahn, Dave

Davis and Carmen Salvino. Chris Schenkel and Billy Welu report from Depew, N.Y. (Taped from a live telecast on March 11; 90 min.)

12 MOVIE—Fantasy

COLOR "Vulcan, Son of Jupiter." (Italian; 1963) The god Mars makes plans to build a tremendous tower to Olympus and lead the warlike Thracian mortals in an overthrow of the gods. Rod Flash Ilush, Bella Cortez. (90 min.)

13 AMERICAN SPORTSMAN

COLOR 1. Ed Ames of "Daniel Boone" hunts the regal New Mexico elk. 2. A fishing expedition for striped marlin and swordfish in the Pacific waters off Northern Chile. 3. In a rerun segment, Craig Stevens joins the Maharajah of Bundi on an Indian tiger hunt. (60 min.)

2:30 8 COLOR ROAD RUNNER

10 CBS GOLF CLASSIC

Doug Sanders and Bruce Devlin vs. Tom Weiskopf and Mason Rudolph in a first-round match at Firestone Country Club, Akron, Ohio. Jack Whitaker and Cary Middlecoff report. (60 min.)

3:00 2 DR. KILDARE—Drama

Death by suffocation was the coroner's ruling when Kildare's friends Gordon and Ellen lost their son. Ellen: Joan Freeman. Henry: Ed Begley.

3 CHAMPIONSHIP BOWLING

COLOR Ray Bluth meets Bob Strampe in a championship match.

4 BAY REGION REPORT

7 REBEL—Western

Johnny is set upon by a gang demanding to know the whereabouts of a two-million-dollar gold cache. Johnny: Nick Adams. Pollock: George Macready.

7 DEATH VALLEY DAYS—Drama

COLOR A murderer draws attention to himself by bullying a livery-stable owner. Sheriff McBain: Robert J. Wilke.

8 COLOR BEAGLES—Cartoons

13 CISCO KID—Western

COLOR Bandits use the first telephone in the West to learn about gold shipments. Duncan Renaldo.

19 JOAQUIN ESTEVES

3:25 5 KPIX EDITORIAL—Louis Simon

3:30 3 MOVIE—Science Fiction

"Flight to Mars." (1951) A crew com-

posed of scientists and newspapermen set out on a rocket flight to Mars. Cameron Mitchell, Marguerite Chapman. (90 min.)

4 MOVIE—Adventure

"The Way to the Gold." (1957) As Joe Mundy prepares to leave prison, an old convict tells him of a stolen cache of gold. Jeffrey Hunter, Neville Brand, Sheree North, Barry Sullivan. (90 min.)

5 10 12 CBS GOLF CLASSIC

COLOR Phil Rodgers and Gene Littler vs. Tom Weiskopf and Mason Rudolph in a quarter-final match at Firestone Country Club, Akron, Ohio. Jack Whitaker, Gary Middlecoff report. (60 min.)

7 7 13 PRO BOWLERS TOUR

The \$40,000 Tampa Bay Open. Twenty-year-old Tim Harahan, who knocked off veteran Billy Hardwick for the Brut crown, is expected to head the field. Others scheduled to roll in Tampa, Fla., include Dick Weber and Dave Davis. (Taped from today's live telecast; 90 min.)

8 1966 AUTO RACING

SPECIAL **COLOR** Highlights of top 1966 international auto races. Les Keiter is the narrator. (60 min.)

11 BOXING—Los Angeles

Jerry Quarry vs. Joe Obrielo, heavyweights. Taped at Olympic Auditorium. (90 min.)

4:00 2 NEW BREED—Police

A psychiatrist suggests that a killer may have a subconscious desire to be found out. Dr. Reed: Telly Savalas. George Sorens: Harold J. Stone. (60 min.)

19 SILVER WINGS—Air Force

4:30 5 ONE STEP BEYOND—Drama

Wyndham Roberts, a respected member of the community, sits in his pew at the Sunday morning church service. Roberts: Meredith Edwards. Jones: Clifford Evans.

8 FILM FEATURE

TV personality Dave Garroway offers tips on how to handle income tax forms.

10 COLOR SCIENCE FICTION

12 CHAMPIONSHIP BOWLING

COLOR Ray Bluth vs. Earl Johnson. Jack Drees is the reporter. (60 min.)

19 INDIANAPOLIS 500—Auto Race

SPECIAL A filmed review of America's most famous auto race. Footage includes

shots of Ray Harroun winning the 1911 premiere, and such recent winners as Rodger Ward, A. J. Foyt and defending champion Jim Clark.

5:00 2 FLYING FISHERMAN

COLOR Gadabout goes after rainbow trout on Thomas Lake in Colorado.

3 MOVIE—Drama

COLOR "The Painted Hills." (1951) Lassie tries to avenge the murder of her master, slain during a dispute over a gold mine. Paul Kelly, Bruce Cowling, Gary Gray, Art Smith. (90 min.)

4 8 SHELL'S WORLD OF GOLF

COLOR See 2 P.M. Ch. 3. (60 min.)

5 PERRY MASON—Mystery

John Brant appropriates Jo Ann Blanchard's race horse in lieu of a mortgage payment. Jo Ann: Patricia Hardy. Brant: Trevor Bardette. Terry: Elliott Reid. Clara: Melora Conray. (60 min.)

7 7 11 13 WORLD OF SPORTS

COLOR Scheduled: highlights of skiing's American International Team Races, taped March 16-18 at Vail, Colo. Teams from five nations compete for the Buddy Werner Cup, named for the American Olympic skier who died in 1964. Top squad: the defending champion French, who are expected to enter world champ Jean-Claude Killy and Olympic gold medalist Marielle Goitschel. The Americans are led by Jim Heuga and Cathy Allen. Jim McKay reports. (90 min.)

9 BAY AREA ADVENTURE

The Bay Area's heliports are visited.

10 COLOR FLYING FISHERMAN

19 DANCE STAND—Gary Culver

Scheduled guests: The Mojo Men and the Spencer Davis Group. (60 min.)

5:20 9 FRENCH LESSONS

5:30 2 ABBOTT AND COSTELLO

Bud and Lou help out at a charity bazaar with a variation on the old shell game.

9 FOLK GUITAR—Laura Weber

Laura Weber follows a review of previous lessons with the songs "Golden Vanity" and "Tingalayo," using a new rhumba picking strum.

10 HONEY WEST—Mystery

An electronics firm hires Honey to find out how secret information has been leaking out. Anne Francis. Darlene: Louise Troy. Jerry: Wayne Rogers.

Saturday March 18, 1967

Afternoon-Evening

12 LOST IN SPACE—Adventure

COLOR A statuesque amazon from a nation of female warriors captures the Robinson party, and puts the men and robot to work preparing for the arrival of more conquering colonists. Niolani: Francine York. John: Guy Williams. Don: Mark Goddard. (60 min.)

Evening

6:00 2 CHAMPIONSHIP BOWLING

COLOR Dave Davis vs. Wayne Zahn. (60 min.)

4 10 **COLOR** NEWS

COLOR NEWS—Sherry, Dill

8 LOST IN SPACE—Adventure

The Robinsons intervene between two androids. They are trying to protect their half-human friend Verda from superandroid Idak—short for instant destroyer and killer. Smith: Jonathan Harris. Will: Billy Mumy. Verda: Dee Hartford. Idak: Don Matheson. (60 min.)

9 SCIENCE REVIEW

A look at the Ford Foundation proposal to loft a non-profit domestic satellite system to transmit non-commercial radio and TV service for the U.S. (60 min.)

19 WRESTLING—Chicago

6:30 3 **COLOR** NEWS—Biondi, Martin

4 HOLLYWOOD: THE FABULOUS ERA—Documentary

SPECIAL Henry Fonda introduces a montage of notables and nostalgia from the great era of Hollywood that began in 1927 with the opening of the "Jazz Singer," the first sound movie. Film clips show W. C. Fields, Jean Harlow, Humphrey Bogart, Jimmy Cagney, Judy Garland, Fred Astaire, Ginger Rogers, Gloria Swanson and many more. Produced by David Wolper. (60 min.)

5 **COLOR** NEWS—Roger Mudd

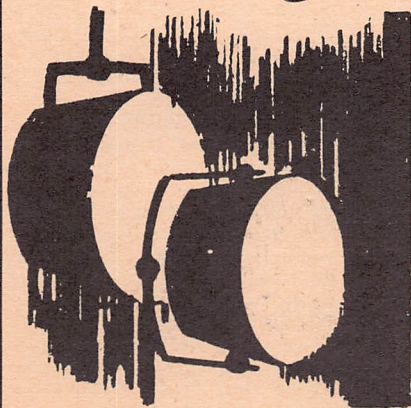
7 TO BE ANNOUNCED

7 MONKEES—Comedy

COLOR Peter's fondness for fortune cookies leads the boys to a run-in with Chinese agents led by the sinister Drag-

HOLLYWOOD

The Fabulous Era



See scenes from hit movies of 100 stars such as Humphrey Bogart, Marilyn Monroe, Liz Taylor, Cary Grant, Gary Cooper, Jean Harlow, John Wayne, Clark Gable.

A **PG** and **E** Television Special
Pacific Gas and Electric Company

Saturday, March 18

Channel 4

6:30 P.M.

onman. Pandemonium breaks loose when Davy and Mike don the guise of super heroes. Monkees: Peter Tork, Davy Jones, Micky Dolenz, Mike Nesmith. Dragonman: Joey Forman. Toto: Gene Dynarski.

10 RIFLEMAN—Western

Mark and his girl friend encounter a hermit. Mark: Johnny Crawford.

11 ASTROJET GOLF CLASSIC

SPECIAL COLOR Baseball and football pros compete in the 1967 Astrojet Golf Tournament, filmed at Carlsbad, Calif. Entrants include Sandy Koufax, Mickey Mantle, Willie Mays, Paul Hornung and Johnny Unitas. Les Keiter is the narrator. (60 min.)

12 GUNSMOKE—Western

COLOR Kitty is torn between her loyalty to Marshal Dillon and the man he is searching for, a killer who once saved her from an Indian attack. Matt: James Arness. Kitty: Amanda Blake. John Crowley: James Daly. Adam Haley: William Bramley. (60 min.)

13 MOVIE—Drama

"Chicago Confidential." (1957) A union leader is framed on a murder charge by a gang of racketeers. Brian Keith, Beverly Garland, Dick Foran, Beverly Tyler, Elisha Cook, Paul Langton, Douglas Kennedy. (90 min.)

7:00 2 GRAND OLE OPRY—Music

COLOR Guests are Bill Anderson, Margie Bowes, the Willis Brothers and Harold Morrison. Jud Collins is the host.

3 COLOR NEWS—Scherer, MacNeil

5 SAN FRANCISCO BEAT—Police Lieutenant Guthrie and Inspector Greb try to locate a vicious animal. Their leads include an abandoned auto and a man whose hand is tattooed with the letters spelling "death." Warner Anderson, Tom Tully.

7 7 GREEN HORNET—Adventure

COLOR Conclusion: The Hornet tries to prevent nuclear devastation when the insane Dr. Mabouse gains possession of an H-bomb and threatens to level the city. Hornet: Van Williams. Kato: Bruce Lee.

Guest Cast

Scanlon Walter Brooke
Dr. Eric Mabouse Larry D. Mann
Shugo Arthur Batanides



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Saturday March 18, 1967

Evening

8 FLIPPER—Comedy

In the first of a two-part story, Sandy and Bud believe that Porter has been fired from the Park Service, so they set out to find him a new job. Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden.

9 N.E.T. JOURNAL—Report

"A Sense of Captivity" examines the life

of convicts in three Canadian prisons. In candid interviews, prisoners discuss the living conditions, the treatment they get from guards and administrators, and the value of imprisonment. (Rerun; 60 min.)

10 TWILIGHT ZONE—Drama

Skid-row derelict Nate Bledsoe steps into a "Dead Man's Shoes" appropriated from the corpse of a mobster named



8:30 2 3 NCAA BASKETBALL—Regional Finals

SPECIAL An NCAA quarter-final match to decide the Far-West championship is telecast from Corvallis, Ore. (Live)

The finalists in tonight's action were to emerge from the following pairings: UCLA vs. Brigham Young or Wyoming; UOP vs. Seattle or Texas Western, the defending NCAA champions.

At press time, both UCLA, the Nation's No. 1 ranked team, and UOP were undefeated in league play and were expected to meet in the finals. Leading the Bruins of UCLA is Player of the Year Lew Alcindor. Opposing him in the center spot for UOP's Tigers is one of the country's top rebounders, Keith Swagerty.

Tonight's winner meets the Mid-West champions in Friday's semifinal match at Louisville. (Live)



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19 COUNTRY MUSIC CARAVAN

7:30 **2 McHALE'S NAVY—Comedy**

The Admiral is due on an inspection tour and the base is a mess—so Binghamton plays sick and makes McHale temporary commander. McHale: Ernest Borgnine. Admiral Rafferty: Philip Ober. Binghamton: Joe Flynn. Parker: Tim Conway.

3 4 7 FLIPPER—Adventure

COLOR In the conclusion of a two-part story, Porter races into a Naval gunnery range to save his sons from a long-range shelling. Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden.

5 10 12 JACKIE GLEASON

COLOR Jackie and the gang portray themselves and the Honeymooners. Braggart Ralph is in a tight spot: Ticket sales for the lodge dance have zoomed since he boasted that his pal Jackie Gleason would make an appearance—but Gleason never heard of the Brooklyn bus driver. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Sheila MacRae. Trixie: Jane Kean. June Taylor dancers. (60 min.)

7 11 COLOR DATING GAME

8 MR. TERRIFIC—Comedy

Stanley tries to bust up a gang of counterfeiterers using a gymnasium as their headquarters. Stanley: Stephen Strimpell. Reed: John McGiver. Archie: Leo Gordon. Tiger: Charles Dierkop.

19 MOVIE—Comedy

"Arsenic and Old Lace." (1944) Two spinster ladies look after lonely old men in their Brooklyn home by feeding them a compound of arsenic and strychnine.

Cary Grant, Priscilla Lane, Raymond Massey. (Two hours)

8:00 **2 TOMBSTONE TERRITORY**

Three holdup men have forced a farmer to bury their stolen loot. But the farmer's wife digs up the money and takes it to the sheriff. Pat Conway, Richard Eastham. Ben: Leo Gordon.

3 4 8 JUNIOR MISS PAGEANT

SPECIAL COLOR John Forsythe, Anita Bryant and Bobby Rydell co-host the finals of the 10th annual America's Junior Miss Pageant. 1966 Junior Miss Diane Wilkins crowns this year's winner, who will be chosen from 50 high school senior coeds representing each of the states. In a salute to the U.S. physical-fitness program, the girls perform a dance number entitled "So What's New?" (Taped from tonight's live telecast; 60 min.)

Highlights

"Open a New Window," "The Door Swings Both Ways" Anita

Continued on the next page

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**KTVU
2**



8:30 PM SATURDAY

Saturday

Evening

"I Like Being Here with You," "My Shining Hour" Bobby
"It's Today," "Telephone Hour" .. Girls

May be pre-empted on Ch. 3 by NCAA basketball.

7 11 **COLOR** NEWLYWED GAME

7 **PHYLLIS DILLER**—Comedy

COLOR Pandemonium reigns at the Pruitt pad when Bradley's model is caught sending short-wave messages to a submarine. Bradley: Billy De Wolfe. Krump: Marty Ingels.

Guest Cast

Greta Kipp Hamilton
McConnell Del Moore

9 **SHOWCASE**—Documentary

"Or Do We Still Live?" Helen Hayes traces the cultural history of pre-Columbian Mexico. Cameras tour the ruins of Teotihuacan, an ancient city and religious center dating back to 1000 B.C., and the National Museum of Anthropology in Mexico City. (Rerun; 90 min.)

13 **COLOR** LETS GO TO THE RACES—Game

8:30 **2 3** **NCAA BASKETBALL**
—Regional Finals

SPECIAL The regional finals in the NCAA Basketball Tournament. For details, see the Close-up on page A-16. (Live)

5 10 12 **MISSION: IMPOSSIBLE**

COLOR The agents draft an Oscar-winning art director to help expose a European traitor, who is planning to hand his country to the Communists. Rollin: Martin Landau. Cinnamon: Barbara Bain. Barney: Greg Morris. Willy: Peter Lupus. Briggs: Steven Hill. (60 min.)

Guest Cast

Pavel William Windom
Larya Rhys Williams
Dr. Selby William Schallert
Androv Noah Keen
Donovan Richard Bull
Dr. Huss Booth Colman

7 7 11 13 **LAWRENCE WELK**

COLOR Guest: accordionist Little Wally, leader of a midwestern polka band, who plays "Just Because." Highlights: "Fascination" (Joe Livoti); "The Sheik" (Art Duncan); "Because of You" (Jim Roberts); and "Almost Like Being in Love" (Norma Zimmer). (60 min.)



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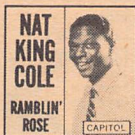
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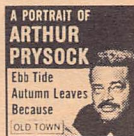
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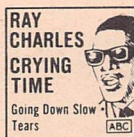
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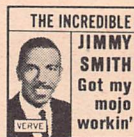
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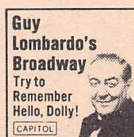
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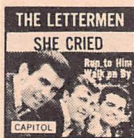
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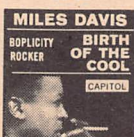
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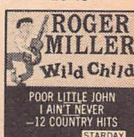
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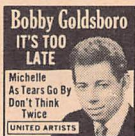
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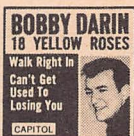
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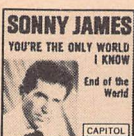
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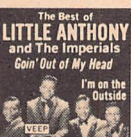
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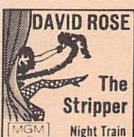
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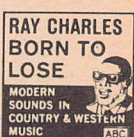
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Evening

9:00 **4 8** MOVIE—Drama

COLOR "Sword of Lancelot." (English; 1962) Cornel Wilde produced, directed and stars in this tale of the legendary romance between Lancelot and Queen Guinevere. Desperately in love with Arthur's queen, Lancelot must flee England—or foment a civil war and the destruction of the Round Table. (Two hours, 30 min.)

Cast

Lancelot Cornel Wilde
Guinevere Jean Wallace
King Arthur Brian Aherne
Sir Gawaine George Baker
Sir Modred Michael Meacham
Lady Vivian Adrienne Corri

9:30 **5 10 12** PISTOLS 'N' PETTICOATS—Comedy

COLOR In the first in a series of re-runs, a ruthless land grabber backed by hired guns is buying up the entire town of Wretched—but the Hanks would rather shoot than sell. Hank: Ann Sheridan. Grandma: Ruth McDevitt. Grandpa: Douglas V. Fowley. Sheriff: Gary Vinson.



9:00 pm In Color **4**

Buss Courtney: Robert Lowery. Sheriff: Gary Vinson. Cy: Carole Wells. (Rerun) Series regular Carole Wells is profiled in next week's TV GUIDE.

7 7 11 13 HOLLYWOOD PALACE—Variety

COLOR Host George Burns presents the musical King Family; singer Lainie Kazan; Italian opera star Enzo Stuarti; Desmond and Marks, English music-hall comics; and Baby Sabu the elephant. Mitchell Ayres orchestra. (60 min.)

Highlights

"A Well-Known Fact," "It Was a Very Good Year," "September of My Years" George
"You're Gonna Hear from Me," "We Taught Them Everything They Know," "Malaguena," "Hungarian Rhapsody" Kings
"Goin' Out of My Head" Lainie
"Catari," "Yesterday," "The Shadow of Your Smile," "Strangers in the Night" Enzo

19 ROGUES—Drama

Marcel and Timmy go behind the iron curtain to help an old friend steal a computer. Marcel: Charles Boyer. Szigeti: Malachi Throne. (60 min.)

9:40 **9** U.S.A.—Music

Jazz critic Martin Williams, trumpeter Dizzy Gillespie and novelist Ralph Ellison appear in this study of jazz during the mid-Forties. Demonstrating the contrast between bop and swing, the Gillespie Quintet plays "Salt Peanuts," "Whispering," "Lover," "Stomping at the Savoy" and "Night in Tunisia." Taped at New York City's Village Gate.

10:00 **5 10** GUNSMOKE—Western

COLOR A fugitive has been hiding from the law by using cowboy Mel Gates' identity. Now, the fugitive may have to commit murder: Matt has ridden into town with the injured Gates. Matt: James Arness. Doc: Milburn Stone. (60 min.)

Guest Cast

Ed Carstairs Albert Salmi
Mel Gates Hal Lynch
Timmons Ken Mayer
Dunster Sam Melville

12 MOVIE—Double Feature

1. **COLOR** "The Benny Goodman Story." (Biography; 1955) The story of the fam-

ous bandleader, starting with his youth in a slum district of Chicago. Steve Allen, Donna Reed.

2. "Daniel Boone, Trail Blazer." (Western; 1956) Bruce Bennett, Lon Chaney Jr.

10:10 9 SPECULATION—Discussion

An examination of the anatomy of courage by guests including Bob Bondurant, Grand Prix race driver; mountain climber Ron Hayes; and Carl Boenish, parachutist photographer. (60 min.)

10:15 2 BOXING—Los Angeles

Time approximate. Ramon Echavarria (San Jose) vs. Ramiro Nides (Mexico) in a 10-round junior lightweight match taped at the Olympic Auditorium.

10:30 3 COLOR NEWS

7 OH, MY WORD!—Game

COLOR Scheduled guests are quarterbacks John Brodie (49ers) and Tom Flores (Raiders). Regular panelists: Merla Zellerbach, Kathryn Ish, Paul Speegle and Scott Beach. Host: Jim Lange.

7 AVENGERS—Adventure

COLOR Missile secrets are being smuggled out of England. Steed and Emma's only clue turns out to be a parrot—and he's not talking. Steed: Patrick Macnee. Emma: Diana Rigg. Jordan: Ron Moody. Samantha Slade: Ilona Rodgers. (60 min.)

Postponed from an earlier date.

11 HAVE GUN—WILL TRAVEL

A marshal's son is wanted for murder. Marshal: Ken Lynch. Billy: Andrew Prine.

13 PERRY MASON—Mystery

Mason is involved in blackmail, a frame-up and murder. Pitkin: Harry Jackson. Elaine: Kipp Hamilton. (60 min.)

19 ROLLER DERBY

Bay Bombers vs. Chicago Hawks. Walt Harris reports. (60 min.)

11:00 3 MOVIE—Melodrama

"Monster from the Surf." (1964) Actor Jon Hall directed and stars in this story about a demented killer who terrorizes Southern California surfers. Sue Casey, Walker Edmiston.

5 7 11 COLOR NEWS

10 MOVIE—Biography

"The Outsider" (1961) explores the tragedy of World War II hero Ira Hayes, who sought anonymity from publicity-angled hero worship—and eventually found es-

THE OUTSIDER

**TONY CURTIS
JAMES FRANCISCUS**

**11:00 PM
SATURDAY**



KXTV-10

TATTERED DRESS



A vengeful sheriff frames a lawyer forcing him to stand trial for his client's crime!

Saturday at 11:15 PM



Evening

cape in alcohol. Tony Curtis, James Franciscus. (Two hours, 10 min.)

11:15 **7** MOVIE—Drama

"The Tattered Dress." (1957) A top criminal lawyer is called in to defend a wealthy couple charged with murder. Jeff Chandler, Jeanne Crain, Jack Carson, Elaine Stewart. (One hour, 55 min.)

11:30 **4** NEWS—Don Picken

5 MOVIE—Drama

"The Luck of Ginger Coffey." (American-Canadian; 1964) Irishman Ginger Coffey finds life difficult in Canada—he can't hold a job and his wife is on the brink of leaving him. Robert Shaw, Mary Ure, Tom Harvey. (One hour, 55 min.)

7 MOVIE—Comedy

"Down Among the Sheltering Palms." (1953) Assigned as military governor of a South Pacific island after World War II, Capt. Bill Willoby makes a firm rule—no fraternization. William Lundigan, Jane Greer.

8 MOVIE—Adventure

COLOR "Golden Goddess of Rio Beni."

(West German-Spanish-French; 1964) Two men organize a search party for an airplane pilot missing in the Amazon jungle. Pierre Brice, Harald Juhnke. (Two hours)

11 MOVIE—Western

"Man Without a Star." (1955) An itinerant cowboy becomes involved in a range war because of his hatred of barbed wire. Kirk Douglas, Richard Boone, Jeanne Crain, Claire Trevor. (One hour, 45 min.)

13 MOVIE—Mystery

"Suspense." (1946) The assistant manager of an ice show falls in love with its star, his boss's wife. Barry Sullivan, Bonita Granville. (Two hours)

11:45 **2** MOVIE—Drama

Time approximate. "Cry of Battle." (1963) Just after the attack on Pearl Harbor, a young man on a South Pacific island joins a band of organized jungle fighters. Van Heflin, Rita Moreno, James MacArthur.

4 MOVIE—Adventure

COLOR "The Tyrant of Castile." (Italian; 1964) In medieval Spain, the king breaks an alliance with France when he is betrayed by his French fiancée. Mark Damon, Rada Rassimov.

1:10 **7** MOVIE—All Night

1. "For Me and My Gal." (Musical; 1942) A song-and-dance girl teams up with a handsome ham actor. Judy Garland, George Murphy.

2. "Grand Hotel." (Drama; 1932) Greta Garbo, John Barrymore.

3. "Naked City: 'The Apple Falls Not Far from the Tree.'" Walter: Alexander Scourby. Les: Keir Dullea. (60 min.)

1:25 **5** MOVIE—Drama

"The Mask of Dimitrios." (1944) A mystery writer sets out to unravel the life story of an evil criminal. Sydney Greenstreet, Zachary Scott. (One hour, 50 min.)

1:30 **13** MOVIE—All Night

1. "San Antone." (Western; 1953) A Mexican girl and a Southern belle fight for the love of a cattleman. Rod Cameron, Arlene Whelan.

2. "No Man's Woman." (Drama; 1955) Marie Windsor, John Archer.

3. "Four Ways Out." (Melodrama; Italian; 1951) Luigi Comencini, Gina Lollobrigida, Renato Baldin.

1:35 **4** NEWS



LUCK OF GINGER COFFEY

Irish immigrant's new life in Montreal
Robert Shaw, Mary Ure
1st TV Run

11:30 PM Saturday

KPIX 5 GROUP

Morning

- 7** ALL NIGHT MOVIE—Continued
See Saturday 1:10 A.M. Ch. 7.
- 6:00 **4** ACROSS THE FENCE
- 6:30 **4** CARTOON TIME
- 5** THE ANSWER—Religion
- 7** MANAGEMENT IN ACTION
- 10** HERALD OF TRUTH—Religion
COLOR "What It Means to Be Lost."
- 6:40 **13** NEWS
- 6:45 **13** SACRED HEART—Religion
"Constructive, Friendly Advice."
- 7:00 **5** BIG PICTURE—Army
COLOR A report on the U.S. Army's non-combat activities in Vietnam.
- 7** VOICE OF AGRICULTURE
A discussion of the development of better field crops. Host: Hal Sparks.
- 10** THE ANSWER—Religion
COLOR "Spain—the Proud Anguish."
- 13** FAITH FOR TODAY—Religion
COLOR The parents of a young girl learn of the effect their separation has on their daughter.
- 7:30 **3** FRONTIERS OF FAITH—Religion
COLOR Jewish and Christian clergymen discuss the rituals of the Jewish Passover Seder. Professor of religion Hagen Staack moderates this second of a four-part discussion.
- 5** INTERNATIONAL ZONE
Films show the development of a small business in Singapore.
- 7** CHRISTOPHER PROGRAM
COLOR "The Wire That Talked."
- 10** SACRED HEART—Religion
"Indifferences to Social Problems."
- 11** BIBLE ANSWERS—Religion
A dramatization illustrates that Christianity is for all mankind.
- 13** THIS IS THE LIFE—Religion
COLOR A man gets the chance to avenge a 20-year-old wrong. Matt: Robert Foulke. Arthur: Stephen D. Mines.
- 7:45 **4** DAVEY AND GOLIATH—Religion
COLOR Davey learns a lesson about lies.
- 10** INDUSTRY ON PARADE
- 12** CARTOONS
- 8:00 **3** 4 PALM SUNDAY SERVICE
SPECIAL **COLOR** A Palm Sunday sermon "The King, the Crowd and the

Cross" is delivered by the Rev. Clyde O. York at the Pleasant Ridge Presbyterian Church in Cincinnati. The church choir, under the direction of R. Earl Snapp, sings "Ride On, Ride On" and "Thy Savior Comes." (Live; 60 min.)

5 8 10 PALM SUNDAY CONCERT—Boston

SPECIAL "In Praise of the Lord." The 25-voice Pelouquin Chorale offers this Palm Sunday concert at Boston's Holy Cross Cathedral. Selections include Stravinsky's "Paternoster," Dietrich Buxtehude's "In Dulci Jubilo" and the traditional "I Wonder as I Wander." Narrator: Rev. Walter Flaherty. (60 min.)

7 CATHOLIC INSTRUCTION

An examination of the Eucharist.

7 **COLOR** FAITH FOR TODAY

11 SOCIAL SECURITY IN ACTION

Guest: Jimmie Rogers.

12 ALLEN REVIVAL HOUR

13 **COLOR** CAP'N DELTA-Cartoons

8:15 **11** ALABAMOS AL SENOR

8:30 **2** LIVING WORD—Religion

7 **7** **COLOR** BEANY AND CECIL

11 KNTV INFORMA—Ed Grigg

12 HERALD OF TRUTH—Religion

13 MISS PAT'S PLAYROOM

8:45 **2** SACRED HEART—Religion

9:00 **2** **COLOR** EDITOR'S FORUM

3 INSIGHT—Religion

A college sophomore joins the Peace Corps. Martin: Beau Bridges.

4 COLLOQUY

A discussion of Pirandello's play, "Six Characters in Search of an Author."

5 8 10 CAMERA THREE

"This Was Toscanini," a centennial tribute to the late conductor Arturo Toscanini. Photographs taken during the mid-Forties illustrate Toscanini-conducted excerpts from the overture to Verdi's "La Forza del Destino" and the following symphonies: Brahms' First, and Beethoven's Third, Fifth, Sixth, Seventh and Eighth. Actor William Prince reads from the book "This Was Toscanini."

7 **7** **COLOR** LINUS—Cartoons

11 COMICOS Y CANCIONES

12 ORAL ROBERTS—Religion

"Whose Are You."

Morning

13 MOVIE—Drama

"Below the Deadline." (1946) Warren Douglas, Ramsay Ames. (90 min.)

9:30 2 [COLOR] CAPITAL AND THE CLERGY—Discussion

3 HEART OF THE PROBLEM

[COLOR] "Should Our Schools Teach Moral Values?" Panelists include Dr. Robert A. Panzer, Rabbi Cyrus Arfa, and Fr. Anton Pollard. Parke Blanton.

4 SPEAK OUT—Panel

5 8 10 12 FACE THE NATION

[COLOR] Sen. J. William Fulbright (D., Ark.) is interviewed in Washington. The chairman of the Senate Foreign Relations Committee is expected to discuss foreign aid and 1968 election prospects.

7 7 [COLOR] PETER POTAMUS

11 CASANOVA—Comedy

10:00 2 RIPCORD—Adventure

[COLOR] An escaped prisoner asks Ripcord for help. Josh: Paul Fix.

3 CALIFORNIA U.S.A.

[COLOR] A discussion of Easter Seals.

4 COMMUNITY CIRCLE

Scheduled guests: Mrs. Samuel J. Kimura, Ikebana International, a society for fanciers of bonsai trees; Mrs. Delano Large, Mid-Peninsula Chapter of the Northern California Kidney Foundation; and John A. Trumbull, Novato Health Committee on TB.

5 ENCOUNTER—Discussion

Scheduled: Philip G. Lasky, corporate vice-president of Westinghouse.

Postponed from last week.

7 7 [COLOR] BULLWINKLE

8 WORLD HORIZON

A look at organizations working toward social change in Latin America.

10 PASSION PLAY

"The Passion of Our Savior" is presented by the Prep Players of St. Pius X Seminary. (60 min.)

11 PEDRO VARGAS—Variety

12 STINGRAY—Children

[COLOR] The underwater people have been using the power from a lighthouse to supply their city with heat and light.

10:30 2 MOVIE—Drama

"Driftwood." (1947) Ruth Warrick, Walter Brennan. (90 min.)

3 CAPITAL AND THE CLERGY

[COLOR] California assemblyman John Veneman (R.) discusses farm labor.

4 FRONTIERS OF FAITH—Religion

[COLOR] The Christian observance of Good Friday, commemorating the Crucifixion of Jesus, is discussed by Jewish and Christian clergymen. This is the third of four programs on Jewish-Christian links.

5 POTPOURRI—Jack Hanson

Scheduled guest: Horacio Malcalpin, San Francisco office of the Mexican Tourist Bureau. Also: a film study of Mexico.

7 7 13 DISCOVERY '67

[COLOR] "Our Next Step in Outer Space" depends upon the Apollo spacecraft. Host Bill Owen and ABC science editor Jules Bergman visit the plant where parts of the spacecraft are built. At North American Aviation in Downey, Cal., cameras show the command module, where the three astronauts will live and control the Apollo during their moon missions. Also: a simulated moon-flight in a mock-up of the command module.

8 THIS IS THE LIFE—Religion

[COLOR] An ambitious young man has an unscrupulous plan. Nelson Leigh.

10 IN CROWD—Discussion

11 CANTO DE MEXICO—Variety

12 CAPITAL AND THE CLERGY

[COLOR] "How Much Public Welfare."

11:00 3 OUTER LIMITS—Science Fiction

"The Inheritors," first of two parts. Bullets are lodged in the brains of four soldiers. Adam Bullard: Robert Duvall. Capt. Ngo Nawa: James Shigeta. (60 min.)

4 AGRICULTURE U.S.A.

Builder John Moran talks about modern barns. Host: John A. Stearns.

5 TEACHING THE LIMITED CHILD

A discussion of methods used in teaching retarded children. Scheduled guests include state senator Alan Short and Martin Deane of the Child Welfare Division for San Francisco schools.

7 7 11 13 PRO BASKETBALL—76ers vs. Bullets

[COLOR] The Philadelphia 76ers take on the Bullets at Baltimore. This season, the 76ers rewrote the NBA record book for wins. Major contributors: center Wilt Chamberlain (13), and guards Hal Greer

(15) and Wally Jones (24). Shooting well in a bad season for the Bullets are guards Johnny Egan (11) and Kevin Loughery (22). (Live)

Last telecast regular-season game. Next week, the first of five NBA play-off games will be shown.

8 MOVIE—Adventure

"Hudson's Bay." (1940) Story of the formation of the Hudson's Bay Company. Paul Muni, Gene Tierney. (Two hours)

10 BIG PICTURE—Army

12 LEAVE IT TO BEAVER—Comedy

Wally's been elected chairman of the school dance committee. Tony Dow.

11:30 **4 ON STAGE—Rachmael ben Avram**

5 NEXT QUESTION—Interview

10 AT YOUR SERVICE

COLOR Lynn Taylor's guest is Kurt Morie, a wig stylist. Also: teen-age Girl Scouts discuss their organization.

12 COLOR ROGER RAMJET

11:45 **10 SPORTS—Creighton Sanders**

Afternoon

12:00 **2 ALL-STAR BOWLING**

Lou Campi vs. Junie McMahon. (60 min.)

3 EXPERIMENT IN TV

SPECIAL COLOR Jo Van Fleet makes a rare TV appearance in "Good Day," an imaginative contemporary drama. A poor but brilliant student answers a "help wanted" ad and becomes deeply involved with the old lady who wants to hire him. The woman, who is wealthy and imperious, will not tell him anything about the job—but she does want to know almost everything about him. Young playwright Emanuel Peluso says his drama is about "the inner hypocrisy that blinds us to our self-delusions. When the delusions are ripped away, we become the terrified prisoners of our own misdeeds; the guilty captives of the people we hurt." (60 min.)

Cast

Old Lady Jo Van Fleet
Young Man Frank Langella

4 HERITAGE—Religion

5 CHILDREN'S FILM FESTIVAL

"The Boy with Glasses" (Japanese;

1962), a sensitive film about a Japanese youngster who fears ridicule when he learns he must wear glasses. His family, teachers and classmates all join forces in an attempt to help him overcome his feeling of inferiority. Boy: Kazuo Kani-sha. (60 min.)

10 WILLIAM BUCKLEY JR.

Roland Evans, co-author of "LBJ: Exercise of Power," compares President Johnson's political influence to that of previous presidents. (60 min.)

12 MOVIE—Melodrama

"The Thing That Couldn't Die." (1958) Andra Martin, William Reynolds, Carolyn Kearney. (90 min.)

12:30 **19 VOICE OF MEXICO—Variety**

4 PROBLEMS PLEASE—Panel

1:00 **2 CALIFORNIA GOLFERS**

Johnny Miller and Tommy O'Kane are seen at the San Francisco Country Club. (60 min.)

3 4 MEET THE PRESS—Interview

COLOR Scheduled: Gen. Anastasio Somoza, President-elect of Nicaragua, is interviewed in New York City. He is expected to discuss the industrial growth of his country. Newsmen: Sam Summerlin, Associated Press; Juan de Onis, New York Times; Peter Lisagor, Chicago Daily News; and Wilson Hall, NBC. Edwin Newman is the moderator. (Taped from today's live telecast)

5 POW!—Rolf Peterson

7 7 DIRECTIONS—Religion

"A Question of Answers," a religious drama. In a middle-class suburban home, two children pose religious questions that expose the theological gap between succeeding generations. This is the concluding drama in the three-part series "The Family Today," which studies modern American family life. Mother: Frances Sternhagen. Father: Eugene Roche. Son: Dennis Kirby. Daughter: Denise Jarrett.

8 MOVIE—Drama

"Lifeboat." (1944) During World War II, a freighter is sunk by a German U-boat. Tallulah Bankhead, William Bendix, Walter Slezak. (90 min.)

10 CHILDREN'S FILM FESTIVAL

See 12 Noon Ch. 5. (60 min.)

11 ORAL ROBERTS—Religion

"By the Hands of the Apostle."

Afternoon

13 FOR MEN ONLY—Cooking

COLOR Monsieur Renée Verdon, once personal chef for the Kennedy family, prepares egg dishes.

19 BIG PICTURE—Army

1:30 3 WILD KINGDOM

COLOR Cameras view Africa's dangerous water-wildlife on this journey down Rhodesia's Lundi River. Hosts Marlin Perkins and Jim Fowler observe crocodiles prowling the shore and deep water, giant hippos, cheetahs and eagles fishing, and the Cape clawless otter.

4 VIETNAM REVIEW

7 7 ISSUES AND ANSWERS

COLOR Vice President Hubert Humphrey is interviewed in Washington. He is expected to review several foreign and domestic problems, including Vietnam, Communist China and the JFK assassination investigation in New Orleans.

11 KENNY FOREMAN—Religion

12 WRESTLING

13 EXISTENCE—Agriculture

COLOR Clyde Houston, irrigation engineer from UC, Davis, discusses the importance of irrigating our arid lands.

19 FILM FEATURE

Films of mosquito-control techniques.

1:55 5 KPIX EDITORIAL—Louis Simon

2:00 2 MOVIE—Adventure

COLOR "The Golden Falcon." (Italian; 1960) Gertrude of Montefalco sends her son Massimo to wed Inez of Sienna in the domain of their rivals. Nadia Grey, Frank Latimore. (Two hours)

3 G-E COLLEGE BOWL—Quiz

COLOR Last week's winners from the University of Texas, Austin, meet a team of challengers from Capital University, Columbus, Ohio. (Taped from a live telecast on March 12)

4 HONEYMOONERS—Comedy

Ralph finds a suitcase filled with money. Jackie Gleason, Art Carney.

5 KPIX SPORTS SPECIAL

SPECIAL **COLOR** Highlights of the 1965 Watkins Glen (N.Y.) Grand Prix. Also, films of the first U.S. Grand Prix held 20 years ago on the two-and-one-half-mile Watkins Glen course.

7 PAGE ONE—Roger Grimsby

7 PASSPORT TO PROFIT

10 RIPCORN—Adventure

COLOR A daredevil skydiver intends to try out an experimental parachute. Ted: Larry Pennell. Jim: Ken Curtis.

11 MARSHAL DILLON—Western

Old "Crowbait" Bob draws up a will naming Kitty as his sole heir. Kitty: Amanda Blake. Bob: Hank Patterson.

13 FOCUS ON EDUCATION

Max Barber, dean of students at San Joaquin Delta College, leads a discussion on the aims of the school's counseling program.

19 HERALD OF TRUTH—Religion

"If He Gain the World."

2:15 7 DAN SMOOT—Commentary

9 BASIC FOLK GUITAR—Lessons

Suzette Haden Elgin demonstrates the E7 chord and plays "Down in the Valley" and "Joshua Fit the Battle of Jericho."

2:30 3 EASTER BALLETT

SPECIAL **COLOR** Members of the Sacramento Civic Ballet under the direction of Margarite Phares present "Easter Egg, Incorporated"; members of the Camellia City Ballet present "Invitation to an Easter Hat Party" under the direction of Barbara Briggs. Shirley Satterfield is the producer and narrator. (60 min.)

4 MOVIE—Musical

COLOR "The 'I Don't Care' Girl." (1953) A movie producer working on a screen treatment of Eva Tanquay's life finds several different people claiming to have "discovered" the madcap vaude-villian. Mitzi Gaynor, David Wayne, Oscar Levant. (90 min.)

5 8 10 12 CBS SPORTS SPECTACULAR

Scheduled: 1. The World Gymnastic Championships, taped last December at Dortmund, West Germany. Top men and women entrants from three continents participate in team and individual competition. Events include floor exercises, side horse, parallel and horizontal bars, side-horse vault and the balance beam. Dick Button reports. 2. The World Cross-Country Motorcycle Championships, taped in color last September near Stockholm, Sweden. Jack Whitaker reports. 3. Rare footage of the 1912 Jack Johnson-fireman Joe Flynn heavyweight title bout. (90 min.)

6 9 GLORY TRAIL—Documentary

DEBUT This series explores the differences between the Old West of fable and fiction, and the West of today. Today: What adventure prompts men to seek "The Other Side of the Mountain?" This show examines the motivations behind the exploration and conquest of the West.

7 GOLDEN GATE STORY

COLOR Members of the National Conference of Christians and Jews discuss the desirability of having police-community relations boards.

7 VOICE OF AGRICULTURE

9 THE GOLDEN RING—Opera

SPECIAL This inside view of an opera recording session follows the taping of "Die Götterdämmerung" ("The Twilight of the Gods"), final chapter in Richard Wagner's four-opera masterpiece "The Ring of the Nibelung." Soprano Birgit Nilsson sings the role of the Valkyrie heroine Brünnhilde; bass Dietrich Fischer-Dieskau sings the role of Gunther; and tenor Wolfgang Windgassen is Siegfried. The stars discuss their work in interviews as cameras view the recording operation and informal moments during the project. (90 min.)

11 DAN SMOOT—Commentary

13 STATE CAPITOL—Interview

COLOR Senate President Pro-Tem Hugh M. Burns (D.) is interviewed by newsmen Morris Landsberg and David Dow.

19 ASSEMBLY OF GOD CHURCH

2:45 11 HOLIDAY—Travel

Films follow the development of the Missouri River reservoirs called the "Great Lakes of South Dakota."

3:00 6 9 OBSERVING EYE—Science

The laws of motion are demonstrated.

7 SURFSIDE 6—Mystery

Psychiatrist Leslie Halliday is used to the problems of others, but now she has a few of her own. First a man is murdered shortly after leaving her office—and then an attempt is made on her life. Leslie: Kathleen Crowley. (60 min.)

7 TALL MAN—Western

Teen-agers May and June McBean steal some horses. Cindy Robbins, Judy Nugent.

11 LEAVE IT TO BEAVER—Comedy Family vacation time arrives and Wally wants to stay home. Tony Dow.

13 NEWLYWED GAME

19 GOD'S POINT OF VIEW

3:30 3 MOVIE—War Drama

"Destination Tokyo." (1943) A submarine captain is ordered to maneuver his sub inside Tokyo Bay in order to land several men on shore. Cary Grant, John Garfield, Alan Hale. (Two hours)

6 9 RECITAL HALL—Concert

Chopin's Sonata in B Minor is performed by pianist David Renner.

7 ABC SCOPE—Vietnam Report

COLOR See 5 P.M. Ch. 7 for details.

11 SEBRING '64—Auto Race

SPECIAL **COLOR** Les Keiter narrates filmed highlights of the 12-Hour World Championship Endurance Race held at Sebring, Fla.

13 MOVIE—Adventure

"The Magic Carpet." (1951) Unaware of his royal parentage, the son of a murdered Caliph leads a revolt against the successor to the throne. Lucille Ball, John Agar. (One hour, 25 min.)

19 KROEZE FAMILY—Music

4:00 2 MOVIE—Drama

"Eyes of the Jungle." (1953) An American doctor in India finds his research work threatened. Jon Hall, Ray Montgomery. (90 min.)

4 EXPERIMENT IN TV

SPECIAL **COLOR** Marshall McLuhan discusses his controversial communications theories in this experimental documentary produced by Oscar-winner Ernest Pintoff and Guy Fraumeni. McLuhan believes that how we communicate is more important than what we communicate. Newspaper and magazine headlines, TV and movie film clips, and still photographs are blended to provide insight into such McLuhan concepts as "hot" and "cool" media. Narrator: actor Edward Binns. (60 min.)

Is TV wrecking the American way of life? See next week's issue of TV GUIDE.

5 AMATEUR HOUR—Variety

COLOR Guests: the Bolivar Brass; singers Debbie Kincaid, George Horton and Sammy Emison; the Great Scotts, dance group; accordionist Linda Warren; the Acro-Four; and the Junior Joel Ruminer Dancers. Lloyd Marx orchestra.

Afternoon

6 9 SCIENCE REVIEW

This report on Government aid to private business evaluates the small-business loan program. (60 min.)

7 7 11 AMERICAN SPORTSMAN

COLOR 1. Actor Mike Connors goes after the dangerous Cape buffalo on the plains of Kenya, East Africa. The elusive animal relies on speed, sharp hearing and keen eyesight. 2. Host Curt Gowdy and Lee Wulf angle for Labrador trout in Nova Scotia. 3. In a rerun segment, comedian Phil Harris hunts the Chinese ring-necked pheasant in Norfolk, Nebraska. (60 min.)

8 12 CHILDREN'S FILM FESTIVAL

"White Mane." (French; 1953) In Southern France, a small boy decides to befriend and tame White Mane, a proud stallion who has eluded all the ranchers. The film won a top award at the Cannes Film Festival. Alain Emery. (60 min.)

9 INTERNATIONAL MAGAZINE

SPECIAL Reports include . . . 1. Israel: Arab-Israeli clashes in Galilee. 2. Eng-

land: problems of dope addiction. 3. Kenya: an interview with Sister Michael, a nun who works with the natives of Turkana. (Rerun; 60 min.)

10 MOVIE—Adventure

COLOR "Frenchman's Creek." (1944) A French pirate wins the love of an Englishwoman. This film won an Oscar for art direction. Joan Fontaine, Arturo de Cordova, Basil Rathbone. (Two hours)

19 VOICE OF BETHEL—Religion

4:30 5 21ST CENTURY—Documentary

COLOR "At Home, 2001." Walter Cronkite introduces ideas and innovations for homes of the next century . . . a living room that contains many forms of electronic entertainment (including a wall-size TV screen); Habitat 67 (the Canadian exhibit at Montreal's Expo 67) an apartment complex that emphasizes privacy and individual taste; and a computerized kitchen that prepares meals in minutes and contains a robot maid. Architects and designers discuss their ideas, which are fast becoming realities.

19 SUNDAY DOWN SOUTH

4:55 13 ART INSTRUCTION

5:00 4 7 8 WILD KINGDOM

COLOR To preserve Africa's wild kingdom, dangerous animals must be captured and taken to areas where they cannot harm other wildlife. In South Africa, cameras follow hosts Marlin Perkins and Jim Fowler as they snare a marauding lion with a net. In Rhodesia, they try to bring down the dangerous white rhino.

5 MOVIE—Western



COLOR "The Hanging Tree." (1959) A frontier doctor in a Montana mining camp tries to save the sight of an attractive Swiss girl suffering from sunburn and exposure. Gary Cooper, Maria Schell, Karl Malden. (Two hours)

6 9 SPECULATION—Panel

Peter Ustinov discusses his career with host Keith Berwick. (60 min.)

7 ABC SCOPE—Vietnam Report

COLOR A report on the current debate over the proposed draft lottery and how it could affect student deferments. Interviewed are Sen. Edward Kennedy (D., Mass.); Burke Marshall, head of the National Advisory Commission on Selective Service; and Gen. Mark Clark (Ret.).

THE HANGING TREE

Law and order, Montana style
Gary Cooper, Maria Schell

5 PM Sunday

In Color

KPIX 5 GROUP

9 UN CANTO DE MEXICO

11 MOVIE—Comedy

"The Model and the Marriage Broker." (1952) A marriage broker plots to match a lingerie model with an X-ray technician. Thelma Ritter, Jeanne Crain, Scott Brady. (Two hours)

12 PASSWORD—Game

COLOR Celebrity guests: actor Tony Randall and actress Polly Bergen.

13 VOYAGE—Drama

COLOR In the Pacific, Crane's flying sub is drawn into an ominous cloud linked to a wave of disasters sweeping the earth. The captain returns to the Seaview a changed man—the puppet of a metallic humanoid. Crane: David Hedison. Nelson: Richard Basehart. Morton: Bob Dowdell. (60 min.)

5:30 2 LAUREL AND HARDY—Comedy

3 FASHION SHOW—Sacramento

COLOR "Swing Into Spring for '67." Dotti Kent is the producer and commentator for this presentation of spring and summer fashions.

4 8 GE COLLEGE BOWL—Quiz

COLOR Boston College meets a team of challengers from either Capital University, Columbus, Ohio, or the University of Tampa, Florida. (Taped from today's live telecast)

7 MOVIE—Biography

"Viva Zapata." (1952) A legendary hero in his own time, the fiery Zapata led the Mexican underdogs against successive governments for nearly a decade after 1910. Screenplay by John Steinbeck. Directed by Elia Kazan. Marlon Brando, Anthony Quinn, Jean Peters. (90 min.)

7 VOYAGE—Adventure

See 5 P.M. Ch. 13. (60 min.)

9 SHOWCASE—Documentary

"Mao and the Mandarins" examines the cultural clash between the 2000-year-old Mandarin tradition of Chinese art and the Communist ideals of Mao Tse-tung. Host: actor Hurd Hatfield. (90 min.)

12 AMATEUR HOUR—Variety

COLOR Ted Mack's guests, all from California, include the Kennelly Irish Dancers and soprano Karen Yarmat.

19 TRAVEL SHOW

Films of the annual Buccaneer Conquest Festival in Tampa, Fla.

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Evening

6:00 **2** GREATEST SHOW—Drama

COLOR Mike O'Kelley refuses to replace an aging horse that leads the family equestrian act—even though the animal has become dangerous. Edmond O'Brien, Maggie McNamara. (60 min.)

3 4 FRANK MCGEE REPORT

COLOR Scheduled: a report on racial disturbances in Rochester, N.Y. Newsman Richard Hunt talks with officials of FIGHT, a Rochester civil rights organization that has charged local industry with discriminatory employment policies. (Taped from tonight's live telecast)

6 9 CHALLENGES—Discussion
Manpower shortages in the health service fields are discussed by panelists including Dr. John Miller, Sacramento County Medical Society; and Tom Smith, Department of Employment. (60 min.)

8 10 12 21ST CENTURY

COLOR "Mars and Beyond," a look in-

to the future of the U.S. space program. Films show a model of a spacecraft that may travel to Mars; robot vehicles (Voyagers) that are designed to scoop up rock samples from planets beyond the moon; and an antenna at Jodrell Bank in England that receives radio signals generated by the stars. Among those interviewed are NASA representatives, space engineer Krafft Ehrlicke and science writer Arthur C. Clark. Host: Walter Cronkite.

13 MOVIE—Drama

"Border Incident." (1949) The U.S. and Mexican immigration authorities combine to fight a gang of murderers. Ricardo Montalban, George Murphy, Howard Da Silva, James Mitchell. (Two hours)

19 DICK POWELL—Drama

A wealthy man is dying, and he doesn't plan to give his fortune away carelessly. Martin: Dick Powell. (60 min.)

6:30 **3 4** NBC NEWS INQUIRY

SPECIAL **COLOR** "Whose Right to Bear Arms?" For details, see the Close-up below. (60 min.)



6:30 **3 4** NBC NEWS INQUIRY—Report

SPECIAL **COLOR** Are more laws needed to control the sale of firearms?

Producer Fred Freed says yes: "There are almost no real restrictions on buying guns. You don't have to travel very far to accumulate an arsenal."

Films show how easy it is to buy a variety of weapons—from the same type of carbine that killed President Kennedy (bought in Dallas) to a 20mm anti-tank cannon (Phoenix)—with few or no questions asked. You can also order by mail, like director Len Giovannitti's son David, age 12. If you don't have cash, many premium plans offer rifles and shotguns for trading stamps.

In interviews and speeches, President Lyndon Johnson, Sen. Edward Kennedy (D., Mass.) and Sen. Thomas Dodd (D., Conn.) speak in favor of further gun legislation. Those opposed include Franklin Orth of the powerful National Rifle Association. Also: a Grand Titan of the Ku

'Whose Right to Bear Arms?'



JFK assassination weapon

Klux Klan and the speaker at a neo-Nazi rally in Los Angeles. Robert MacNeil narrates. (60 min.)

7 INVADERS—Adventure

COLOR "The Innocent" is Nat Greely, a weak-willed fisherman who has found an alien weapon. Both David and the aliens pursue Greely to obtain the only tangible proof of an invasion from outer space. David: Roy Thinnes. Nat Greely: William Smithers. Magnus: Michael Rennie. (60 min.)

8 MR. TERRIFIC—Comedy

Mr. Terrific takes a power pill and goes aloft to rescue a defecting Russian ballerina. Terrific: Stephen Strimpell. Reed: John McGiver. Hal: Dick Gautier. Harley: Paul Smith.

10 DEATH VALLEY DAYS—Drama

COLOR On her deathbed, Jenny Davis asks her magician-husband to take care of the 10-year-old orphan Tad, but the brokenhearted Davis decides to return the boy to the orphanage. Davis: Joby Baker. Tad: Mark Anthony. Jenny: Judi Meredith. Host: Robert Taylor.

12 NEWLYWED GAME

7:00 2 HOLLYWOOD AND THE STARS

"The Wild and Wonderful 30's," when stars really lived like stars, are traced through film clips of Hollywood's madcap social life and scenes from the early minor roles of stars-to-be Clark Gable, Cary Grant and W. C. Fields.

5 8 10 12 LASSIE—Drama

COLOR Lassie uses her fire prevention training in an attempt to stop a small blaze from spreading through the forest. Corey: Robert Bray. Joan Gray: Elaine Devry. Bill Evans: Burt Douglas.

6 9 FRENCH CHEF—Cooking

Julia Child makes Bavarian cream.

7 11 VOYAGE—Drama

COLOR Obeying a strange radio voice, Nelson seals Crane and a scientist in an underwater cave—and returns to destroy the Seaview and its crew. Nelson: Richard Basehart. Crane: David Hedison. Morton: Bob Dowdell. Patterson: Paul Trinko. Sparks: Arch Whiting. Sharkey: Terry Becker. (60 min.)

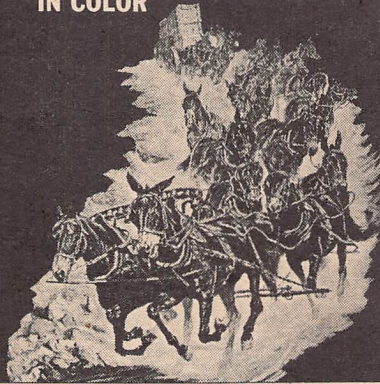
9 PROFILE: BAY AREA

19 MOVIE—Drama

"Jezebel." (1938) A New Orleans belle has a consuming passion for one of the young men of the town. Bette Davis, Henry Fonda, George Brent.

DEATH VALLEY DAYS

**6:30 PM SUNDAY
IN COLOR**



KXTV 10

KTVU 2

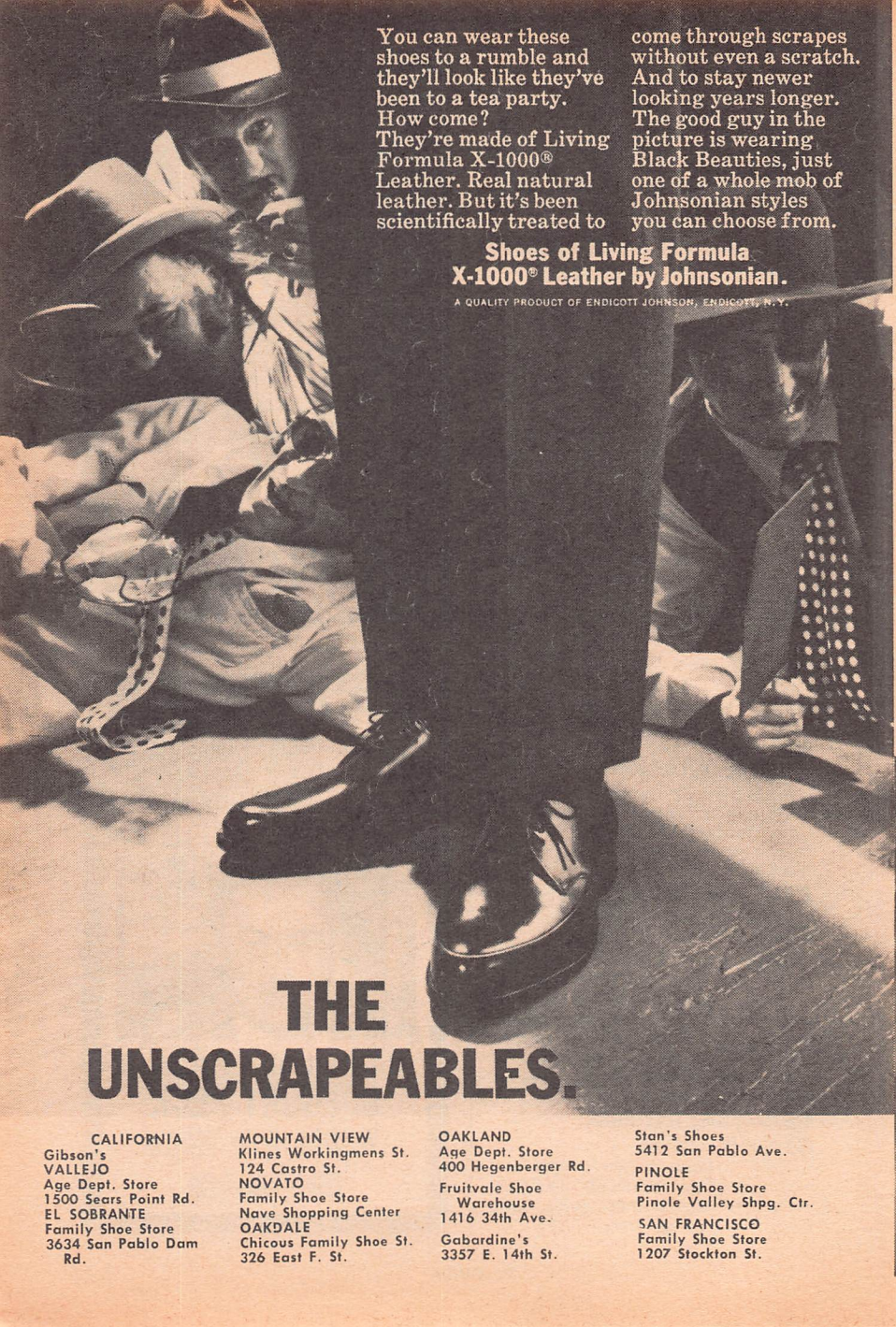
**SUNDAY
MONDAY
7:30 PM**

PREMIERE



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Wilfrid Hyde-White

COLOR



You can wear these shoes to a rumble and they'll look like they've been to a tea party. How come? They're made of Living Formula X-1000® Leather. Real natural leather. But it's been scientifically treated to

come through scrapes without even a scratch. And to stay newer looking years longer. The good guy in the picture is wearing Black Beauties, just one of a whole mob of Johnsonian styles you can choose from.

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Stan's Shoes

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1207 Stockton St.

7:30 **2** MOVIE—Comedy

COLOR "Man with a Million." (English; 1954) Two fabulously wealthy brothers make a bet as to whether a poor but honest man would be able to spend a million-pound note, drawn from their bank account. They find a man who fits their specifications and put their theories to a test. Based on a story by Mark Twain. Gregory Peck, Ronald Squire, Joyce Grenfell, Wilfrid Hyde-White, Jane Griffiths, A. E. Matthews, Reginald Beckwith. (Two hours)

3 4 7 DISNEY'S WORLD

COLOR In the conclusion of "Atta Girl, Kelly!" instructor Matt Howell trains two men to use Seeing-Eye dogs. His students are a former football player, who has the usual beginner's problems, and attorney Evan Clayton, who has trouble forgetting his old dog and accepting Kelly. (60 min.)

Cast

Evan Clayton Arthur Hill
Paul Durand J. D. Cannon
Matt Howell Beau Bridges
Chuck Williams James Olson

5 10 12 IT'S ABOUT TIME

COLOR In this rerun of the series' pilot episode, astronauts Hector and Mac break through the time barrier—and meet a strange assortment of fur-bearing cave folk. Hector: Jack Mullaney. Mac: Frank Aletter. Shad: Imogene Coca. Gronk: Joe E. Ross. (Rerun)

6 9 BOSTON SYMPHONY—Music

Charles Munch conducts a performance of Mozart's Piano Concerto No. 24, with pianist Claude Frank as soloist and the

Brandenburg Concerto No. 6 by Bach. (60 min.)

8 HOLLYWOOD: THE FABULOUS ERA—Documentary

SPECIAL See Saturday 6:30 P.M. Ch. 4 for details. (60 min.)

8:00 **5 10 12** ED SULLIVAN

COLOR Scheduled guests: singer-dancer Jane Powell; the singing Lovin' Spoonful; bandleader Cab Calloway and his singing daughter Chris; the comedy team of Jerry Stiller and Anne Meara; country and western singer Johnny Rivers; comedians George Carlin, Jackie Kahane and Dave Allen; and the balancing Hoganas. Ray Bloch orchestra. (Taped from tonight's live telecast; 60 min.)

Highlights

"Darlin', Be Home Soon" Spoonful
"Baby, I Need Your Lovin'" Johnny

7 11 13 FBI—Drama

COLOR "The Executioners," conclusion. A Cosa Nostra czar plans the death of a possible witness against the crime syndicate. The assassin: the nephew of the

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WALNUT CREEK

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Evening

intended victim. Erskine: Efrem Zimbalist Jr. Rhodes: Stephen Brooks. Ward: Philip Abbott. (60 min.)

Guest Cast

Roland Walter Pidgeon
Flo Clementi Celeste Holm
Cupid Robert Drivas
Ed Clementi Telly Savalas
Chris Susan Strasberg

9 N.E.T. PLAYHOUSE—Satire

Playwright-actor-director Peter Ustinov applies his talents to pen and piano for this satiric "Improvisation on Musical Themes." Pianist Anthony Hopkins, and British satirists Dudley Moore and Bernard Keefe join Ustinov in caricatures of typical Russian, American, German and English composers. Ustinov uses facial expressions alone (no make-up or props) to make himself resemble the cartoons he has drawn. In one segment, Ustinov and Moore portray Cockney composers who use a D. H. Lawrence novel as the basis for their opera—"Madame Chatterfly." (Rerun; 60 min.)

8:30 3 4 7 8 ANNIE GET YOUR GUN—Musical

SPECIAL **COLOR** Ethel Merman stars in the Broadway musical. See the Close-up below. (90 min.)

6 9 MEN OF OUR TIME

SPECIAL A study of the life of Vladimir Ilyich Ulyanov (Lenin). (60 min.)

9:00 5 10 12 SMOTHERS BROTHERS

COLOR Guests: Jimmy Durante, actress Inger Stevens and the rock 'n' rolling Turtles. In sketches, Tom demonstrates his bullfighting technique, joins Dick for a poetry reading and, as Columbus, persuades Isabella (Inger) to finance his voyage. In the finale, Jimmy, Inger and the hosts portray fashion-show commentators. Tonight's TV editorial is on firearms legislation. (60 min.)

Highlights

"Young at Heart," "I'm Jimmy, the Well-Dressed Man" Jimmy
"Lasse, Lasse, Liten" Inger
"Smother's, Smother's and Durante" Jimmy, Tom, Dick



8:30 3 4 7 8 ANNIE GET YOUR GUN

Ethel Merman



SPECIAL **COLOR** Ethel Merman stars as Annie, the 19th-century markswoman who shoots her way into (and nearly out of) a romance.

Miss Merman created the role on Broadway in 1946 and also starred in last year's revival by New York's Lincoln Center. That critically acclaimed production is the basis for tonight's taped adaptation. (The cast is the same.)

Irving Berlin's songs include "Do!n' What Comes Naturally," "You Can't Get a Man with a Gun," "Sun in the Morning," "The Girl That I Marry," "Anything You Can Do," "Show Business," "They Say It's Wonderful" and "Old-fashioned Wedding," which was written especially for the 1966 revival.

Book by Herbert and Dorothy Fields. Orchestrated by Robert Russell Bennett. TV director: Clark Jones. Lincoln Center director: Jack Sydow. (90 min.)

Supporting Cast

Frank Butler Bruce Yarnell
Chief Sitting Bull Harry Bellaver
Dolly Tate: Benay Venuta. Charlie Davenport: Jerry Orbach. Buffalo Bill: Rufus Smith. Pawnee Bill: Jack Daboub.

7 11 13 MOVIE—Comedy

COLOR "Move Over, Darling." (1963)
After being stranded on a desert island, Ellen Arden comes home to find that she's been declared legally dead, and that her husband has just remarried. Ellen intends to prove she's very much alive—by breaking up her hubby's honeymoon. (Rerun; two hours)

Cast

Ellen ArdenDoris Day
Nick ArdenJames Garner
BiancaPolly Bergen
AdamChuck Connors
GraceThelma Ritter
CoddFred Clark
Shoe SalesmanDon Knotts
Dr. SchlickElliott Reid
JudgeEdgar Buchanan

9 VIRTUOSO DOUBLE BASS

Bertram Turetzky, solo doublebass, and Nancy Turetzky, flute, perform three compositions written for them: Music for Doublebass Alone, by Thomas Frederickson; Arnold Franchetti's "Music, a Music

ETHEL MERMAN
IN
IRVING BERLIN'S

"ANNIE
GET YOUR GUN"

MUSIC AND LYRICS BY

IRVING BERLIN
BOOK BY
HERBERT AND DOROTHY
FIELDS



ALSO STARRING

BRUCE YARNELL
HARRY BELLAVER
BENAY VENUTA
AND
JERRY ORBACH

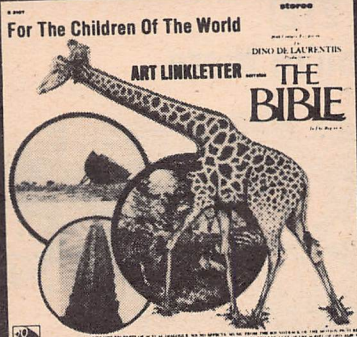
BASED ON THE STAGE PRODUCTION OF
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PRESIDENT AND PRODUCING DIRECTOR

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Evening

Such as Charmeth Sleep"; and Donald Erb's "VIII Miscellaneous."

9:30 ② DANGER MAN—Mystery

United States Intelligence hires Drake to track down a counterfeiter who has spread millions of dollars around Europe. Drake: Patrick McGeehan. Gunther Klaus: Christopher Rhodes.

⑥ ⑨ MIKLOS SCHWALB—Music
Miklos Schwalb's piano program includes Brahms' G Minor Rhapsody, Op. 79.

⑨ WILLIAM F. BUCKLEY JR.
"The Future of States' Rights." Guest is Harry Golden, author of "Only in America." (55 min.)

10:00 ② ALFRED HITCHCOCK—Drama

Several women have been murdered in a college community, and now a medical student thinks someone is following her. Daphne: Vera Miles. (60 min.)

③ ④ ⑧ ANDY WILLIAMS

COLOR Guests on this first in a series of reruns: Bing Crosby, Kate Smith, Ernie Ford and the singing Young Americans. Bing recalls some of Bob Hope's

misadventures on the golf course, and Ernie talks about his trip back home to Tennessee. James Starbuck dancers, George Wyle singers, Allyn Ferguson orchestra. (Rerun; 60 min.)

Highlights

"16 Tons," "Natural Man"Ernie
"Who Can I Turn To?"Kate
"I've Got You Under My Skin," "The Impossible Dream"Andy
"In a Little Spanish Town"; medley
.....Bing, Andy
"76 Trombones"Young Americans

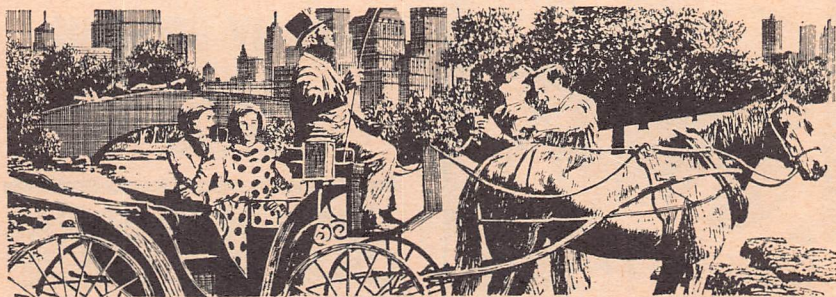
⑤ ⑩ ⑫ CANDID CAMERA

COLOR The hidden camera watches teen-agers as they dance, tell about their first kisses and meet the rock 'n' rolling Four Seasons. Also: Women applying for work as receptionists learn they've been hired as topless waitresses.

⑥ ⑨ AWARD SERIES

SPECIAL Modern dancers interpret contemporary paintings and sculptures from the exhibit at Pittsburgh's Carnegie Institute Museum of Art. Host Jay Ray-

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Pacific Telephone

vid discusses the exhibition with museum director Gustave von Groschwitz and associate director Leon Anthony Arkus. (60 min.)

7 MOVIE—Comedy

Doris Day in "Move Over, Darling." See 9 P.M. Ch. 7. (Rerun; two hours.)

10:25 9 CRITICS CIRCLE—Discussion

1. Glenn Glasow comments on the Mills College Performing Group's presentation of "Labortinus," Luciano Berio's composition for mimes, mezzo soprano, two children and chamber orchestra. 2. Dale Harris reviews the new act of San Francisco's satirical group, The Committee.

10:30 5 10 12 WHAT'S MY LINE?

COLOR Gypsy Rose Lee and actor Tony Randall join panelists Arlene Francis and Bennett Cerf. Host: John Daly.

11:00 2 THRILLER—Mystery

"Dialogs With Death," two one-act dramas starring Boris Karloff. 1. "Friend of the Dead." 2. "Welcome Home." (60 min.)

3 SUNDAY ADVENTURES

COLOR In the Dominican Republic the "Treasure" crew travels the routes used by the Spanish dons.

4 NEWS—Don Picken

5 7 8 10 COLOR NEWS

11 12 13 COLOR NEWS

11:15 4 GIDEON, C.I.D.—Mystery

Gideon is looking for a killer whose victims have been elderly men. Gideon: John Gregson. Martha: Kay Walsh. (60 min.)

7 MOVIE—Comedy

"Our Man in Havana." (English; 1959) An unassuming vacuum-cleaner salesman, working for the British Secret Service, creates chaos when he invents phony espionage activities to impress his superiors. Screenplay by Graham Greene from his own novel. Alec Guinness, Burl Ives, Maureen O'Hara. (Two hours, 15 min.)

8 SACRED HEART—Religion

A discussion of Christian love.

10 MOVIE—Comedy

"School for Scoundrels." (English; 1960) Henry Palfrey just can't seem to win—at anything. Then he reads about this school whose main field of study is "How to win without actually cheating" and he decides to enroll. Ian Carmichael, Terry-Thomas. (One hour, 55 min.)

12 PETER GUNN—Mystery

"Breakout." Joe Taber hires Gunn to find the address of his brother. Craig Stevens. Joe: Frank de Kova.

13 TARGET: CORRUPTORS—Drama

Rumor has it that some gambling casinos are bankrolled by the underworld. Marino: Stephen McNally. (60 min.)

11:20 5 COLOR NEWS—Harry Reasoner

11:30 3 JOHNNY CARSON—Variety

COLOR Guests: actors Tony Randall and Lee Remick, and singer Lana Carroll. Ed McMahon. (Rerun; 90 min.)

11 CHEYENNE—Western

Cheyenne is surprised to find, in the heart of cattle country, a herd of sheep—under armed guard. Foster: Andrew Duggan. Darcy: Joan Caulfield. (60 min.)

11:35 5 MERV GRIFFIN—Variety

Scheduled guests include comic-actor Jim Backus and his wife Henny, composer Burt Bacharach, singer Carmel Quinn and writer Carl Rowan. (90 min.)

12:00 2 LITTLE LATE SHOW—Drama

A dramatized version of Robert Louis Stevenson's life. David Niven.

7 COLOR NEWS AND SPORTS

12:15 4 87TH PRECINCT—Police

Meyer is driving an old pal to court for arraignment on robbery charges. Artie: Mike Kellin. (One hour, 15 min.)

13 NEWS

1:05 5 SILENTS PLEASE—Movies

"The Hunchback of Notre Dame." The story of the crippled bell-ringer of Notre Dame cathedral. Lon Chaney Sr.

1:30 4 NEWS

7 CHANGING TIMES—Report

THE ALFRED HITCHCOCK HOUR



10:00 PM SUNDAY

Monday March 20, 1967

Morning-Afternoon

Morning

6:00 3 RHYME AND REASON

1. The place of folklore in American culture. 2. John and Hélène visit a street carnival. (60 min.)

5 SUNRISE SEMESTER

Man and Society: conclusion of a three-part discussion on American values.

7 A.M.-Dunbar, Lindstrom, Bentley

10 CALENDAR—Sacramento

6:25 4 FARM NEWS

6:30 4 PROFILE—San Diego State

"Sculpture." Robert Lee.

5 HUMAN SOCIETY—Discussion

10 SUNRISE SEMESTER

Man and Society: conclusion of a three-part discussion on American values.

6:55 13 NEWS

7:00 3 4 7 8 TODAY

COLOR Scheduled guests: producer-director Otto Preminger and Johanna Johnston, author of "Mrs. Satan," a biography about the first woman to run for the Presidency of the U.S. (Taped from this morning's live telecast; two hours)

5 KPIX EDITORIAL—Louis Simon

10 **COLOR** FOCUS ON FARMING

13 **COLOR** CARTOONLAND

7:05 5 10 **COLOR** NEWS—Benti

12 CHRISTOPHER PROGRAM

COLOR Writer George A. W. Boehm talks about the importance of science.

7:15 13 KING KONG—Cartoons

7:30 5 NEWS—Jim Anderson

10 WINCHELL-MAHONEY-Children

Funnsville Life magazine wants to do a photo story on the club.

7:35 12 **COLOR** NEWS—Joseph Benti

7:45 13 BEANY AND CECIL—Cartoons

7:55 11 VOICE OF AGRICULTURE

8:00 5 10 12 CAPTAIN KANGAROO

7 VIRGINIA GRAHAM—Interviews

Guests are New York society columnist Doris Lilly, actress Selene Walters and artist Helga Dietrich.

8:15 13 **COLOR** CARTOONLAND

8:25 11 SAN JOSE STATE REPORTS

8:30 7 GYPSY ROSE LEE—Panel

COLOR Guests are actors Steve Ihnat, Erin O'Donnell and Joann Marshall.

11 DISCOVERY '67—Children

"Discovery" visits Moscow to find out what life is like for American youngsters living in the Soviet capital.

13 **COLOR** JACK LA LANNE

8:45 2 RELIGION TODAY—Protestant

9:00 2 **COLOR** POPEYE—Cartoons

3 4 **COLOR** REACH FOR THE STARS—Game

5 8 10 12 CANDID CAMERA

Children are shown breaking the shells of raw eggs; luncheonette patrons are sprayed when a man eats a grapefruit.

7 MOVIE—Drama

Bill Gordon's Prize Movie: "Look in Any Window." (1960) A masked Peeping Tom terrorizes a wealthy suburb in California. Paul Anka, Ruth Roman. (Two hours)

7 JACK LA LANNE—Exercise

11 HOCUS POCUS—Children

13 DIVORCE COURT—Drama

A woman with three children is suing her husband. (60 min.)

9:15 2 KING AND ODIE—Cartoons

11 BUCKAROO 500—Buck Weaver

9:25 3 4 **COLOR** NEWS—Vanocur

9:30 2 ROMPER ROOM—Children

3 4 7 8 **COLOR** CONCENTRATION—Game

5 10 12 BEVERLY HILLBILLIES

Pearl causes trouble for banker Drysdale. Pearl: Bea Benaderet. Drysdale: Raymond Bailey. Jed: Buddy Ebsen.

11 HOCUS POCUS—Children

10:00 3 4 7 PAT BOONE—Variety

COLOR Guests: actor-singer Hugh O'Brian, and the Baja Marimba Band.

5 10 12 ANDY GRIFFITH

Barney and Gomer take over for vacationing sheriff Andy. Barney: Don Knotts. Gomer: Jim Nabors.

8 LIFE OF RILEY—Comedy

Peg and Honeybee suggest golfing lessons as a diversion for their tired husbands. William Bendix.

11 BEN CASEY—Drama

Casey battles the Establishment when he tries to fire a staff doctor whose wife has donated large sums of money to the hospital. Justin: Jack Klugman. Jeanne: Pippa Scott. (60 min.)

13 EVERYBODY'S TALKING

- 10:30 **2** **COLOR** JACK LA LANNE
3 **4** **7** HOLLYWOOD SQUARES
COLOR Celebrity guests: Peter Falk, Robert Morse, Cheryl Miller and Monty Hall. Regulars: Morey Amsterdam, Wally Cox, Abby Dalton, Rose Marie and Charley Weaver. Host: Peter Marshall.
- 5** **8** **10** **12** DICK VAN DYKE
 Laura criticizes Rob's book about their married life. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.
- 11:00 **2** MEL VENTER—Interview
3 **4** **7** **COLOR** JEOPARDY
5 **8** **10** **12** LOVE OF LIFE
7 **11** **13** MARKET SWEEP—Game
- 11:25 **5** **8** **10** **12** **COLOR** NEWS
- 11:30 **2** NEWS—Claud Mann
3 **4** **7** **8** **COLOR** EYE GUESS
5 **10** **12** **COLOR** SEARCH FOR TOMORROW—Serial
7 **11** **13** DATING GAME
- 11:45 **5** **10** **12** **COLOR** GUIDING LIGHT
- 11:55 **3** **4** **7** **COLOR** NEWS
8 NEWS—Bud Walling

Afternoon

- 12:00 **2** CHARLEY AND HUMPHREY
3 **10** **COLOR** NEWS
4 **7** **8** **COLOR** LET'S MAKE A DEAL—Game
5 NEWS—Weston, Ramey
7 **11** EVERYBODY'S TALKING
9 TV KINDERGARTEN
12 PEOPLE IN CONFLICT—Drama
 Cases: 1 A husband locks his wife out of the house. 2. A middle-aged woman's affair worries her sister.
- 13** LORETTA YOUNG—Drama
 A sales girl uses desperate methods to test her fiancé's love. Keith: George Nader.
- 12:25 **4** **7** **COLOR** NEWS
8 NEWS—Bud Walling
- 12:30 **3** MERV GRIFFIN—Variety
RETURN TV personality Merv Griffin plays host to celebrity guests on this weeknight series. Actor Arthur Treacher is a regular, and Colin Romoff conducts the orchestra. Taped in the Little Thea-



The MERV GRIFFIN SHOW

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3

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MONDAY through FRIDAY

3:30 PM



KRON-TV

Monday

Afternoon

ter, off New York's Times Square. Today: Scheduled guests include comic-actor Jim Backus and his wife Henny, composer Burt Bacharach, singer Carmel Quinn and writer Carl Rowan. (60 min.)

4 **COLOR** **DAYS OF OUR LIVES**

5 **8** **10** **12** **COLOR** **AS THE WORLD TURNS**—Serial

7 **7** **11** **DONNA REED**—Comedy
Donna and Alex think that football is hurting Jeff's grades. Conroy: Richard Deacon. Alex: Carl Betz.

9 **BRIDGE**—Jean Cox

Jean explains the scoring system.

13 **COLOR** **NEWS**

12:45 **13** **COLOR** **TODAY IN AGRICULTURE**

1:00 **2** **MOVIE**—Mystery

"The Price of Silence." (English; 1959)
Released from prison, Roger Fenton tries to begin a new life. Gordon Jackson, June Thorburn. (One hour, 25 min.)

4 **COLOR** **DOCTORS**—Serial

5 **8** **10** **12** **PASSWORD**—Game
COLOR Celebrity guests: actors Douglas Fairbanks Jr. and Joan Fontaine.

7 **7** **13** **BEN CASEY**—Drama

A boy is afraid that his epilepsy will cost him an important scholarship. Dwight Franklin: Roddy McDowall. Colin: Donald Losby. (60 min.)

11 **PERRY MASON**—Mystery

Theatrical "angel" Frank Brooks is charged with murdering a playwright. Brooks: Stacy Harris. Royce: Jerome Cowan. Mason: Raymond Burr. (60 min.)

1:30 **3** **4** **COLOR** **ANOTHER WORLD**

5 **8** **10** **12** **HOUSE PARTY**

COLOR Guest: actor Robert Stack.

2:00 **3** **4** **YOU DON'T SAY!**—Game

COLOR Celebrity guests: singer Barbara McNair and actor Mike Connors.

5 **8** **10** **12** **TO TELL THE TRUTH**

COLOR Satirist Henry Morgan continues to sit in for panelist Orson Bean.

7 **7** **11** **13** **NEWLYWED GAME**

2:25 **2** **NEWS**

5 **8** **10** **12** **COLOR** **NEWS**

2:30 **2** **PDQ**—Game

COLOR Celebrity guests are Jan Murray, Polly Bergen and John Gavin.

3 **MOVIE**—Drama

"Roughly Speaking." (1945) The career

of a high-spirited American girl is traced. Rosalind Russell, Jack Carson.

4 MATCH GAME

COLOR Celebrity guests: comedians Soupy Sales and Fannie Flagq.

5 8 10 12 EDGE OF NIGHT

7 7 11 13 DREAM GIRL

Celebrity guests: Robert Culp, Barbara Feldon, Louis Nye and Theodore Bikel.

2:55 **4 COLOR NEWS**

7 7 11 13 NEWS

3:00 **2 COLOR TRUTH OR CONSEQUENCES—Game**

4 MILLIONAIRE—Drama

Louise Benson falls in love with a sailor who rescues her from an attacker. Louise: Beverly Garland. Paul Duclois: Don Gordon. Michel Giroux: Robert Boon.

5 8 10 12 SECRET STORM

7 7 11 13 GENERAL HOSPITAL

3:30 **2 CAPTAIN SATELLITE—Children**

4 PICK A SHOW—Game

DEBUT Art Finley hosts this game show in which viewers try for prizes by guessing the KRON-TV letter behind pictures of Ch. 4 and NBC-TV personalities. (Live)

5 MIKE DOUGLAS—Variety

COLOR Guests are singer Abbe Lane, comedian Dom De Luise, actress Ruth Buzzi, psychologist Joyce Brothers and the singing E Thlats. (90 min.)

7 7 11 13 NURSES—Serial

8 MOVIE—Drama

"Boomerang." (1947) A Connecticut priest is murdered. Dana Andrews, Jane Wyatt, Lee J. Cobb. (Two hours)

10 GYPSY ROSE LEE—Panel

COLOR Guests are actors Howard Duff and Ida Lupino.

12 NEWS FOR WOMEN—Posey

3:55 **12 MOVIE—Western**

"Rio Grande." (1950) John Wayne, Maureen O'Hara, J. Carroll Naish, Ben Johnson. (One hour, 55 min.)

4:00 **3 MOVIE—Science Fiction**

Time approximate. "Captive Women." (1952) The setting is New York City in the 29th Century. Mankind is virtually destroyed. Robert Clarke, Margaret Field.

4 PANORAMA—Interviews

DEBUT Steve Davis hosts this series

featuring conversation, entertainment and guests. (Live)

7 7 11 DARK SHADOWS

9 CREATIVE PERSON

See 8:30 P.M. Ch. 9 for details.

10 MIKE DOUGLAS—Variety

COLOR See 3:30 P.M. Ch. 5. (90 min.)

13 COLOR CAP'N DELTA—Cartoons

19 BUCKAROO 500—Children

4:30 **2 COLOR ROCKY AND HIS FRIENDS—Cartoons**

4 ROBIN HOOD—Adventure

Sir Guy is holding a young lord for ransom. Robin: Richard Greene. Sir Guy: Paul Daneman. Sheriff: Alan Wheatley.

7 7 11 WHERE THE ACTION IS
Chris Montez sings "There Will Never Be Another You."

9 MISTEROGERS—Children

13 COLOR HUCKLEBERRY HOUND

19 CARTOON FUN HOUSE

5:00 **2 SUPERMAN—Adventure**

A dead man, in a diver's suit, is found on a metropolis street. John Hamilton.

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Afternoon-Evening

4 FLINTSTONES—Cartoon

COLOR Fred and Barney are slated to take their wives to the opera—but they have other ideas. Voices . . . Fred: Alan Reed. Wilma: Jean Vander Pyl.

5 PERRY MASON—Mystery

Mason gets an unexpected client—his friend and associate Paul Drake has been accused of murder. Drake: William Hopper. Donna: Vanessa Brown. (60 min.)

7 **COLOR** NEWS—Grimsby, Foster

7 BEATLES—Cartoons

9 TV KINDERGARTEN

11 TRUE ADVENTURE—Documentary

COLOR A look at a religious cult in Kentucky's backwoods which uses poisonous snakes in performing ceremonial dances. Host: Bill Burrud.

13 **COLOR** NEWS—Warren Rashleigh

5:15 6 WHAT'S NEW—Children

See 7 P.M. Ch. 6 for details.

5:20 3 TRAVENTURE THEATRE

COLOR We go with the camera across Montana's Bear Tooth Range, to a parade of the West in Billings and a tour of the Custer Battlefield.

5:30 2 DENNIS THE MENACE—Comedy

Dennis and Mr. Wilson try to prove they are still as rugged as their ancestors. Jay North, Joseph Kearns.

4 NEWS—Brown, Jensen, Hart

7 11 13 **COLOR** NEWS—Jennings

7 CASPER—Cartoons

8 MISTER ED—Comedy

Ed runs away in shame when the American Breeding Association sends him a report on his ancestors. Alan Young.

9 FRIENDLY GIANT—Children

The gang talks about the beautiful day.

10 **COLOR** NEWS

12 WELLS FARGO—Western

Hardie investigates the disappearance of a Wells Fargo agent. Hardie: Dale Robertson. Ken: Jeff Daley.

5:45 6 FRIENDLY GIANT—Children

Friendly discusses life on the farm.

9 TIME FOR MUSIC—Laura Weber

Laura Weber and the children sing "Tingalayo," "Kumbayah" and "Cuckoo."

5:55 3 **COLOR** SKIING TIPS

Evening

6:00 2 LEAVE IT TO BEAVER—Comedy

Beaver's favorite haunted house turns out to have a very human owner. Jerry Mathers, Tony Dow.

3 4 **COLOR** NEWS—Chet Huntley, David Brinkley

5 **COLOR** NEWS—Weston, Dill

6 9 BROTHER BUZZ—Animals

Patrick McCormick visits some of the animal kingdom's smaller members at the San Rafael (Cal.) Junior Museum.

7 MOVIE—Science Fiction

"The Land Unknown." (1957) A plane carrying a scientist and a female reporter is forced down somewhere in the Antarctic. Jock Mahoney, Shawn Smith, William Reynolds, Henry Brandon, Douglas Kennedy. (90 min.)

7 8 12 NEWS

9 WHAT'S NEW—Children

Habits of moose and mule deer; firing and launching satellites; Lebanese music.

10 **COLOR** NEWS—Walter Cronkite

11 MIKE DOUGLAS—Variety

This week's co-host is actor-singer Gene Barry. Guests include the singing Kingston Trio; dancer Ruby Keeler, musical-film star of the Thirties; and marriage counselor George W. Crane. (60 min.)

13 MOVIE—Musical Comedy

"Song of The Open Road." (1944) A juvenile movie star joins a hosteling group and keeps her identity secret. Jane Powell, Edgar Bergen and Charlie McCarthy, W. C. Fields. (90 min.)

NEWS AT FIVE

.....
IN COLOR • 5 PM

13

KOVR

Dinner Theater

SONG OF THE OPEN ROAD

Jane Powell

6 PM



"Just months ago

all I could talk about
was babies and recipes

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... why Washington men always read the society pages and Washington women never miss the front pages

... why Pop Art's best days may be still ahead

... why high-income city dwellers are renting cows from Oklahoma ranchers

... why an expedition of eight Americans to the South Pole is considered vital to the space program

"So you see, I have lots to talk about these days, besides Carol Sue. And

So many people are talking this way about

(continued from previous page)

that's a good thing. Because pretty soon she'll be talking for herself!"

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"How's Business?" fills you in quickly on important trends in industry, the performance of the stock market, economic indicators, and company and executive highlights.

For Bridge enthusiasts, there's "Better Bridge"; for crossword fans, a really challenging puzzle; for recipe collectors, a gem or two almost every week in "Food for Thought." And for both you and your youngsters, there's a weekly news quiz, plus "Current Events Classroom" — a column which brings you news background on such topics as how the Federal Reserve Board exercises its power and protects itself from Administration control . . . the mystery of certain Unidentified

The National Observer. Why not join them?

Flying Objects for which the Air Force has no explanation . . . why the Peace Corps is considered such an important part of our foreign policy. "A Chat With the Doctor" brings you helpful medical hints on subjects ranging from indigestion to high blood pressure. On

the lighter side, "Reflections" explores random aspects of life: the "good old days" when a pocket watch was a major status symbol . . . the different, distinct types of people found using coin-operated laundries. And the whole family will enjoy the dry humor of "Grass Roots Philosophy," culled from the home-town press. ("Brush your teeth regularly with an electric toothbrush and see your electrician twice a year.")

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newspaper that not
only tells you what
but also why*

CHICOPEE, MASS.

[illegible]

6:15 19 DENNIS THE MENACE—Comedy

Reporters are coming to interview Mr. Wilson and he has locked himself in the bathroom. Joseph Kearns.

6:30 2 McHALE'S NAVY—Comedy

Meek Lieutenant Carpenter turns into a demon when he temporarily takes command of the base. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

3 [COLOR] NEWS**4 NEWS—Brown, Jensen, Hart****5 8 12 [COLOR] NEWS—Cronkite****6 MUSICAL PORTRAITS**

The recording is Weber's Concerto No. 2 in E Flat Major for Clarinet and Orchestra. Clarinetist: Alois Heine.

7 [COLOR] NEWS—Huntley, Brinkley**9 PORTRAIT IN MUSIC**

The recording is Clarinet Quintet in B Minor, Op. 115, by Brahms.

9 TURN OF THE CENTURY

Host Max Morath and Robert Benson, in the roles of a teacher and a school-board president, explore the world of education in the early 1900's.

10 RIFLEMAN—Western

Planning an unusual robbery, two outlaws pose as a minister and his wife. Chuck Connors. Spence: Chris Alcaide.

6:45 19 NEWS—Charles McEwen**7:00 2 PATTY DUKE—Comedy**

The school's star football player develops a crush on Cathy. Patty and Cathy: Patty Duke. Richard: Eddie Applegate. Martin: William Schallert. George: Harry Packwood. Gilbert: Sorrell Booke.

4 ASSIGNMENT FOUR

[COLOR] "The Most Adult Game," Part

1. This half-hour film, to be concluded next week, examines the Synanon "Game." Demonstrating and discussing this new concept in rehabilitation are some of the 350 San Franciscans who have played the Game since its inception last year. Those taking part in it attempt to achieve self-understanding by self-examination. James Culp is the show's writer-producer.

Postponed from last week.

5 RIFLEMAN—Western

The Argentez family doesn't feel welcome in North Fork when they arrive to work their new ranch. Chuck Connors. Manolo: Perry Lopez. Nita: Chana Eden. Juan: Larry Dobkin.

6 9 WHAT'S NEW—Children

A canoe trip in northern Wisconsin; story of America's pre-Revolutionary militia movement.

7 MONROES—Western

[COLOR] In the nearly deserted town of Paradox, the Monroes celebrate Clay's birthday with a strange trio: a young schoolmarm, a circus dwarf and a gigantic strongman. Clay: Michael Anderson Jr. Brad: Buck Taylor. Nemo: Michael Dunn. Polly: Anna Capri. (60 min.)

8 WYATT EARP—Western

A gold brick from a Wells Fargo stagecoach robbery shows up in Dodge City. Wyatt: Hugh O'Brian. Doc: Douglas Fowley. Kelley: Paul Brinegar.

9 PROFILES IN COURAGE

Young John Adams agrees to defend a group of British soldiers charged with murder after firing into a hostile crowd.

Continued on next page

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SONG BOOK
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GOLDEN GATE
STRINGS**

INCLUDING:
I'M A BELIEVER
SHE MARY, MARY
LAST TRAIN TO CLARKSVILLE
(I'M NOT YOUR) STEPPIN' STONE

Evening

Adams: David McCallum. Sewall: Torin Thatcher. Josiah Quincey: Andrew Prine. Samuel Adams: Gene Lyons. (60 min.)

10 TWILIGHT ZONE—Drama

Hyder Simpson defies superstitions and his wife's fears to embark with his dog Rip on a nighttime raccoon hunt. Simpson: Arthur Hunnicutt. Rachel Simpson: Jeanette Nolan.

12 RANGO—Comedy

COLOR Rango becomes a peddler of pots and pans as he tries to find and rescue Pink Cloud, who's been captured by decidedly unfriendly Indians. Rango: Tim Conway. Pink Cloud: Guy Marks.

19 PORTER WAGONER—Music

Jimmy Dickens sings "Out Behind the Barn" and "Another Bridge to Burn."

7:30 2 MOVIE—Comedy

COLOR Gregory Peck in "Man With a Million." See Sunday 7:30 P.M. Ch. 2 for details. (Two hours)

3 4 MONKEES—Comedy

COLOR The Monkees turn matchmakers to marry off a widow who's smothering them with a surplus of affection. Songs: "Sometime in the Morning" and "Look Out, Here Comes Tomorrow." Monkees: David Jones, Micky Dolenz, Mike Nesmith and Peter Tork.

Guest Cast

Milly Rose Marie
Larry William Bramley
Babbitt Henry Corden

5 8 10 GILLIGAN'S ISLAND

COLOR The castaways compete for the services of a lovely slave girl—until a native warrior shows up to challenge her new master. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus. Mrs. Howell: Natalie Schafer. Professor: Russell Johnson. Kalani: Midori.

6 9 SMART SEWING—Education

Marjorie Arch discusses fabrics and styles used for party clothes.

7 13 IRON HORSE—Western

COLOR "Death by Triangulation." Ben pursues three sore losers who dropped \$50,000 to him in a poker game—and then stole it back. Ben: Dale Robertson. Barnabas: Bob Random. (60 min.)

Guest Cast

Dan Patrick Monte Markham
Teresa Gigi Perreau
Curry Christopher Dark
Walcott George Murdock
Dana Allison Hayes

KGO-TV's children's show host, Marshall 'J', appears in a cameo role.

11 TRUE ADVENTURE—Documentary

COLOR Sky divers are shown performing such free-fall parachuting stunts as flips and somersaults.

12 HOLLYWOOD: THE FABULOUS ERA—Documentary

SPECIAL See Saturday 6:30 P.M. Ch. 4 for details. (60 min.)

19 MOVIE—Adventure

"The Steel Lady." (1953) Four oil prospectors discover a rich oil field in the Arabian desert. Rod Cameron, Tab Hunter. (One hour, 45 min.)

7:50 9 PROFILES IN SONG

Songs from the Revolutionary War.

8:00 3 4 7 8 IDREAM OF JEANNIE

COLOR Jeannie's efforts to get Tony promoted to general lead to a spy scare and a possible court-martial for her hero. Tony: Larry Hagman. Jeannie: Barbara Eden. Roger: Bill Daily. Bel-tiers: Hayden Rorke. Peterson: Barton MacLane. Amos Lincoln: Bing Russell.

5 10 MR. TERRIFIC—Comedy

COLOR Agent Harley Trent spends a harrowing night with Stanley, who's doing his best to protect Harley from an escaped killer. Stanley: Stephen Strimpell. Harley: Paul Smith. Hal: Dick Gautier. Reed: John McGiver. Von Brock: Henry Brandon. George: Bonnie Hughes.

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6 9 N.E.T. JOURNAL—Report

What do Americans think about the war in Vietnam? To find out, producer John O'Toole went to Charlottesville, Va., a town of about 30,000 people. O'Toole used interviews and taped discussions which include an interview with Mrs. Grandville Jones, whose son was killed in Vietnam. (60 min.)

9 KALEIDOSCOPE—Discussion

The late Elia Kazan is seen as he discussed his career as producer-director in this taped interview with James Day.

11 WONDERS OF THE WORLD

COLOR The Linkers visit the Holy Land, touring Nazareth and Jerusalem. They see the Sea of Galilee, enter Mary's Catcomb and visit modern Jewish cities.

8:30 3 4 CAPTAIN NICE—Comedy

COLOR Carter's reputation as a sober crimefighter gets a dunking when he's found drunk in the street. His soused condition is part of a saloon-owner's setup for a jailbreak. Carter: William Daniels. Mrs. Nash: Alice Ghostley. Candy: Ann Prentiss. Lola: Barbara Stuart.

5 8 10 12 LUCILLE BALL

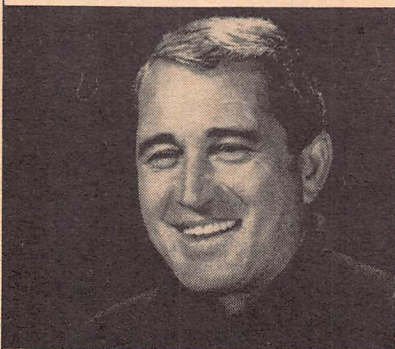
COLOR Carol Burnett stars in the conclusion of this two-part episode as kooky Carol Bradford, who persuades Lucy to join her musical act for an extended weekend engagement in Palm Springs, Cal. Carol, Lucy and the Vagabonds sing "Lazy River" and "The Hukilau Song." Mooney: Gale Gordon. Colin Grant: Dan Rowan. (Rerun)

7 7 11 13 RAT PATROL—Drama

COLOR The Rat Patrol, ordered to find a high-ranking German officer for

**Perry's got
a bunch of
good eggs on
his Easter Show.**

**Connie Stevens
and Woody Allen,
for instance.**



**Perry Como's
Kraft
Music Hall**

9 PM

CHANNEL 3,4

**Love
Country & Western?**



See the
**Capitol Record
Club's offer**
on page A-19

Evening

interrogation, seizes a German staff car. Its sole occupant: an American major, who demands that Troy take him to Allied headquarters. Troy: Christopher George. Moffitt: Gary Raymond. Dietrich: Hans Gudegast.

Guest Cast

Major Lansing Richard Mulligan
Colonel Centis Vincent Gardenia

9 CREATIVE PERSON

The feelings and motivations that influence the work of ceramicist Dix Schwanke are explored. Films show Schwanke at work in his Milwaukee studio. Ed Hinchshaw is narrator.

9:00 3 4 PERRY COMO—Variety

SPECIAL COLOR Perry's guests on this Easter show are comedian Woody Allen and actress-singer Connie Stevens. Choreography: Danny Daniels. Frank Gallop, Ray Charles singers, Nick Perito orchestra. (60 min.)

Highlights

"Easter Parade" . . . Perry, Woody, Connie
"Music That Makes Me Dance," "Thoroughly Modern Millie" Connie
"Yesterday," "Red Roses for a Blue Lady," "Vaya con Dios," "I Love You" Perry

5 8 10 12 ANDY GRIFFITH

COLOR Amateur comedian Howard is a big hit on a TV show, but a total flop in Mayberry: The folks are snubbing Howard because his jokes were about them. Howard: Jack Dodson. Aunt Bee: Frances Bavier. Opie: Ronny Howard. Goober: George Lindsey. Colonel Tim: Dick Haynes.

6 9 NINE TO GET READY—Health
Dr. J. Robert Bragonier and Leta Powell Drake explain the physiology of labor.

7 11 13 FELONY SQUAD—Drama

COLOR "A Blueprint for Dying." At an aircraft company, private investigator Martin Lynch uses his post as security liaison to gain access to secret information—and commit murder. Sam: Howard Duff. Jim: Dennis Cole. Lynch: Ricardo Montalban. Courtney: Douglas Henderson.

7 TO BE ANNOUNCED

9 N.E.T. JOURNAL—Report

"Homefront/1967." See 8 P.M. Ch. 6 for details. (60 min.)

9:15 19 DANCE STAND—Gary Culver

Scheduled guests: the Mojo Men. (60 min.)

9:30 2 DOCTOR'S NEWS CONFERENCE

Heredity is discussed by guests including Marjorie P. Honzik and Curt Stern, UC; and Arthur R. Jensen and William Shockley, Stanford University.

5 10 12 FAMILY AFFAIR

COLOR While the kids are at camp, Bill looks forward to enjoying life as it used to be. But he soon finds that those quiet days of yore can be a bore. Bill: Brian Keith. Nigel French: John Williams. Buffy: Anissa Jones. Jody: Johnnie Whitaker. Cissy: Kathy Garver.

6 9 N.E.T. PLAYHOUSE—Musical
Singer-actress Lotte Lenya offers a tribute to her late composer-husband in "The World of Kurt Weill." Best known for his collaboration with playwright Bertolt Brecht, Weill was the composer of "Threepenny Opera" and "Mahogany." (60 min.)

7 11 13 PEYTON PLACE—Serial

COLOR Constance and Eli severely criticize Elliot for his treatment of Rachel; Peyton hires Lee as his new chauffeur. Constance: Dorothy Malone. Elliot: Tim O'Connor. Eli: Frank Ferguson. Peyton: George Macready. Steven: James Douglas. Betty: Barbara Parkins. Lee: Stephen Oliver. Rachel: Leigh Taylor-Young. Rita: Pat Morrow.

8 MOVIE—Western

COLOR "The Outriders." (1950) Near the end of the Civil War, three Confederate soliders join a band of raiders. Joel McCrea, Arlene Dahl. (Two hours)

10:00 2 NEWS—Atkinson, Alberts, Helmso

3 4 RUN FOR YOUR LIFE—Drama

COLOR A painting in a New York art gallery sends Paul and Caroline Willins on a journey into the Brazilian jungle. Caroline thinks the picture may have been painted recently by her husband, who disappeared five years before. Actor Fernando Lamas makes his TV directorial debut with this episode. Paul: Ben Gazzara. (60 min.)

Guest Cast

Caroline Dina Merrill
Da Silva Rudy Solari
Jeffry Willins Alan Bergmann
Klein Berry Kroeger
Henry Gower Peter Hobbs
Audrain Bill Glover

5 10 12 TO TELL THE TRUTH

COLOR Actor Larry Blyden joins the panel. Bud Collyer is the host.

7 7 11 13 BIG VALLEY

COLOR Gentleman gambler Spider Martinson attaches himself to Heath, who is carrying \$5,000 in cash to a Barkley mine. Martinson tries to goad Heath into a game of poker, and he's not above using his lovely Tahitian companion as bait. Heath: Lee Majors. (60 min.)

Guest Cast

Spider Martinson Joseph Campanella
Tiare Marayat Andriane
Crowder Don Chastian
Piper Morrissey Joe Higgins
Matt Beemer Mickey Simpson

9 CITY BEAT: MEL WAX

10:30 2 ALFRED HITCHCOCK—Drama

A boy sends for mushrooms to grow in his cellar. Hugh Fortnum: Steve Dunne. Cynthia: Beatrice Straight. Tom: Peter Lazer. Roger: Frank Maxwell.

5 10 12 I'VE GOT A SECRET

COLOR Celebrity guest: Jim Backus of "Gilligan's Island." Host: Steve Allen.

9 WASHINGTON: WEEK IN REVIEW

DEBUT Weekly half-hour review of national events. Reporters are Neil MacNeil, Time magazine; Stephen Rosenfeld, Washington Post; David Willis, Christian Science Monitor; and Fichary Fryklund, Washington Evening Star.

11:00 2 MOVIE—Drama

"Keep Talking, Baby." (French; 1961) Condemned to death for a murder he didn't commit, Eddie Jackson escapes from custody to track down the real killer. Eddie Constantine, Mariella Lozzi.

3 5 7 10 13 COLOR NEWS

4 7 11 12 NEWS

11:30 3 4 7 8 TONIGHT—Variety

COLOR Comedian Woody Allen begins a one-week stint for vacationing Johnny Carson. (90 min.)

5 MERV GRIFFIN—Variety

Scheduled: comic Milt Kamen, Sandy Baron of "Hey Landlord!" and columnist Bob Considine. Arthur Treacher. (90 min.)

7 MOVIE—Drama

"Shadow on the Window." (1957) Three young hoods hold Linda Atlas hostage after she sees them commit a murder.

Betty Garrett, Phil Carey, John Drew Barrymore, Corey Allen. (90 min.)

10 MOVIE—Drama

"Woman They Almost Lynched." (1952) During the days of the Civil War, a gang leader's wife continually displays her hostility toward the sister of the man she really loves. John Lund, Brian Donlevy, Joan Leslie. (One hour, 45 min.)

11 MOVIE—Adventure

"Ali Baba and The Sacred Crown." (Italian; 1960) An old prophet of the Sesame treasure mountain sends Ali Baba to liberate the people of Sciraz. Rod Flash, Bella Cortez. (One hour, 45 min.)

12 NAKED CITY—Drama

Rookie patrolman David Greco takes over the beat where his father, also a policeman, was murdered. David: Vic Morrow. Greco: Jack Klugman.

13 MARSHAL DILLON—Western

Ma Tennis tells Matt that she killed her outlaw son rather than have him give himself up. Nina Varela.

12:00 13 WESTERNERS—Drama

Cully, who admires Rosemary Blake, tries to persuade her to stay when outlaw Barney Gulsom comes to take her away. Rosemary: Gloria De Haven.

12:30 13 NEWS

1:00 3 COLOR NEWS

4 NEWS

5 MOVIE—Drama

"Highway Dragnet." (1954) An ex-Marine escapes from the police to prove his innocence. Richard Conte, Joan Bennett, Wanda Hendrix, Mary Beth Hughes.

7 CHANGING TIMES—Report

**Roger Grimsby
and the News
Weeknights
11:00 PM
Color 7**

Morning-Afternoon

Morning

- 5:55 **3** **COLOR** FARM NEWS
 6:00 **3** RHYME AND REASON
 1. American folk beliefs. 2. Fishermen talk about their work. (60 min.)
5 SUNRISE SEMESTER
 Early Middle Ages: "The Mediterranean on the Eve of Moslem Expansion."
7 A.M.—Dunbar, Lindstrom, Bentley
10 BIG PICTURE—Army
 6:25 **4** FARM NEWS
 6:30 **4** PROFILE—San Diego State
 "CBR: A New Look at an Old Weapon."
5 HUMAN SOCIETY—Discussion
10 SUNRISE SEMESTER
 Early Middle Ages: "The Mediterranean on the Eve of Moslem Expansion."
 6:55 **13** NEWS
 7:00 **3** **4** **7** **8** TODAY
COLOR Scheduled guests: Dr. Ralph Bunche, UN undersecretary for special political affairs; actress Patricia Neal; and Robert Ardrey, author of a book about man's instinctual behavior. Hugh Downs, Barbara Walters, Frank Blair. (Portions are taped from this morning's live telecast; two hours)
5 FILM SHORT
10 **COLOR** COMMUNITY CALENDAR
13 **COLOR** CARTOONLAND
 7:05 **5** **10** **COLOR** NEWS—Benti
12 THE ANSWER—Religion
COLOR A high school student proves the importance of Christian life.
 7:30 **5** NEWS—Jim Anderson
10 WINCHELL-MAHONEY-Children
 The gang runs into several obstacles in planning a barbecue.
 7:35 **13** **COLOR** NEWS—Joseph Benti
 7:45 **13** LINUS—Cartoons
 7:55 **11** BIBLE ANSWERS—Drama
 "The True and Living God."
 8:00 **5** **10** **12** CAPTAIN KANGAROO
 The Captain reads the story "Spring is a New Beginning." (60 min.)
7 VIRGINIA GRAHAM—Interviews
 Guests: actress Mary Stewart; and singers Dorothy Farnoff and Jessica Dragonette.
 8:15 **13** **COLOR** CARTOONLAND

- 8:25 **11** SAN JOSE STATE REPORTS
 8:30 **7** GYPSY ROSE LEE—Panel
COLOR Guests: Bob Crane of "Hogan's Heroes" and comedienne Fannie Flagg.
11 BEANY AND CECIL—Cartoons
13 **COLOR** JACK LA LANNE
 8:45 **2** RELIGION TODAY—Catholic
 9:00 **2** **COLOR** POPEYE—Cartoons
3 **4** **COLOR** REACH FOR THE STARS—Game
5 **8** **10** **12** CANDID CAMERA
 Youngsters explain why they are late to school; shoe-store customers lose the shoes they walked in with.
7 MOVIE—Comedy
 Bill Gordon's Prize Movie: "It Happens Every Spring." (1949) A chemistry professor turns ballplayer. Ray Milland, Jean Peters. (Two hours)
7 JACK LA LANNE—Exercise
11 HOCUS POCUS—Children
13 DIVORCE COURT—Drama
 A pregnant wife is suing her husband. Voltaire Perkins, Bill Welsh. (60 min.)
 9:15 **2** KING AND ODIE—Cartoons
11 BUCKAROO 500—Buck Weaver
 9:25 **3** **4** **COLOR** NEWS—Vanocur
 9:30 **2** ROMPER ROOM—Children
3 **4** **7** **8** **COLOR** CONCENTRATION—Game
5 **10** **12** BEVERLY HILLBILLIES
 Mrs. Drysdale wants Pearl arrested for disturbing the peace. Pearl: Bea Benaderet. Mrs. Drysdale: Harriet MacGibbon. Jed: Buddy Ebsen.
11 HOCUS POCUS—Children
 10:00 **3** **4** **7** PAT BOONE—Variety
COLOR Guests: actor-impressionist Frank Gorshin. Also: a fashion show.
5 **10** **12** ANDY GRIFFITH
 Gomer won't stop thanking Andy for saving his life. Gomer: Jim Nabors. Opie: Ronny Howard. Floyd: Howard McNear.
8 LIFE OF RILEY—Comedy
 As baby Chester's birthday approaches, Riley decides a surprise party is in order. William Bendix.
11 BEN CASEY—Drama
 Casey clashes with a young patient's parents, who won't let Casey operate. Casey: Vincent Edwards. (60 min.)
13 EVERYBODY'S TALKING

- 10:30 **2** **COLOR** JACK LA LANNE
3 **4** **7** HOLLYWOOD SQUARES
COLOR See Mon. 10:30 A.M. Ch. 3.
5 **8** **10** **12** DICK VAN DYKE
 Rob dreams he's a cowardly sheriff in the Old West. Rob: Dick Van Dyke. Brady: Carl Reiner. Sally: Rose Marie.
13 DARK SHADOWS—Serial
 11:00 **2** MEL VENTER—Interview
3 **4** **7** **COLOR** JEOPARDY
5 **8** **10** **12** LOVE OF LIFE
7 **11** **13** MARKET SWEEP—Game
 11:25 **5** **8** **10** **12** **COLOR** NEWS
 11:30 **2** NEWS—Claud Mann
3 **4** **7** **8** **COLOR** EYE GUESS
5 **10** **12** **COLOR** SEARCH FOR TOMORROW—Serial
7 **11** **13** DATING GAME
 11:45 **5** **10** **12** **COLOR** GUIDING LIGHT
 11:55 **3** **4** **7** **COLOR** NEWS
8 NEWS—Bud Walling

Afternoon

- 12:00 **2** CHARLEY AND HUMPHREY
3 **10** **COLOR** NEWS
4 **7** **8** **COLOR** LET'S MAKE A DEAL—Game
5 NEWS—Weston, Ramey
7 **11** EVERYBODY'S TALKING
9 TV KINDERGARTEN
12 PEOPLE IN CONFLICT
 Cases: 1. A mother and father have spoiled their son. 2. A father wants his daughter to get a divorce.
13 LORETTA YOUNG—Drama
 A beautiful singer marries a homely comic and keeps it a secret. Loretta Young.
 12:25 **4** **7** **COLOR** NEWS
8 NEWS—Bud Walling
 12:30 **3** MERV GRIFFIN—Variety
 See Monday 11:30 P.M. Ch. 5. (60 min.)
4 **COLOR** DAYS OF OUR LIVES
5 **8** **10** **12** **COLOR** AS THE WORLD TURNS—Serial
7 **7** **11** DONNA REED—Comedy
 Jeff wants to go hunting but Donna makes him compromise on a trip to the suburbs. Jeff: Paul Petersen.
9 FOLK GUITAR—Music
 See 7 P.M. Ch. 9 for details.

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WEEKDAYS • 4:00 PM



Afternoon

- 12:45 **13** **COLOR** NEWS—Warren Rashleigh
13 **COLOR** TODAY IN AGRICULTURE
 1:00 **2** MOVIE—Drama

"Jennifer." (1953) A woman gets a job as the caretaker of a mansion previously occupied by a woman who disappeared. Ida Lupino, Howard Duff. (One hour, 25 min.)

- 3** **4** **COLOR** DOCTORS—Serial

- 5** **8** **10** **12** PASSWORD—Game

COLOR Celebrity guests: actors Douglas Fairbanks Jr. and Joan Fontaine.

- 7** **7** **13** BEN CASEY—Drama

A man is so impressed with Casey's skill that he decides to furnish an office for him—with stolen equipment. Ulysses: Howard Da Silva. (60 min.)

- 11** PERRY MASON—Mystery

A blackmailer has a tape of a session between a producer and his psychiatrist. Heywood: Phillip Terry. (60 min.)

- 1:30 **4** **COLOR** ANOTHER WORLD

- 5** **8** **10** **12** HOUSE PARTY

COLOR Art Linkletter talks with psychologist Joyce Brothers.

- 2:00 **3** **4** YOU DON'T SAY!—Game

COLOR Celebrity guests: singer Barbara McNair and actor Mike Connors.

- 5** **8** **10** **12** TOTELL THE TRUTH

- 7** **7** **11** **13** NEWLYWED GAME

- 2:25 **2** NEWS

- 5** **8** **10** **12** **COLOR** NEWS

- 2:30 **2** PDQ—Game

COLOR Celebrity guests are Jan Murray, Polly Bergen and John Gavin.

- 3** MOVIE—Comedy

"The Smiling Ghost." (1941) A beautiful heiress has been engaged three times, only to have each prospective bridegroom found mysteriously slain. Wayne Morris, Brenda Marshall.

- 4** MATCH GAME

COLOR Celebrity guests: comedians Soupy Sales and Fannie Flagg.

- 5** **8** **10** **12** EDGE OF NIGHT

- 7** **7** **11** **13** DREAM GIRL

Celebrity guests: Robert Culp, Barbara Feldon, Louis Nye and Theodore Bikel.

- 2:55 **4** **COLOR** NEWS

- 7** **7** **11** **13** NEWS

- 3:00 **2** **COLOR** TRUTH OR CONSEQUENCES—Game

- 4** MILLIONAIRE—Drama

Harry and Margery Brown decide to get a divorce, but by the time they have enough money they have changed their minds. Harry: Dean Miller.

- 5** **8** **10** **12** SECRET STORM

- 7** **7** **11** **13** GENERAL HOSPITAL

- 3:30 **2** CAPTAIN SATELLITE—Children

- 4** PICK A SHOW—Game

- 5** MIKE DOUGLAS—Variety

COLOR Guests are comic Dom De Luise; Ed Platt of "Get Smart"; singer Janice Harper; the Gentry Brothers, stuntmen; and guitarist Jean Thielesmans. (90 min.)

- 7** **7** **11** **13** NURSES—Serial

- 8** MOVIE—Musical

"Doll Face." (1945) A burlesque queen tries to attain respectability. Vivian Blaine, Dennis O'Keefe. (Two hours)

- 10** FASHION SHOW—Sacramento

"Festival of Fashion." Dotti Kent comments as models show spring and summer fashions.

- 12** NEWS FOR WOMEN—Posey

ENJOY LIVELY FUN!

MIKE DOUGLAS

4:00 - 5:30 PM WEEKDAYS



IN COLOR

KXTV 10

- 3:35** **12** **MOVIE—Musical**
 "Down to Earth." (1947) A goddess gets permission to visit the earth. Rita Hayworth, Larry Parks. (Two hours)
- 4:00** **3** **MOVIE—Adventure**
COLOR Time approximate. "From Istanbul—Orders to Kill." (English; 1962) An FBI agent persuades a friend to pose as the head of an organization that is smuggling drugs. Christopher Logan, Geraldine Pearsall.
- 4** **PANORAMA—Interviews**
- 7** **7** **11** **DARK SHADOWS—Serial**
- 9** **FRENCH CHEF—Cooking**
 Julia Child shows how to prepare Veau Sylvie, a boned, stuffed veal roast.
- 10** **MIKE DOUGLAS—Variety**
COLOR See 3:30 P.M. Ch. 5. (90 min.)
- 13** **COLOR** **CAP'N DELTA**
- 19** **BUCKAROO 500—Children**
- 4:30** **2** **COLOR** **UNCLE WALDO—Cartoons**
- 4** **ROBIN HOOD—Adventure**
 The sheriff vows to hang a man every day until his brother's murderer is caught. Robin: Richard Greene. Sheriff: Alan Wheatley. Mark: Bill Owen.
- 7** **7** **11** **WHERE THE ACTION IS**
 Performers: Laura Nyro, Keith Allison, and Paul Revere and the Raiders.
- 9** **MISTEROGERS—Children**
 "All Kinds of Ball Games."
- 13** **COLOR** **YOGI BEAR—Cartoons**
- 19** **CARTOON FUN HOUSE**
- 5:00** **2** **SUPERMAN—Adventure**
 Jimmy substitutes for a private detective who has been kidnapped. Jimmy: Jack Larson. Lois: Noel Neill.
- 4** **FLINTSTONES—Cartoon**
 Fred finds that he can't use the swimming pool he and Barney built. Voices . . . Fred: Alan Reed. Barney: Mel Blanc.
- 5** **PERRY MASON—Mystery**
 Elderly Nora Mae Quincey is afraid that her employer is going to be murdered.

Nora Mae: Lenore Shanewise. Gertie: Connie Cezon. Louise Gordon: Susan Dorn. Vicky Braxton: Mary La Roche. (60 min.)

- 7** **COLOR** **NEWS—Grimsby, Foster**
- 7** **BUGS BUNNY—Cartoons**
- 9** **TV KINDERGARTEN**
- 11** **TRUE ADVENTURE—Documentary**
COLOR Cave explorer Joseph Maierhauser leads an expedition through the uncharted passages of the Colossal Cave in Arizona.
- 13** **COLOR** **NEWS—Warren Rashleigh**
- 5:15** **6** **9** **WHAT'S NEW—Children**
 See 7 P.M. Ch. 6 for details.
- 5:20** **3** **TRAVENTURE THEATRE**
COLOR Howard Murphy narrates films of his visit to Greece.
- 5:30** **2** **DENNIS THE MENACE—Comedy**
 Dennis is Mr. Wilson's only witness in a legal suit. Jay North, Joseph Kearns.
- 4** **NEWS—Brown, Jensen, Hart**
- 7** **11** **13** **COLOR** **NEWS—Jennings**
- 7** **KING KONG—Cartoons**
- 8** **MISTER ED—Comedy**
 Ed learns that the Post home will be a polling place and he decides that he wants to vote. Wilbur: Alan Young. Carol: Connie Hines.
- 9** **FRIENDLY GIANT—Children**
 Friendly reads "The Little Island."
- 10** **COLOR** **NEWS**
- 12** **RIFLEMAN—Western**
 Lucas misses an easy shot and wonders whether something's wrong with his rifle—or himself. Chuck Connors.
- 5:45** **6** **FRIENDLY GIANT—Children**
 Friendly and Rusty play bird songs.
- 9** **JUST IMAGINE—Children**
DEBUT Stories for children are told by Margaret Lindman of the National College of Education, Evanston, Ill., in this 15-minute series. Today: "Listening and Sounds"—using bells and noisemakers.

NEWS AT FIVE

 IN COLOR • 5 PM

13
 KOVR

Dinner Theater

**CONQUEROR
 OF THE DESERT**
 Pedro Armendariz
 IN COLOR 6 PM

Tuesday March 21, 1967

Afternoon-Evening

9 BASIC FOLK GUITAR

Suzette Haden Elgin demonstrates the "grand bar" and B7 bar chords. The song is "Careless Love."

5:55 3 COLOR SKIING TIPS

Evening

6:00 2 LEAVE IT TO BEAVER-Comedy

Wally comes home with a new hair-do. Tony Dow, Jerry Mathers.

3 4 COLOR NEWS-Chet Huntley, David Brinkley

5 COLOR NEWS-Weston, Dill

6 9 AWARD SERIES-Documentary

See Sunday 10 P.M. Ch. 6 for details.

7 MOVIE-Police

"Naked Alibi." (1954) A chief of detectives is discharged when he accuses a law-abiding businessman of killing a policeman. Sterling Hayden, Gloria Grahame, Gene Barry. (90 min.)

7 8 12 NEWS

9 WHAT'S NEW-Children

Life of bighorn sheep; distance figuring in space; Philippine folk music.

10 COLOR NEWS-Walter Cronkite

11 MIKE DOUGLAS-Variety

Guests include Cornelia Otis Skinner, biographer of Sarah Bernhardt, and the musical Young Holt Trio. Gene Barry, Ellie Frankel Sextet. (90 min.)

13 MOVIE-Adventure

COLOR "Conqueror of the Desert." (Italian; 1958) A legendary Arabian hero leads an army to help the oppressed. Pedro Armendariz, Anna-Maria Sandri. (One hour, 25 min.)

6:15 19 DENNIS THE MENACE-Comedy

Mr. Wilson decides to act as Henry's lawyer. Mr. Wilson; Joseph Kearns. Henry: Herbert Anderson.

6:30 2 McHALE'S NAVY-Comedy

Parker's dreams have been coming true, so the boys figure that his vision of buried treasure under Binghamton's office is worth looking into. McHale: Ernest Borgnine. Parker: Tim Conway.

3 COLOR NEWS

4 NEWS-Brown, Jensen, Hart

5 8 12 COLOR NEWS-Cronkite

6 9 MUSICAL PORTRAITS

The recording: Debussy Nocturnes.

7 COLOR NEWS-Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is String Quartet in E Flat Major, Op. 97, by Dvorak.

10 RIFLEMAN-Western

Micah loses an election to a smooth-talking aspirant for the marshal's job. Lucas: Chuck Connors. Micah: Paul Fix. Bob Barrett: James Best. Eddie: John Harmon. Ben Judson: Lawrence Dobkin.


6:45 19 NEWS-Charles McEwen

7:00 2 TRUE ADVENTURE

COLOR Bill Burrud accompanies a group of Marines through Hong Kong harbor in search of illegal aliens and smuggled goods. Later, he crosses the "bamboo curtain" to photograph a Communist village.

4 MY MOTHER, THE CAR

COLOR Dave's mother wants him to buy her a TV set for the garage. Dave: Jerry Van Dyke. Mother's Voice: Ann Sothern. Barbara: Maggie Pierce.



The 5 O'Clock
News Hour
Roger Grimsby
Peter Jennings
Color 7

NAKED ALIBI



TUESDAY ON "THE 6 O'CLOCK MOVIE" 7

5 M SQUAD—Police

Ballinger, masquerading as a jewel thief, makes a deal with an international syndicate. Ballinger: Lee Marvin. Bert Silk: Stan Irwin.

6 9 WHAT'S NEW—Children

Basic principles of canoeing; story of the days just before the Declaration of Independence was signed in 1776.

7 [COLOR] LET'S GO TO THE RACES—Game

8 LOWELL THOMAS—Travel

[COLOR] "The Dancing Dervishes." Films show the dancing rituals of this Moslem sect. Host: Lowell Thomas.

9 FOLK GUITAR—Music

Laura teaches the song, "By'm Bye," and demonstrates the Woody Guthrie strum and Leadbelly's song, "Ain't It a Shame."

10 TWILIGHT ZONE—Drama

TV cowboy Rance McGrew handles the screen outlaws with ease. But he suddenly finds himself face to face with the real Jesse James. Rance: Larry Blyden. Jesse: Arch Johnson.

12 FELONY SQUAD

[COLOR] Sam Stone tries to keep a boy from learning that his father, a former war hero, is mixed up in narcotics smuggling. Sam: Howard Duff. Jim: Dennis Cole. Bix: Lamont Johnson.

19 MIDWESTERN HAYRIDE

7:25 13 [COLOR] OUTDOORSMAN

7:30 2 IT'S A WONDERFUL WORLD

[COLOR] A typical European tour highlighting England, Scandinavia, France, Italy, Switzerland, Holland, Belgium, Spain and Portugal. John Cameron Swayze.

3 4 GIRL FROM U.N.C.L.E.

[COLOR] April pursues a timid accountant who's carrying information about THRUSH's mobile force headquarters. Meanwhile, a wounded Mark disobeys Waverly to try his own approach. April: Stefanie Powers. Mark: Noel Harrison. Waverly: Leo G. Carroll. (60 min.)

Guest Cast

Sydney Morehouse Sorrell Booke
George Kramer Edward Asner
Montgomery Don Chastain



OUR TIME IN HELL.

Narrated by Lee Marvin

The story of the U.S. Marines in WW2. Produced by Laurence E. Mascott. An ABC News Special presented by 3M Company on ABC Television.

TONIGHT: 7:30 ON CH 7 7 11 13 abc

3M
COMPANY

Evening

5 8 10 12 DAKTARI—Adventure

COLOR The Wameru staff searches for Clarence the lion, whose rare blood-type is needed to save a cub. Only Judy knows the lion's whereabouts, but the jealous chimp isn't about to help. Tracy: Marshall Thompson. Paula: Cheryl Miller. General Ahmed: Peter Mamakos. Jack: Yale Summers. (60 min.)

6 9 LET'S LIPREAD—Education

Included: a review of consonant sounds.

7 7 11 13 OUR TIME IN HELL

SPECIAL COLOR Ex-Marine Lee Marvin narrates this combat log of the Marine's World War II Pacific campaign. Stills and combat footage (shot in color) show amphibian invasions against Japanese strongholds, including Guadalcanal: Months of savage jungle fighting ended in futile Japanese banzai charges against Bloody Ridge. Iwo Jima: Five days of hell preceded victory. Okinawa: 83 days cost 50,000 American casualties. Script by executive producer Lawrence Mascott. (60 min.)



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9 SPECTRUM—Science

"The Miniature War," a report on the caterpillar that threatened to devour the forests of France. Films show how French scientists used microbiological warfare, producing an insecticide from a caterpillar virus.

19 MOVIE—Western

"Apache Territory." (1958) Logan Cates leads a small group across the Arizona desert. Rory Calhoun, John Dehner, Barbara Bates. (Two hours)

8:00 2 BURKE'S LAW—Mystery

The only witness to a murder was a cat named Deborah, and Burke hopes the feline can be used to trap the killer. In cameo roles are Stubby Kaye (Joey), Marilyn Maxwell (Eudora), Kathy Nolan (Mara) and Erika Peters (Sweet Young Thing). Burke: Gene Barry. Samantha Cartier: Una Merkel. (60 min.)

6 9 GOVERNOR REAGAN NEWS CONFERENCE—Sacramento

9 CONCERT—San Francisco

A performance by the Francesco Trio (David Abel, violin; Bonnie Hampton, cello; Nathan Schwartz, piano) of Leon Kirchner's Trio and Trio in B Flat, Op. 99, by Schubert. (60 min.)

8:30 3 4 7 OCCASIONAL WIFE

COLOR Imagine Peter's surprise when he learns that he's the foster father to a little Italian girl. Imagine his surprise when an 18-year-old bambina arrives on his doorstep. Peter: Michael Callan. Greta: Patricia Harty. Brahms: Jack Collins. Wally: Jack B. Riley.

Guest Cast

RenataJana Taylor
SteveDan Ferrone
SusanMarj Dusay

5 8 10 12 RED SKELTON

COLOR Red's guest is actor Richard Chamberlain, who sings "Haven't We Met?" and "When I Fall in Love." In a sketch, Richard portrays a law-school grad whose first client is tax dodger San Fernando Red. Judge: Chanin Hale. Silent Spot: Red suffers the agonies of a nightmare. Alan Copeland singers, Tom Hanson dancers. (60 min.)

6 9 FRENCH CHEF—Cooking

Julia Child prepares egg dishes for breakfast, lunch and dinner.

7 11 13 INVADERS—Adventure

COLOR "The Ivy Curtain." In New Mexico, David tries to shut down the aliens' indoctrination school with the help of Barney Cahill, a hard-luck pilot who has unknowingly sold out to the invaders. David: Roy Thinnes. (60 min.)

Guest Cast

Barney Cahill Jack Warden
 Stacy Susan Oliver
 Burns David Sheiner
 Dr. Reynard Murray Matheson

9:00 2 CENTER STAGE—Music

SPECIAL COLOR Buddy Greco plays host to singers Frankie Avalon and Susan Barrett. Dick Palombi orchestra. (60 min.)

Highlights

"Charade," "Let Me Love You," "The Girl from Ipanema," "One-Note Sam-ba," "The More I See You" .. Buddy
 "Rock Medley" Susan
 "That's My Style" Frankie

3 MOVIE—Drama

"Pork Chop Hill." (1959) While the peace talks are going on at Panmunjom, just 70 miles away, Lt. Joe Clemons is ordered to take his company and capture Pork Chop Hill. Directed by Lewis Milestone. Gregory Peck, Harry Guardino, George Peppard, Rip Torn, James Edwards, Woody Strode, James Shigeta, Barry Atwater. (Two hours)

4 MOVIE—Comedy

"Top o' the Morning." (1949) The Blarney Stone has been stolen! An American insurance investigator is trying to solve the case—and running into some good old Irish shenanigans from a meddlesome police officer. Bing Crosby sings the title tune. (Two hours)

Guest Cast

Joe Mulqueen Bing Crosby
 Conn McNaughton Ann Blyth
 Off. McNaughton Barry Fitzgerald
 Hughie Devine Hume Cronyn
 Biddy O'Devlin Eileen Crowe
 Inspector Fallon John McIntire

6 9 CHALLENGES—Discussion

A discussion of the problems of the mentally retarded. Moderator: Robert Wolfe. (60 min.)

7 MOVIE—Drama

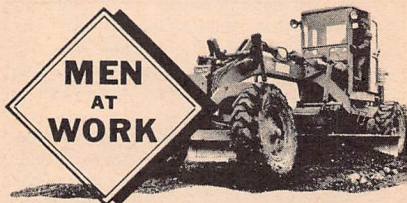
"I Accuse." (1958) The story of Capt. Alfred Dreyfus, a Jewish officer in the

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Evening

French Army, who was falsely convicted of treason. José Ferrer, Viveca Lindfors. (Two hours)

9 DAVID SUSSKIND—Discussion

Topics include outer space and millionaires. 1. The possibility of life on other planets is discussed by Dr. Robert Jastrow of NASA's Goddard Institute for Space Studies and science fiction writer Phil Klass. 2. Electrical engineer J. J. Mascuch and cosmetic manufacturer Hal Salzman tell how they became millionaires. 3. "A man of many parts" is George Plimpton, editor of the Paris Review, who talks about professional sports. (One hour, 45 min.)

9:30 5 10 12 PETTICOAT JUNCTION

COLOR Kate's neighbors rally to keep her from selling Shady Rest and leaving Hooterville. Kate: Bea Benaderet. Uncle Joe: Edgar Buchanan. Betty Jo: Linda Kaye. Bobbie Jo: Lori Saunders. Billie Jo: Meredith MacRae. Sam: Frank Cady.

7 11 13 PEYTON PLACE

COLOR Norman argues with his father; Rachel embarks on an investigation—and is followed. Norman: Chris Connelly. Leslie: Paul Langton. Rachel: Leigh Taylor-Young. Rita: Pat Morrow. Lee: Stephen Oliver. Sandy: Lana Wood. Ada: Evelyn Scott. Chandler: John Kellogg. Elliot: Tim O'Connor.

8 MAN FROM U.N.C.L.E.—Drama

COLOR In their TV acting debuts, folk rockers Sonny and Cher portray garment-center employees Jerry and Ramona. The pair are caught up in the frantic quest for a THRUSH report that's been hidden on a dress designed by Jerry and

modeled by Ramona. Solo: Robert Vaughn. Harry: George Tobias. (60 min.)

19 THRILLS AND SKILLS

A look at the history of cycling from the high wheelers of the early 1900's.

10:00 2 NEWS-Atkinson, Alberts, Helms

5 10 CBS NEWS SPECIAL

SPECIAL COLOR Scheduled: a survey of South Vietnamese public opinion. Charles Collingwood reports on the results of an opinion poll that gauged South Vietnamese attitudes toward the war, American participation, Ho Chi Minh, the Viet Cong and many related topics. Interviewed: Herb Ableson of Opinion Research Corporation (who conducted the poll with CBS News) and Phon Anh of the Center of Vietnamese Studies in Saigon.

May be pre-empted by a late-news show.

6 9 OPEN MIND—Discussion

The problems and future of the American Indian are discussed by guests including Robert L. Bennett, U.S. commissioner of Indian Affairs, and the first Indian to hold that post. (60 min.)

7 11 13 FUGITIVE—Drama

COLOR "Death Is a Very Small Killer." At a Mexican village plagued by meningitis, Dr. Kimble is pressed into service by an American physician. Their work may be cut short by a local policeman, who is suspicious of the new doctor. Kimble: David Janssen. (60 min.)

Guest Cast

Dr. Frederic Howell Arthur Hill
Reina Carol Lawrence
Sergeant Rodriguez Carlos Romero

12 HOW GREAT THOU ART—Music

A 24-member choral group from the Neighborhood Church, Chico, presents selections for the Easter holiday.

10:30 2 ALFRED HITCHCOCK—Drama

Parolee Harry Beggs saved up a nest egg during his imprisonment, but a pretty girl he meets in a bar soon depletes it. Harry: Crahan Denton. Girl: Susan Silo. Edith: Jeanette Nolan. Warden: Robert Carlson. Bartender: Kreg Martin.

5 KPIX REPORTS

"Reagan and California: the First 80 Days" examines the performance to date of the Governor and his administration.



THEN
YOU'LL
LOVE THE
**Capitol
Record
Club** offer
on page A-19

Highlights include coverage of the inaugural festivities, the Clark Kerr, UC, budget controversies and plans for a new executive mansion. Newsman: Don McGaffin.

8 PLAYHOUSE—Drama

A scrupulously honest man learns that fraud is the only way to save his daughter from being swindled. Samuel: Emory Parnell. Ezra Jenkins: Walter Brennan.

10 KXTV REPORTS

"A Question of Decency" examines pornography in California. Dave Moncees is the commentator.

12 CBS NEWS SPECIAL

See 10 P.M. Ch. 5 for details.

10:45 **9 KQED REPORT—James Day**

11:00 **2 MOVIE—Western**

COLOR "Passion." (1954) A rancher in Old California takes the vengeance trail after his family is wiped out by terrorists. Cornel Wilde, Yvonne DeCarlo, Raymond Burr, Lon Chaney Jr.

3 5 7 10 13 COLOR NEWS

4 7 8 11 12 NEWS

9 GOVERNOR REAGAN NEWS CONFERENCE—Sacramento

11:30 **3 4 7 8 TONIGHT—Variety**

COLOR Guest host: comedian Woody Allen. (90 min.)

5 MERV GRIFFIN—Variety

Scheduled guests include Johnny Mathis, Xavier Cugat and his wife Charo, actor Herschel Bernardi and comedian Charlie Callas. Arthur Treacher. (90 min.)

7 MOVIE—Biography

"The Gene Krupa Story." (1960) The story of drummer Gene Krupa's rise to fame—and his battle with narcotics. Sal Mineo, Susan Kohner, James Darren, Susan Oliver. (Two hours, 5 min.)

10 MOVIE—Drama

COLOR "Valley of the Giants." (1938) In Redwood country, a youth fights businessmen from the East who hope to profit from the valuable timber. Wayne Morris, Claire Trevor, Frank McHugh, Alan Hale. (One hour, 35 min.)

11 MOVIE—Drama

"My Pal Gus." (1952) A divorced father finds little time to devote to his devilish son—until he meets the boy's teacher. Richard Widmark, George Winslow, Joanne Dru. (One hour, 45 min.)

12 CALL MR. D.—Mystery

A man hires Diamond to find out whether he is the rightful heir to a fortune. Diamond: David Janssen.

13 MARSHAL DILLON—Western

The widow and son of a man Jake Kaiser lynched are out to get him. Jake: Bartlett Robinson. Mrs. Tilman: Virginia Gregg.

12:00 **13 WESTERNERS—Drama**

Buckhart is in Shannonville to investigate a shooting. Michael Ansara.

12:30 **13 NEWS**

1:00 **3 COLOR NEWS**

4 NEWS

5 MOVIE—Adventure

"Five Came Back." (1939) A plane crashes in a South American jungle. Chester Morris, Lucille Ball, Wendy Barry, John Carradine.

1:35 **7 MOVIE—All Night**

1. "The Brasher Doubloon." (Mystery; 1947) George Montgomery, Nancy Guild.
2. "Hot Rod Gang." (Musical Drama; 1958) John Ashley, Jody Fair.



PORNOGRAPHY?

A SPECIAL REPORT

KXTV News reports on the influx of nudist films and magazines in northern California and probes their impact on the social, moral, and legal community.

A QUESTION OF DECENCY

10:30 PM TUESDAY

KXTV-10

Morning

- 7** **ALL-NIGHT MOVIE—Continued**
See Tuesday 1:35 A.M. Ch. 7 for details.
- 5:30 **7** **FIRST AID AND YOU**
- 5:55 **3** **COLOR** **FARM NEWS**
- 6:00 **3** **RHYME AND REASON**
1. The importance of children's games.
2. A train ride to Rheims. (60 min.)
- 5** **SUNRISE SEMESTER**
Man and Society: first of a two-part lecture on social status and roles.
- 7** **A.M.—Dunbar, Lindstrom, Bentley**
- 10** **FOCUS ON FARMING**
- 6:25 **4** **FARM NEWS**
- 6:30 **4** **PROFILE—San Diego State**
"Tillich and Rogers: A Dialog," Part 1. Robert Lee.
- 5** **HUMAN SOCIETY—Discussion**
- 10** **SUNRISE SEMESTER**
Man and Society: first of a two-part lecture on social status and roles.
- 6:55 **13** **NEWS**
- 7:00 **3** **4** **7** **8** **TODAY**
COLOR Scheduled guests: English "mod" model Twiggy; actress Ursula Andress; William Attwood, editor-in-chief of Look magazine; and Dr. Roger Tory Peterson of the Audubon Society, who talks about wildlife on the Galapagos Islands. Hugh Downs. (Taped from this morning's live telecast; two hours)
- 5** **KPIX EDITORIAL—Louis Simon**
- 10** **COLOR** **FOCUS ON FARMING**
- 13** **COLOR** **CARTOONLAND**
- 7:05 **5** **10** **COLOR** **NEWS—Benti**
- 12** **COLOR** **EXISTENCE—UC, Davis**
- 7:30 **5** **NEWS—Jim Anderson**
- 10** **WINCHELL-MAHONEY-Children**
Mama Drink-a-Lot and Tessie try to prove that blondes have more fun.
- 7:35 **12** **COLOR** **NEWS—Joseph Benti**
- 7:45 **13** **COLOR** **PETER POTAMUS**
- 7:55 **11** **LADIES DAY**
1. "Shopping in Japan." 2. "The Favorite Flavor."
- 8:00 **5** **10** **12** **CAPTAIN KANGAROO**
Animals: puppies, rabbits. (60 min.)
- 7** **VIRGINIA GRAHAM—Interviews**
Guests are comedienne Renée Taylor and singer Arlene De Marco.

- 13** **COLOR** **CARTOONLAND**
- 8:25 **11** **SAN JOSE STATE REPORTS**
- 8:30 **7** **GYPSY ROSE LEE—Panel**
COLOR Guests are Hollywood costume designer Edith Head and the singing Clingers.
- 11** **BULLWINKLE—Cartoons**
- 13** **COLOR** **JACK LA LANNE**
- 8:45 **2** **RELIGION TODAY—Lutheran**
- 9:00 **2** **COLOR** **POPEYE—Cartoons**
- 3** **4** **COLOR** **REACH FOR THE STARS—Game**
- 5** **8** **10** **12** **CANDID CAMERA**
People at a lunch counter are embarrassed when the sounds they make while eating are amplified.
- 7** **MOVIE—Musical**
COLOR Bill Gordon's Prize Movie: "Do You Love Me?" (1946) Maureen O'Hara, Dick Haymes. (Two hours)
- 7** **JACK LA LANNE—Exercise**
- 11** **HOCUS POCUS—Children**
- 13** **DIVORCE COURT—Drama**
A woman claims her husband has lost interest in her. (60 min.)
- 9:15 **2** **KING AND ODIE—Cartoons**
- 11** **BUCKAROO 500—Buck Weaver**
- 9:25 **3** **4** **COLOR** **NEWS—Vanocur**
- 9:30 **2** **ROMPER ROOM—Children**
- 3** **4** **7** **8** **COLOR** **CONCENTRATION—Game**
- 5** **10** **12** **BEVERLY HILLBILLIES**
Bluegrass musicians Lester Flatt and Earl Scruggs pay a visit. Flatt and Scruggs: Themselves.
- 11** **HOCUS POCUS—Children**
- 10:00 **3** **4** **7** **PAT BOONE—Variety**
COLOR Pat's guest is impressionist Frank Gorshin.
- 5** **10** **12** **ANDY GRIFFITH**
Aunt Bee's freezer breaks down just after she buys a side of beef. Aunt Bee: Frances Bavier. Opie: Ronny Howard.
- 8** **LIFE OF RILEY—Comedy**
Riley and Gillis can't understand why Babs is acting as she is. William Bendix.
- 11** **BEN CASEY—Drama**
Businessman Thomas Hardin is having trouble accepting the fact that he may have only a short time to live. Hardin: Lew Ayres. (60 min.)

March 22, 1967

Wednesday

Morning-Afternoon

- 10:30 **13** EVERYBODY'S TALKING
2 **COLOR** JACK LA LANNE
3 **4** **7** HOLLYWOOD SQUARES
COLOR See Mon. 10:30 A.M. Ch. 3.
5 **8** **10** **12** DICK VAN DYKE
 Rob gets into a hassle with Laura's creative-writing teacher. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.
13 DARK SHADOWS—Serial
 11:00 **2** MEL VENTER—Interview
3 **4** **7** **COLOR** JEOPARDY
5 **8** **10** **12** LOVE OF LIFE
7 **11** **13** MARKET SWEEP—Game
 11:25 **5** **8** **10** **12** **COLOR** NEWS
 11:30 **2** NEWS—Claud Mann
3 **4** **7** **8** **COLOR** EYE GUESS
10 **12** **COLOR** SEARCH FOR TOMORROW—Serial
7 **11** **13** DATING GAME
 11:45 **5** **10** **12** **COLOR** GUIDING LIGHT
 11:55 **3** **4** **7** **COLOR** NEWS
8 NEWS—Bud Walling

Afternoon

- 12:00 **2** CHARLEY AND HUMPHREY
3 **10** **COLOR** NEWS
4 **7** **8** **COLOR** LET'S MAKE A DEAL—Game
5 NEWS—Weston, Ramey
7 **11** EVERYBODY'S TALKING
9 TV KINDERGARTEN
12 PEOPLE IN CONFLICT
 Cases: 1. A working mother seeks advice about care for her mentally-disturbed son. 2. A wife dislikes her husband's participation in civic activities.
13 LORETTA YOUNG—Drama
 A gambler falls for a young woman he meets aboard ship. Nancy: Loretta Young. Don Hubbard: Anthony Caruso.
 12:25 **4** **7** **COLOR** NEWS
8 NEWS—Bud Walling
 12:30 **3** MERV GRIFFIN—Variety
 See Tuesday 11:30 P.M. Ch. 5. (60 min.)
4 **COLOR** DAYS OF OUR LIVES
5 **8** **10** **12** **COLOR** AS THE WORLD TURNS—Serial
7 **7** **11** DONNA REED—Comedy
 Donna convinces Alex to take art lessons.

Alex: Carl Betz. Jeff: Paul Petersen. Mary: Shelley Fabares.

9 ANTIQUES—Art
 See Fri. 7:30 P.M. Ch. 9 for details.

13 **COLOR** NEWS—Warren Rashleigh

12:45 **13** **COLOR** TODAY IN AGRICULTURE
 1:00 **2** MOVIE—Drama

"Karate." (1963) Joel Holt, Reiko Okada, Frank Blaine. (One hour, 25 min.)

4 **COLOR** DOCTORS—Serial
5 **8** **10** **12** PASSWORD—Game

COLOR Celebrity guests: actors Douglas Fairbanks Jr. and Joan Fontaine.

6 MUSICAL PORTRAITS
7 **7** **13** BEN CASEY—Drama

Two roommates at County General face an uncertain future. Charlie: Janet Blair. Pat: Kathryn Crosby. Casey: Vincent Edwards. (60 min.)

11 PERRY MASON—Mystery
 Building contractor George Andrews had been involved in negotiations with a murdered gangster. Andrews: John Anderson. Wilfred: George Neise. (60 min.)

1:30 **3** **4** **COLOR** ANOTHER WORLD
5 **8** **10** **12** HOUSE PARTY

COLOR Pediatrician Barbara Korsch tells how to prevent home poisonings.

2:00 **3** **4** YOU DON'T SAY!—Game
COLOR Celebrity guests: singer Barbara McNair and actor Mike Connors.

5 **8** **10** **12** **COLOR** TO TELL THE TRUTH—Game

7 **7** **11** **13** NEWLYWED GAME

2:25 **5** **8** **10** **12** **COLOR** NEWS

2:30 **2** PDQ—Game
COLOR Celebrity guests are comedian Jan Murray, actress Polly Bergen and actor John Gavin. Host: Dennis James.

3 MOVIE—Comedy
 "Three Men on a Horse." (1936) Frank McHugh. Joan Blondell.

4 MATCH GAME
COLOR Celebrity guests: comedians Soupy Sales and Fannie Flagg.

5 **8** **10** **12** EDGE OF NIGHT
7 **7** **11** **13** DREAM GIRL

Celebrity guests: Robert Culp, Barbara Feldon, Louis Nye, and Theodore Bikel.

2:55 **4** **COLOR** NEWS
7 **7** **11** **13** NEWS

Afternoon

- 3:00 **2** **COLOR** **TRUTH OR CONSEQUENCES**—Game
4 **MILLIONAIRE**—Drama
 Eddie Daggett disappears on a mysterious swimming excursion right after his wife inherits a million dollars. Lorraine: Lori Nelson.
- 5** **8** **10** **12** **SECRET STORM**
7 **7** **11** **13** **GENERAL HOSPITAL**
- 3:30 **2** **CAPTAIN SATELLITE**—Children
4 **PICK A SHOW**—Game
5 **MIKE DOUGLAS**—Variety
COLOR Guests are comedian Dom De Luise, singer Della Reese, actor Jack Kruschen and anthropologist Ashley Montagu. (90 min.)
- 7** **7** **11** **13** **NURSES**—Serial
8 **MOVIE**—Adventure
 "The White Goddess." (1953) An American doctor is in search of medicinal herbs in Africa. Jon Hall, Ray Montgomery. (Two hours)
- 10** **GYPSY ROSE LEE**—Panel
COLOR Guests are actress Beatrice Lillie and movie producer Ross Hunter.
- 12** **NEWS FOR WOMEN**—Posey
- 3:55 **12** **MOVIE**—Comedy
 "This Thing Called Love." (1941) Rosalind Russell, Melvyn Douglas, Binnie Barnes. One hour, 55 min.)
- 4:00 **3** **MOVIE**—Drama
 Time approximate. "Task Force." (1949) Gary Cooper, Jane Wyatt, Wayne Morris.
- 4** **PANORAMA**—Interviews
7 **7** **11** **DARK SHADOWS**—Serial
9 **SPECTRUM**—Science
 See Tues. 7:30 P.M. Ch. 9 for details.

- 10** **MIKE DOUGLAS**—Variety
COLOR See 3:30 P.M. Ch. 5. (90 min.)
- 13** **COLOR** **CAP'N DELTA**—Cartoons
19 **BUCKAROO 500**—Children
- 4:30 **2** **COLOR** **CARTOON CUTUPS**
4 **ROBIN HOOD**—Adventure
 Robin turns counterfeiter to aid the impoverished villagers of Lotham. Robin: Richard Greene. Henry: Sidney James.
- 7** **7** **11** **WHERE THE ACTION IS**
 Steve Alaimo sings "Bird of Paradise" and "Mais Oui."
- 9** **MISTEROGERS**—Children
 Chef Brockett shows how to make dough.
- 13** **COLOR** **ROCKY AND HIS FRIENDS**—Cartoons
19 **CARTOON FUN HOUSE**
- 5:00 **2** **SUPERMAN**—Adventure
 A nuclear pile near Metropolis may destroy the city. Jimmy: Jack Larson.
- 4** **FLINTSTONES**—Cartoon
COLOR Fred uses his influence to get Barney a job. Voices . . . Fred: Alan Reed. Barney: Mel Blanc.
- 5** **PERRY MASON**—Mystery
 John Callender's ex-wife, dancer Lois Fenton, is accused of his murder—fragments of her ostrich-plume fan were found embedded in the fatal wound. Lois: Susan Cummings. (60 min.)
- 7** **COLOR** **NEWS**—Grimsby, Foster
7 **MILTON THE MONSTER**
9 **TV KINDERGARTEN**
11 **TRUE ADVENTURE**—Documentary
COLOR Surf riders of Hawaii perform daredevil surfing and diving stunts. Bill Burrud.
- 13** **COLOR** **NEWS**—Warren Rashleigh
- 5:15 **6** **WHAT'S NEW**—Children
 See 7 P.M. Ch. 6 for details.
- 5:20 **3** **TRAVENTURE THEATRE**
COLOR Films show Israel's lighter side at night clubs and resorts of Tel Aviv.
- 5:30 **2** **DENNIS THE MENACE**—Comedy
 Dennis's dad finds that his brief case contains a large sum of stolen money. Sergeant Mooney: George Cisar. Alice: Gloria Henry.
- 4** **NEWS**—Brown, Jensen, Hart
7 **11** **13** **COLOR** **NEWS**—Jennings
7 **ZORRO**—Adventure
 To protect a man hiding there, Zorro



IN COLOR
**CAP'N
 DELTA**
13 KQVR
 WEEKDAYS 4PM

March 22, 1967

Wednesday

Afternoon-Evening

starts a rumor that the old mission is haunted. Diego: Guy Williams.

8 MISTER ED—Comedy

Ed rescues a little girl after her horse runs away with her. Wilbur: Alan Young. Betsy: Shari Lee Bernath.

9 FRIENDLY GIANT—Children

Rusty reads "My Hopping Bunny."

10 [COLOR] NEWS

12 MARSHAL DILLON—Western

Sted Rutger returns to Dodge to kill his brother—who married Sted's fiancée. Sted: Lew Gallo. Tassy: Ellen Clark.

5:45 6 FRIENDLY GIANT—Children

Patty the raccoon plays the guitar.

9 TIME FOR MUSIC

The children learn about wind instruments and sing "All the Day A-Singing."

9 FOLK SONGS—Suzette Elgin

5:55 3 [COLOR] SKIING TIPS

7 AWARD PRESENTATION

The Tehama-Shasta-Trinity County Association of Appliance Dealers presents an award to one of its members.

Evening

6:00 2 LEAVE IT TO BEAVER—Comedy

Beaver tries to make friends with a new boy in the neighborhood. Jerry Mathers.

3 4 [COLOR] NEWS—Chet Huntley, David Brinkley

5 7 8 12 NEWS

6 9 DISCOVERY—Science

The life of John James Audubon is dramatized.

7 MOVIE—Drama

"All the Young Men." (1960) Sergeant Towler and his men must hold a strategic Korean farmhouse until reinforcements arrive. Alan Ladd, Sidney Poitier, Ingemar Johansson. (90 min.)

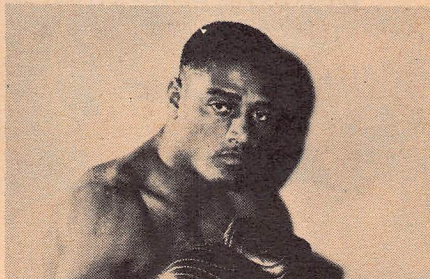
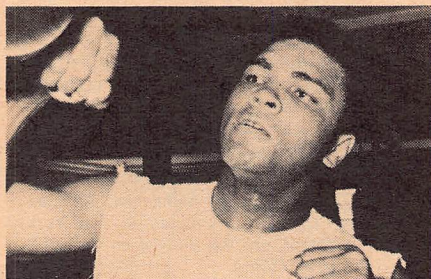
9 WHAT'S NEW—Children

Life of a Rocky Mountain black bear; composition of a uranium atom; folk music of India.

10 [COLOR] NEWS—Walter Cronkite

11 MIKE DOUGLAS—Variety

Guests are singer Jack Jones, actress Jill



HEAVYWEIGHT CHAMPIONSHIP FIGHT

Muhammad Ali defends his title against Zora Folley

LIVE FROM MADISON SQUARE GARDEN

COLOR

**KTVU
2**

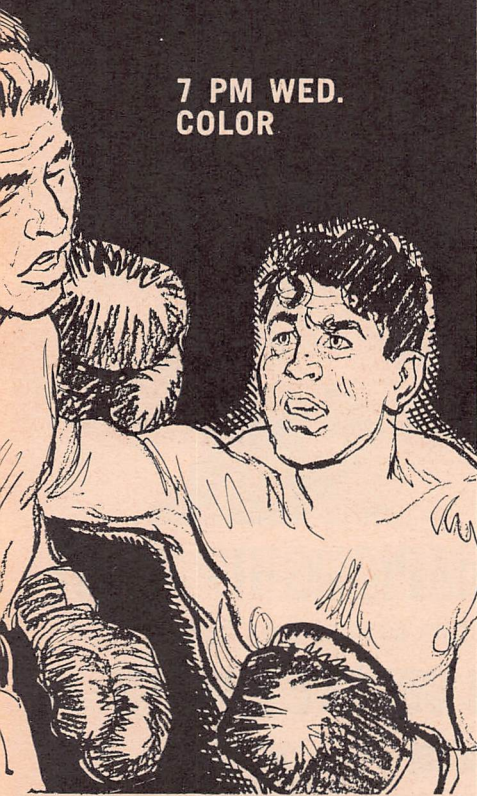
**WEDNESDAY
7:00 PM**

EXCLUSIVE!

**CASSIUS CLAY
VS.
ZORA FOLLEY**

**The Heavyweight
Championship Fight**

**7 PM WED.
COLOR**



KXTV-10

Wednesday

Evening

St. John, comedienne Fanny Flagg, TV personality Barbara Walters and the singing Three Toys. (90 min.)

13 MOVIE—Comedy

"The Wistful Widow of Wagon Gap." (1947) Two zanies selling household items in the rugged Western town of Wagon Gap are charged with murder. Bud Abbott, Lou Costello. (90 min.)

6:15 19 DENNIS THE MENACE—Comedy
Mr. Wilson locks a deed in his safe and promptly forgets the combination. Mr. Wilson: Joseph Kearns.

6:30 2 McHALE'S NAVY—Comedy
McHale's crew have a problem getting a Navy dentist to work on their illegal prisoner of war. Ernest Borgnine. Frisby: Richard Jury. Fuji: Yoshio Yoda.

3 COLOR NEWS

4 NEWS—Brown, Jensen, Hart

5 8 12 COLOR NEWS—Cronkite

6 9 YOUR INCOME TAX

7 COLOR NEWS—Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is Concertos by Vivaldi for Flute, Oboe, Violin, Bassoon and Harpsichord.

10 RIFLEMAN—Western

Banker Hamilton is closing up for the day when cowboy Rudy Gray persuades him to stay open for one more transaction. Gray: Jack Hogan

6:45 19 NEWS—Charles McEwen

7:00 2 8 10 12 BOXING

SPECIAL COLOR Muhammad Ali (Cassius Clay) vs. Zora Folley in New York. For details, see the Closeup on the opposite page. (Live.)

4 HONEY WEST—Mystery

Maxie Bripp is out of prison and in trouble: Someone is pulling heists using Maxie's techniques. Payton: Dick Clark. Honey: Anne Francis. Bripp: Lennie Bremen. Sam: John Ericson.

5 MARSHAL DILLON—Western

Little Peter Scooper is caught stealing potatoes from the Galloway farm. Rose Galloway: Jeanette Nolan. Ben Scooper: Jack Elam. Matt: James Arness.

6 9 WHAT'S NEW—Children

Hunting in the North Woods of Wisconsin; story of Washington crossing the Delaware.

March 22, 1967

Wednesday

Evening

7 THAT GIRL—Comedy

COLOR Ann reluctantly gives up her apartment to her tightwad cousin Harold and his new bride, who have just arrived on Ann's doorstep with no place to stay. Ann: Marlo Thomas. Don: Ted Bessell. Judy: Bonnie Scott.

9 NEWS IN PERSPECTIVE

The ideological clash between Russia and Red China is discussed by political scientist Marshall Shulman and New York Times newsmen Lester Markel (associate editor) and Max Frankel (diplomatic correspondent). (60 min.)

19 ERNEST TUBB—Music

7:30 3 4 7 VIRGINIAN—Western

COLOR Trampas delves into the past to clear the name of a dead friend, who was accused of assaulting a young girl. The friend was killed by a mob, and Trampas soon learns that the girl's family profited from his death. Trampas: Doug McClure. (90 min.)

Guest Cast

Judy Lynda Day

Clint Richards Robert Fuller
Sam Atkins Frank Overton
Kathy Atkins Carole Wells
Ida Martin Jocelyn Brando

5 LOST IN SPACE—Adventure

COLOR Will and Dr. Smith undertake a journey through the robot—who's grown to the size of a house. The pair have crawled inside their mechanical friend in an attempt to put him back on his treads. Smith: Jonathan Harris. Will: Billy Mumy. John: Guy Williams. Don: Mark Goddard. Maureen: June Lockhart. Penny: Angela Cartwright. (60 min.)

6 9 CREATIVE PERSON

A profile of film director Federico Fellini, best known in the U.S. for "La Strada," "La Dolce Vita" and "8½." In this interview, filmed in 1965, Fellini explains his unusual methods of direction.

7 11 13 BATMAN—Adventure

COLOR Part 1. In a parody on the world of pop art, the Joker wins Baby Jane Towner's art competition. The clever



7:00 2 8 10 12 BOXING—Championship

SPECIAL COLOR Muhammad Ali (Cassius Clay) defends his world heavyweight crown in a scheduled 15-round match with Zora Folley at New York's Madison Square Garden. (This is the first heavyweight title bout in the famed arena since Ezzard Charles kayoed Lee Oma there in 1951.) Don Dunphy reports the round-scored bout. (Live)

Ali, who is defending his title for the ninth time since he took it from Sonny Liston in 1964, has been the busiest heavyweight champ since Joe Louis. He has used a good jab and his outstanding speed to defeat (among others) Floyd Patterson, Ernie Terrell, George Chuvalo and Henry Cooper. Ali's record is unblemished: 29 wins (23 KO's) in 29 bouts.

Folley, at age 34, is nine years older than the champ. A veteran of 85 fights, he is undefeated in his last 14. Folley gives away height and reach to the champ, but he is considered a smart

Muhammad Ali



Zora Folley



fighter and a talented counter-puncher. His victims include Oscar Bonavena, Chuvalo and Cooper. Record: 74 wins (70 KO's), seven losses and four draws.

Evening

cad is the hit of Gotham art circles, but he's no hit with Batman, who's sure the Joker is up to no good. Batman: Adam West. Robin: Burt Ward.

Guest Cast

Joker Cesar Romero
Baby Jane Towser Diana Ivarson
Park Reginald Gardiner

Burt Ward is profiled in next week's issue of TV GUIDE.

19 MOVIE—Drama

"Autumn Leaves." (1956) After a middle-aged typist marries a younger man, she discovers that he is a pathological liar. Joan Crawford, Cliff Robertson, Vera Miles, Lorne Greene. (Two hours)

8:00 **6 9** NEWS CONFERENCE—Jesse Unruh, Hugh Burns

7 11 13 MOVIE—Adventure

COLOR "Sodom and Gomorrah." (Italian-French; 1962) In this Biblical spectacle, the chieftain of the fierce Helamite tribe plots to overthrow the Queen of Sodom. Co-directed by Robert Aldrich ("The Flight of the Phoenix"). Music by Miklos Rozsa. (Three hours)

Cast

Lot Stewart Granger
Queen Bera Anouk Aimée
Astaroth Stanley Baker
Ildith Pier Angeli
Shuah Rossana Podesta
Males Claudia Mori
Melchir Rik Battaglia

"The Monroes" will not be seen.

8 TO BE ANNOUNCED

9 COME UP THE YEARS

12 DATING GAME

LOVE RECORDS?



See Capitol Record Club's offer on page A-19

8:30 **2** SECRET AGENT—Adventure

John Drake masquerades as an assassin in order to protect the life of President Valesco, who is paying a visit to a South American state. Drake: Patrick McGeehan. Alexis: Alan Wheatley. Luis: Cyril Shaps. Juanita: Judy Carne.

5 10 12 BEVERLY HILLBILLIES

COLOR Fred Clark appears as prominent Dr. Clyburn, who's scheming to get folk doctor Granny out of the medical profession. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Drysdale: Raymond Bailey. Elly May: Donna Douglas.

6 9 SOUNDING BOARD—Interview

"The Church in Social Revolution" is discussed by the Rev. Andrew Juvinall, chairman of the Commission on Church and Economic Life, and newsmen.

8 BRANDED—Western

COLOR "Fill No Glass for Me," conclusion. Cpl. Johnny Macon breaks out of jail to rescue McCord. McCord: Chuck Connors. Macon: Greg Morris.

9 KQED REPORT—James Day

8:45 **9** FRENCH LESSONS

9:00 **2** WEDNESDAY SHOWCASE

SPECIAL "In Mortal Combat." The story of a young woman who learns that she has cancer. Film clips trace the patient's progress through the initial examinations at Barnes Hospital, St. Louis; the diagnosis; and finally the operation on her cancerous brain tumor by Dr. Thomas Holmes. (60 min.)

3 4 7 BOB HOPE—Drama

COLOR "Free of Charge." S. Lee Pogostin wrote and directed this free-wheeling story about a composer named Harrybell, who swings around Los Angeles seeking inspiration for a musical tribute to the city. Harrybell is also running from the police, who think he's some kind of nut. Stanley Wilson composed the jazz score, played by Jimmy Rowles (piano), Bud Shank (alto saxophone), Ray Brown (bass) and Louis Bellson (drums). Bob Hope is the host. (60 min.)

Cast

Harrybell John Cassavetes
Laney Diane Baker
Dewey Johnny Silver
Doctor Suzy Parker
Sidney Ben Gazzara

Teen-AgerTanya Morgan
Little BoyTeddy Quinn

5 8 10 12 GREEN ACRES

COLOR Eddie Albert and Eva Gabor play dual roles in this flashback episode, in which we learn how Lisa's gypsy ancestor schooled an American artist in the art of thievery. Oliver/Cornelius: Eddie Albert. Lisa/Linda: Eva Gabor. Eb: Tom Lester. Bela: Oscar Beregi.

6 9 9 WORLD PRESS—Panel

9:30 **5 8 10 12 GOMER PYLE, USMC**

COLOR No Marine ever ran a tougher obstacle course than Gomer: The Colonel's daughter is leading him on a merry chase—from go-go club to beatnik pad. Gomer: Jim Nabors. Carter: Frank Sutton. Colonel: Forrest Compton. Janice: Susan Benoit.

19 SPORTS FILM

The expedition of Sir Edmund Hillary, conqueror of Mount Everest, to Mount Taweche, is documented.

10:00 **2 NEWS-Atkinson, Alberts, Helms**

3 4 7 8 I SPY—Adventure

COLOR "Night Train to Madrid." Kelly and Scott's assignment to keep a USO comedian in line is no laughing matter: The comic has a penchant for getting involved in international scandals. Filmed on location. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

Guest Cast

Frank BodieDon Rickles
LeonaBarbara McNair
JoanneMarianna Hill
KutnaMichael Strong
NuraDiahn Williams
ArbuckleLarry D. Mann
Villa RoyalShepard Menken

The production manager kidnapped? Just one of the problems of producing this on-location series. See the article in next week's TV GUIDE.

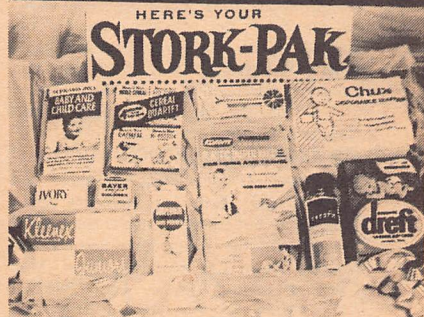
5 10 12 DANNY KAYE—Variety

COLOR Danny welcomes Sergio Mendez and Brasil 66, bossa nova vocal-instrumental group. Regulars: Harvey Korman, Joyce Van Patten, Earl Brown singers, Tony Charmoli dancers. Paul Weston conducts. (60 min.)

6 9 NEWS IN PERSPECTIVE

See 7 P.M. Ch. 9. (60 min.)

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TVG-6

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Street _____

City _____ Zip _____

Phone _____

Yes ☐ First Baby ☐ No

Month Baby Due _____

Evening

9 CONVERSATION WITH . . .

Author-critic Mary McCarthy talks about her childhood, her education and her reactions to the movie based on her best-seller "The Group." Miss McCarthy also describes her feelings about Paris during a tour of the city with host Edwin Newman. (60 min.)

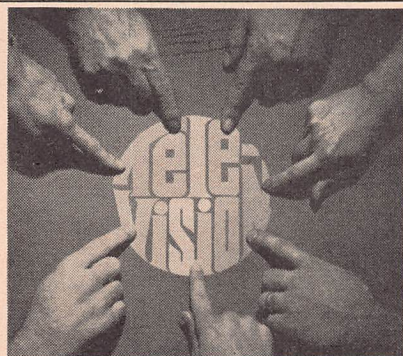
10:30 2 ALFRED HITCHCOCK—Drama

"Ambition." District Attorney Rudolf Cox hopes to use stoolie Lou Heinz to get a conviction, but Heinz doesn't think he'll live to see the courtroom. Cox: Leslie Nielsen. Helen Cox: Ann Robinson. Mac Davis: Harold J. Stone. Lou: Bernard Kates. Mayor: Charles Arnt. Cliff Woodman: Charles Carson. Hood: Syl Lamont.

11:00 2 MOVIE—Melodrama

"He Walked by Night." (1948) The Los Angeles police start a manhunt for an elusive killer. Richard Basehart, Scott Brady, Roy Roberts, Whit Bissell, James Cardwell, Jack Webb.

3 5 7 10 13 **COLOR** NEWS
4 7 8 11 12 NEWS



Television is blamed
for almost everything
except freckles!
An amusing account
of the accusations
next week in TV GUIDE.

11:30 3 4 7 8 TONIGHT—Variety

COLOR Guest host: comedian Woody Allen. (90 min.)

5 MERV GRIFFIN—Variety

Scheduled guests: comedian Godfrey Cambridge, comic actor Marty Ingles, singer Aliza Kashi and Jacqueline Susann, author of "Valley of the Dolls." (90 min.)

7 MOVIE—Western

COLOR "The Last Wagon." (1956) A brutal sheriff and his prisoner join a wagon train. The Apaches raid the train and only the occupants of one wagon survive. Richard Widmark, Felicia Farr. (Two hours, 5 min.)

10 MOVIE—Comedy

"Dream Wife." (1953) Clem Reade breaks his engagement to Effie, a State Department girl, and sends a proposal to Tarji, the daughter of a Middle Eastern Khan. Cary Grant, Deborah Kerr, Walter Pidgeon. (One hour, 55 min.)

11 MOVIE—Comedy

"Raising a Riot." (English; 1955) A man tries to handle his three children while his wife is on a trip to Canada. Kenneth More, Mandy Miller, Shelagh Fraser. (One hour, 45 min.)

12 MOVIE—War Drama

"Counterattack." (1945) Russian paratroopers and guerrillas land in German-held territory. Paul Muni, Marguerite Chapman, Larry Parks.

13 MARSHAL DILLON—Western

Romey Crep wants to attract attention, and he succeeds—by claiming he can identify a murderer. Crep: Wright King.

12:00 13 WESTERNERS—Drama

When Eli Banks is murdered, his teen-age son goes after the killer. Culhane: Peter Breck. Eli: Vaughn Taylor.

12:30 13 NEWS

1:00 3 **COLOR** NEWS

4 NEWS

5 MOVIE—Comedy

"The Invisible Woman." (1940) Virginia Bruce, John Barrymore, John Howard.

1:35 7 MOVIE—All Night

1. "Confirm or Deny." (1941) An American correspondent falls in love in war-time London. Don Ameche, Joan Bennett.
2. "The Violent and the Damned." (1963) Arturo De Cordova, Toni Carr.

Morning

- 7 ALL-NIGHT MOVIE—Continued**
See Wed. 1:35 A.M. Ch. 7 for details.
- 5:30 7 FIRST AID AND YOU**
- 5:55 3 [COLOR] FARM NEWS**
- 6:00 3 RHYME AND REASON**
1. Songs of the labor movement. 2. John visits the Latin Quarter. (60 min.)
- 5 SUNRISE SEMESTER**
Early Middle Ages: the rise of Islam.
- 7 A.M.—Dunbar, Lindstrom, Bentley**
- 10 SUM AND SUBSTANCE**
- 6:25 4 FARM NEWS**
- 6:30 4 PROFILE—San Diego State**
"Tillich and Rogers: A Dialog," Part 2. Robert Lee.
- 5 HUMAN SOCIETY—Discussion**
- 10 SUNRISE SEMESTER**
Early Middle Ages: the rise of Islam.
- 6:55 13 NEWS**
- 7:00 3 4 7 8 TODAY**
[COLOR] Scheduled guests: TV GUIDE movie critic Judith Crist; Arizona artist Ted de Grazie; and Susan Sheehan, author of a book about life in South Vietnam. Hugh Downs, Frank Blair. (Portions are taped from this morning's live telecast; two hours)
- 5 FILM SHORT**
- 10 [COLOR] COMMUNITYCALENDAR**
- 12 SOIL CONSERVATION**
- 13 [COLOR] CARTOONLAND**
- 7:05 5 10 [COLOR] NEWS—Benti**
- 12 BIG PICTURE—Army**
[COLOR] "Lifeline," a report on U.S. Army's supply services in Vietnam.
- 7:30 5 NEWS—Jim Anderson**
- 10 WINCHELL-MAHONEY—Children**
Knucklehead takes a job at the bank to earn some extra money.
- 7:35 12 [COLOR] NEWS—Joseph Benti**
- 7:45 13 BULLWINKLE—Cartoons**
- 7:55 11 BIBLE ANSWERS—Drama**
A look at passages from the Bible which foretell modern events.
- 8:00 5 10 12 CAPTAIN KANGAROO**
Animals: chicks, raccoon. (60 min.)
- 7 VIRGINIA GRAHAM—Interviews**
Guests include comedienne Joan Rivers and Charlotte Rae.

- 8:15 13 [COLOR] CARTOONLAND**
- 8:25 11 SAN JOSE STATE REPORTS**
- 8:30 7 GYPSY ROSE LEE—Panel**
[COLOR] Guests include singer Rosemary Clooney and actress Rosemary De Camp.
- 11 PETER POTAMUS—Cartoons**
- 13 [COLOR] JACK LA LANNE**
- 8:45 2 RELIGION TODAY—Evangelist**
- 9:00 2 [COLOR] POPEYE—Cartoons**
- 3 4 [COLOR] REACH FOR THE STARS—Game**
- 5 8 10 12 CANDID CAMERA**
Customers in a diner drink out of leaky glasses; youngsters sing "Swanee River"; policemen direct traffic to music.
- 7 MOVIE—Drama**
Bill Gordon's Prize Movie: "South Sea Sinner." (1950) A tramp steamer stops at a South Sea island so an appendectomy case can be given attention. Shelley Winters, Macdonald Carey. (Two hours)
- 7 JACK LA LANNE—Exercise**
- 11 HOCUS POCUS—Children**
- 13 DIVORCE COURT—Drama**
A couple with two children are given an interlocutory decree of divorce. Voltaire Perkins, Bill Welsh. (60 min.)
- 9:15 2 KING AND ODIE—Cartoons**
- 11 BUCKAROO 500—Buck Weaver**
- 9:25 3 4 [COLOR] NEWS—Vanocur**
- 9:30 2 ROMPER ROOM—Children**
- 3 4 7 8 [COLOR] CONCENTRATION—Game**
- 5 10 12 BEVERLY HILLBILLIES**
Granny calls the cops to stop Pearl's yo-yodeling. Pearl: Bea Benaderet. Granny: Irene Ryan. Jed: Buddy Ebsen.



SHELLEY WINTERS
SOUTH SEA SINNER
THURSDAY
9:00 AM



Thursday March 23, 1967

Morning-Afternoon

- 10:00 **11 HOCUS POCUS—Children**
3 4 7 PAT BOONE—Variety
COLOR Guest: Noel Cannon, lady judge in the Los Angeles traffic court.
5 10 12 ANDY GRIFFITH
 Andy and Barney get in trouble with their girl friends. Barney: Don Knotts. Thelma Lou: Betty Lynn.
8 LIFE OF RILEY—Comedy
 Riley and Gillis enter a fishing contest. William Bendix, Tom D'Andrea.
11 BEN CASEY—Drama
 An aging opera singer pins her hopes of continuing her career on a dangerous eye operation. Clarissa: Mary Astor. Polly: Eileen Heckart. (60 min.)
13 EVERYBODY'S TALKING
2 COLOR JACK LA LANNE
3 4 7 HOLLYWOOD SQUARES
COLOR See Mon. 10:30 A.M. Ch. 3.
5 8 10 12 DICK VAN DYKE
 A reporter sits in on a script session with Rob's writers. Rob: Dick Van Dyke. Buddy: Morey Amsterdam.
13 DARK SHADOWS—Serial
11:00 2 MEL VENTER—Interview
3 4 7 COLOR JEOPARDY
5 8 10 12 LOVE OF LIFE
7 11 13 MARKET SWEEP—Game
11:25 5 8 10 12 COLOR NEWS
11:30 2 NEWS—Claud Mann
3 4 7 8 COLOR EYE GUESS
5 10 12 COLOR SEARCH FOR TOMORROW—Serial
7 11 13 DATING GAME
11:45 5 10 12 COLOR GUIDING LIGHT
11:55 3 4 7 COLOR NEWS
8 NEWS—Bud Walling

Afternoon

- 12:00 **2 CHARLEY AND HUMPHREY**
3 COLOR NEWS—Whitten, Biondi
4 7 8 COLOR LET'S MAKE A DEAL—Game
5 NEWS—Weston, Ramey
7 11 EVERYBODY'S TALKING
9 TV KINDERGARTEN
12 PEOPLE IN CONFLICT
 Cases: 1. A wife refuses to use her inheritance to pay off the mortgage. 2. A

teen-age girl objects to her mother's restrictions. William McCarthy.

- 13 LORETTA YOUNG—Drama**
 One jury member is not convinced of the accused murderer's guilt. Jonathan: Gayle Kellogg. Harry: Robert Middleton.
12:25 4 7 COLOR NEWS
8 NEWS—Bud Walling
12:30 3 MERV GRIFFIN—Variety
 See Wed. 11:30 P.M. Ch. 5. (60 min.)
4 COLOR DAYS OF OUR LIVES
5 8 10 12 COLOR AS THE WORLD TURNS—Serial
7 7 11 DONNA REED—Comedy
 Two is company and three is a crowd when Mary's date brings along a friend. Mary: Shelley Fabares.
9 MUSEUM OPEN HOUSE—Art
 How art forgeries can be exposed by X-ray. Host: Russell Connor.
13 COLOR NEWS—Warren Rashleigh
12:45 13 COLOR TODAY IN AGRICULTURE
1:00 2 MOVIE—Drama
COLOR "Escapade in Japan." (1957) Thinking the police are after them, two small boys race through Japan. Teresa Wright, Cameron Mitchell, Jon Provost, Roger Nakagawa, Philip Ober, Kuniko Miyake. (One hour, 25 min.)
4 COLOR DOCTORS—Serial
5 8 10 12 PASSWORD—Game
COLOR Celebrity guests: actors Douglas Fairbanks Jr. and Joan Fontaine.
7 7 13 BEN CASEY—Drama
 An aging spiritualist seems to be the only one who can get through to a withdrawn orphan. Bradford: Wilfrid Hyde-White. (60 min.)
11 PERRY MASON—Mystery
 Harry Bright is accused of murdering his partner's wife. Bright: R. G. Armstrong. Mason: Raymond Burr. Della: Barbara Hale. (60 min.)
1:30 3 4 COLOR ANOTHER WORLD
5 8 10 12 HOUSE PARTY
COLOR Art's guest is British comedy actress Bea Lillie.
2:00 3 4 YOU DON'T SAY!—Game
COLOR Celebrity guests: singer Barbara McNair and actor Mike Connors.
5 8 10 12 COLOR TO TELL THE TRUTH—Game
7 7 11 13 NEWLYWED GAME

Afternoon

2:25 **2** NEWS

5 8 10 12 **COLOR** NEWS

2:30 **2** PDQ—Game

COLOR Celebrity guests are Jan Murray, Polly Bergen and John Gavin.

3 MOVIE—Biography

"The Story of Louis Pasteur." (1936) Paul Muni won an Academy Award for his performance as the French chemist who fought against unsanitary medical practices. Josephine Hutchinson, Anita Louise, Donald Woods.

4 MATCH GAME

COLOR Celebrity guests: comedians Soupy Sales and Fannie Flagg.

5 8 10 12 EDGE OF NIGHT

7 7 11 13 DREAM GIRL

Celebrity guests: Robert Culp, Barbara Feldon, Louis Nye and Theodore Bikel.

2:55 **4** **COLOR** NEWS

7 7 11 13 NEWS

3:00 **2** **COLOR** TRUTH OR CONSEQUENCES—Game

4 MILLIONAIRE—Drama

Mark Fleming uses his check to return to Vienna to search for his family. Mark Martin Milner. Stella: Anna-Lisa.

5 8 10 12 SECRET STORM

7 7 11 13 GENERAL HOSPITAL

3:30 **2** CAPTAIN SATELLITE—Children

4 PICK A SHOW—Game

5 MIKE DOUGLAS—Variety

COLOR Guests are comedian Dom DeLuise, singer Teresa Brewer, TV personality Betty Furness and the New Vaudeville Band (90 min.)

7 7 11 13 NURSES—Serial

8 MOVIE—Mystery

"Whereabouts Unknown." (French; 1959) A crack operative of the French Secret Service heads for Marseilles. Frank Villard, Barbara Laage. (Two hours)

10 GYPSY ROSE LEE—Panel

COLOR Guests are Phyllis Diller and Los Angeles traffic judge Noel Cannon.

12 NEWS FOR WOMEN—Posey

3:35 **12** MOVIE—Western

"San Antonio." (1953) Rod Cameron, Arleen Whelan, Forrest Tucker, Katy Jurado. (One hour, 55 min.)

4:00 **3** MOVIE—Adventure

COLOR Time approximate. "Sea Fighters." (Japanese; 1962) A castaway joins a pirate crew in the East China Sea. Joe Shishido, Hideaki Nitani.

4 PANORAMA—Interviews

7 7 11 DARK SHADOWS—Serial

9 FRENCH LESSONS

10 MIKE DOUGLAS—Variety

COLOR See 3:30 P.M. Ch. 5. (90 min.)

13 **COLOR** CAP'N DELTA—Cartoons

19 BUCKAROO 500—Children

4:30 **2** **COLOR** ROCKY AND HIS FRIENDS—Cartoons

4 ROBIN HOOD—Adventure

Robin decides to learn about beekeeping. Richard Greene, Alexander Gauge.


7 7 11 WHERE THE ACTION IS
Performers: the Cyrkle ("Red Rubber Ball") and Bill Stewart.

9 MISTEROGERS—Children

Mrs. Rubin shows how to make jewelry.

13 **COLOR** WOODY WOODPECKER

19 CARTOON FUN HOUSE



The 5 O'Clock
News Hour
Roger Grimsby
Peter Jennings
Color **7**



THE
LIEUTENANT
WORE
SKIRTS
IN COLOR
THURSDAY
6:00 PM
7

Thursday March 23, 1967

Afternoon-Evening

- 5:00** **2** **SUPERMAN—Adventure**
A fanatical scientist tries to control Superman's will with drugs. George Reeves. Lois: Phyllis Coates.
- 4** **FLINTSTONES—Cartoon**
COLOR Fred accidentally crowns himself with a bottle, and becomes "The Split Personality." Voices . . . Fred: Alan Reed. Wilma: Jean Vander Pyl.
- 5** **PERRY MASON—Mystery**
Sarette Winslow's nephew has cut off her credit. Sarette: Lurene Tuttle. Joyce Fulton: Patricia Donahue. Victor Latimer: Jerome Cowan. Lou Caporale: Peter Leeds. Allen: William J. Campbell.
- 7** **COLOR NEWS—Grimsbby, Foster**
- 7** **TARZAN—Adventure**
COLOR Julie Harris stars in the first of a two-part drama as a spinster missionary who is taking Jai to her school. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. Charity Jones: Julie Harris. Pedro: Edward Binns. (60 min.)
- 9** **TV KINDERGARTEN**
- 11** **TRUE ADVENTURE—Documentary**
COLOR Bill Burrud and his expedition party use many forms of transportation to travel the entire length of Tibet's boundary.
- 13** **COLOR NEWS—Warren Rashleigh**
- 5:15** **6** **WHAT'S NEW—Children**
Exploring the woods; story of the first American flag and Betsy Ross.
- 9** **ART INSTRUCTION**
- 5:20** **3** **TRAVENTURE THEATRE**
COLOR The camera takes us on a raft down the Rio Grande between Texas and Mexico. In this rugged country many varieties of cactus bloom.
- 5:30** **2** **DENNIS THE MENACE—Comedy**
Mr. Wilson locks himself in the bathroom. Mr. Wilson: Joseph Kearns. Selby: Forrest Lewis.
- 4** **NEWS—Brown, Jensen, Hart**
- 7** **11** **13** **COLOR NEWS—Jennings**
- 8** **MISTER ED—Comedy**
Wilbur and Roger want to stag it on their duck-hunting trip. Alan Young.
- 9** **FRIENDLY GIANT—Children**
Friendly reads about the alphabet.
- 10** **COLOR NEWS**
- 12** **ZANE GREY—Western**
After the Civil War, a Northern rancher

and his wife resettle in a Southwestern town. Claudette Colbert.

- 5:45** **6** **FRIENDLY GIANT—Children**
The gang sings about farms.
- 9** **JUST IMAGINE—Children**
Margaret Lindman tells a story about a Japanese scarecrow at her "Rainy-Day Tea Party."
- 5:55** **3** **COLOR SKIING TIPS**

Evening

- 6:00** **2** **LEAVE IT TO BEAVER—Comedy**
Beaver sets out to visit a friend who lives 90 miles away. Beaver: Jerry Mathers. Wally: Tony Dow.
- 3** **4** **COLOR NEWS—Chet Huntley, David Brinkley**
- 5** **COLOR NEWS—Weston, Dill**
- 6** **9** **RECITAL HALL—Concert**
Pianist Joann Freeman plays Schumann's "Davidsbündlertanze" ("David Club Dances").
- 7** **MOVIE—Comedy**
COLOR "The Lieutenant Wore Skirts." (1955) Frank Tashlin directed this tale of a wife who enlists in the WAFs because she believes her husband, a TV writer is being recalled to active duty. Tom Ewell, Sheree North. (90 min.)
- 7** **8** **12** **NEWS**
- 9** **WHAT'S NEW—Children**
Habits of the grizzly bear and mountain lion; earth's moon; folk music of Thailand.
- 10** **COLOR NEWS—Walter Cronkite**
- 11** **MIKE DOUGLAS—Variety**
Guests are comedian Henny Youngman, pianist José Melis, psychologist Leontine Young and actress Judy Carne, star of "Love on a Rooftop." Gene Barry, Ellie Frankel Sextet. (90 min.)
- 13** **MOVIE—Adventure**
"Flame of Calcutta." (1953) Disguised as "The Flame," a French girl attempts to drive Prince Jehan, a wicked ruler, from the throne of India. Denise Darcel, Patric Knowles, George Keymas. (One hour, 25 min.)
- 6:15** **19** **DENNIS THE MENACE—Comedy**
Mr. Wilson is accidentally handcuffed to Tommy. Joseph Kearns.

6:30 2 McHALE'S NAVY—Comedy
Chief Urulu has decided that McHale and the crew will have to get off his island. McHale: Ernest Borgnine. Urulu: Jacques Aubuchon. Gruber: Carl Ballantine.

3 [COLOR] NEWS

4 NEWS—Brown, Jensen, Hart

5 8 12 [COLOR] NEWS—Cronkite

6 9 MUSICAL PORTRAITS

The recording is Ravel's "Rapsodie Espagnole."

7 [COLOR] NEWS—Huntley, Brinkley

9 STATE OF THE CAPITOL

10 RIFLEMAN—Western

To raise money for the purchase of a ranch, Lucas decides to enter a local turkey shoot. Lucas: Chuck Connors. Jim Lewis: Leif Erickson.

6:45 19 NEWS—Charles McEwen

7:00 2 WONDERS OF THE WORLD

[COLOR] While visiting South China, the Linkers are caught in a typhoon. Later they visit Saigon, and Cambodia.

4 WESTERNERS—Drama

When a friend of Marshal Buckhart's is arrested for murder, Buckhart has to move him to another town to avoid a lynch mob. Ross Drake: Robert Vaughn. Connie: Elena Verdugo.

5 BRANDED—Western

[COLOR] Two unsavory characters plot to steal McCord's maps of the new Alaska Territory. McCord: Chuck Connors. Leslie Gregg: Coleen Gray.

6 9 WHAT'S NEW—Children

Exploring the woods.

7 F TROOP—Comedy

[COLOR] F Troop faces eviction from

Fort Courage when a wealthy carpet-bagger takes over the town. O'Rourke: Forrest Tucker. Agarn: Larry Storch. Parmenter: Ken Berry.

8 WALT DISNEY'S WORLD

[COLOR] See Sunday 7:30 P.M. Ch. 3 for details. (60 min.)

9 BRIDGE—Jean Cox

Jean explains the scoring system.

10 TWILIGHT ZONE—Drama

A 10-foot man from outer space goes before the UN with a plan to end war forever. Chambers: Lloyd Bochner. Pat: Susan Cummings. Kanamit: Richard Kiel.

12 ALFRED HITCHCOCK—Drama

A beautiful girl falls in love with a music-hall ventriloquist. Julia: Jessica Tandy. Max Collodi: Tom Conway.

19 WILBURN BROTHERS—Music

7:25 13 [COLOR] OUTDOORSMAN

7:30 2 AMERICA!—Travel

[COLOR] This film tour of Wyoming includes views of the geysers, canyons and wildlife of Yellowstone National Park; the Buffalo Bill Museum and Whitney Gallery of Western Art in Cody; the rodeo and state fair in Douglas; the Teton Mountains; and scenic Jackson Hole.

3 4 7 DANIEL BOONE

[COLOR] Gen. Hugh Scott, commander of Fort West Point, plans to turn over his vital post to the British—but the traitor neglects to consider Daniel's suspicious nature. Daniel: Fess Parker. Ming: Ed Ames. (60 min.)

Guest Star

Gen. Hugh Scott Kent Smith
Continued on the next page



ARTHRITIS PAIN?

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Name _____

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Evening

Maj. John Andre Bill Fletcher
Tad Arlen Hampton Fancher
Robey Robert Miller Driscoll
British Captain Alan Caillou
Oliver Kelton Garwood
Purvis James Gosa
Noble Richard Tretter

5 10 12 COLISEUM—Variety

COLOR Host Merv Griffin welcomes the rock 'n' rolling Youngbloods; Your Father's Mustache, a banjo band; Herriott's Elephants; Norbu the gorilla; Tai Funs, aerialists who hang by their hair; high-wire motorcyclist Cosmos; Eloise Berchtold's wild animals; and wire slider Huberto. Bernard Green conducts the orchestra. (60 min.)

Highlights

"Statesboro Blues" Youngbloods
"Hello, Dolly!" Your Father's Mustache

6 9 SPECTRUM—Science

A report on "the new pollutant"—Noise—and its threat to man's physical health and emotional well being. The effects of sonic booms and the results of tests made on an African tribe that lives in a near-silent environment are discussed.

7 11 13 BATMAN—Adventure

COLOR Conclusion: The Joker breaks into the Gotham City Museum, smuggles in his own paintings, runs off with valuable art treasures—and demands \$10,-000,000 for their return. Batman: Adam West. Robin: Burt Ward. Gordon: Neil Hamilton. Alfred: Alan Napier. Aunt Harriet: Madge Blake.

Guest Cast

Joker Cesar Romero
Baby Jane Towser Diana Ivarson

Park Reginald Gardiner
Charles Owen McGivney
Mrs. Putney Jody Gilbert

9 CHINA WATCHING—Discussion

19 MOVIE—Drama

"Battle of the Coral Sea." (1959) The Japanese destroy Cdr. Jeff Conway's sub and take him as their captive to a small Pacific island. Cliff Robertson, Gia Scala. (Two hours)

7:45 9 RADENZEL REPORTS

8:00 2 SEVEN SEAS—Travel

COLOR A look at the nightlife in Acapulco, Mexico, including the Paradise Club and the El Presidente Hotel.

6 9 9 GREAT DECISIONS-1967

7 11 13 F TROOP—Comedy

COLOR Parmenter catches cold on the eve of his promotion examination. That's when his friends rush to his bedside with their sure-fire remedies. Parmenter: Ken Berry. Agarn: Larry Storch. O'Rourke: Forrest Tucker. Wrangler Jane: Melody Patterson. Dobbs: James Hampton. Wild Eagle: Frank de Kova. Crazy Cat: Don Diamond. Duffy: Bob Steele. Vanderbilt: Joe Brooks.

8 BEVERLY HILLBILLIES—Comedy

See Wed. 8:30 P.M. Ch. 5 for details.

8:30 2 KINGDOM OF THE SEA

COLOR A close-up view of underwater divers hunting trophies such as giant sea bass with spears and cameras.

3 4 STAR TREK—Adventure

COLOR "Errand of Mercy." A peace-loving race gives Captain Kirk a lesson in warfare. The inhabitants of the neutral planet Organia hesitate to interfere

What gives Tareyton the taste worth fighting for?



in a war between Kirk's federation and an invader—until intervention becomes necessary. Kirk: William Shatner. Spock: Leonard Nimoy. (60 min.)

Guest Cast

Aylborne John Abbott
Kor John Colicos
Claymare Peter Brocco
Lieutenant Victor Lundin

Cleveland Amory reviews this series in next week's TV GUIDE.

5 8 10 12 MY THREE SONS

COLOR Steve is handed a problem in cultural relations when a gypsy tribe adopts Ernie and sets up camp on the Douglas front lawn. Steve: Fred MacMurray. Charley: William Demarest. Ernie: Barry Livingston.

Guest Cast

Boris Chaputnik Kurt Kasznar
Lazlo Chaputnik Ric Natoli
Mme. Olga Lili Valenty

6 9 STATE OF THE CAPITOL

7 7 11 13 BEWITCHED—Comedy

COLOR Just for spite, Endora invokes a special spell on Darrin. He's beginning to rub everyone the wrong way, for no apparent reason. Darrin: Dick York. Samantha: Elizabeth Montgomery. Endora: Agnes Moorehead. Larry: David White.

Guest Cast

Eastwood Judson Pratt
Gloria Judy Lange
Baldwin Larry D. Mann
Farnsworth George Ives

9 FRENCH CHEF—Cooking

Julia Child shows how to prepare Veau Sylvie, a boned, stuffed veal roast.

9:00 2 SKI SCENE—Warren Miller

1. Film highlights of skiing at resorts off the beaten track. 2. A look at skiing in an underground tunnel in Utah. Reports of ski conditions at Northern California resorts.

5 8 10 12 MOVIE—Drama

COLOR "The Counterfeit Traitor" (1961), a true story of World War II. In 1942, a prominent Stockholm oil importer, blackmailed by British Intelligence, finds himself in the precarious position of supplying information on German oil refineries and troop movements. Directed by George Seaton, who later made the World War II intrigue film "36 Hours." (Rerun; two hours, 30 min.)

Cast

Eric Erickson William Holden
Marianne Mollendorf Lilli Palmer
Collins Hugh Griffith
Ingrid Eva Dahlbeck

6 9 DAVID SUSSKIND—Discussion

See Tues. 9 P.M. Ch. 9. (Two hours)

7 7 11 13 LOVE ON A ROOFTOP

COLOR There's no sanctuary for Dave when the word gets out that he's a great cook. Julie won't drop the subject, and he's embarrassed at work by telephone requests for recipes. Julie: Judy Carne. Dave: Peter Deuel. Stan: Rich Little.

Guest Cast

Cavendish Chick Chandler
Mrs. Cavendish Irene Hervey

9 PROFILE: BAY AREA

9:30 2 RICHARD DIAMOND—Mystery

Dancer Joyce Long is struck by a hit-and-run driver—shortly after she insured

charcoal

The charcoal tip. It actually improves the taste of Tareyton's fine tobacco.



Evening

her legs for a large sum. Diamond: David Janssen. Joyce: Joanna Barnes.

3 4 7 DRAGNET—Drama

COLOR Friday and Gannon are puzzled by the theft of a \$200,000 jade collection from a home in Los Angeles's fashionable Bel Air district. The leads they're turning up don't make any sense. Friday: Jack Webb. Gannon: Harry Morgan. Mrs. Francine Graham: Virginia Gregg.

7 11 13 THAT GIRL—Comedy

COLOR Time is running out as Don tries to remove a bowling ball from Ann's toe—before she has to appear at a televised awards banquet. Ann: Marlo Thomas. Don: Ted Bessell.

Guest Cast

Bowling ManagerMurray Roman
DoctorMarc London
Sharon HackettShirley Bonne
FiremanJerry Fogel
EmceeBert Taylor
CarlBob Reiner
DaleTerry Garr

19 DISCOVERING AMERICA

"A Touch of California," a film tour of the Golden State.

10:00 **2 NEWS—Atkinson, Alberts, Helms**

3 4 DEAN MARTIN—Variety

COLOR Guests: singer Buddy Greco, Janet Blair and Louis Prima; comedian Bob Newhart; and the singing McGuire Sisters. Ken Lane, Les Brown orchestra. (60 min.)

Highlights

"When I'm Not Near the Girl I Love,"
"What Now, My Love?"Buddy
"Thoroughly Modern Millie"Janet
"That's Life," "Undecided"Louis

the
Colgate-Palmolive Co.
presents

the "Dean Martin Show"

10-11 P.M. CH. 3, 4 THURS.



"Show Me"McGuire
"Ol' Man River"Dean
"I'll Never Smile Again," "Witchcraft,"
"My Kind of Town," "Strangers in
the Night," "High Hopes," "All the
Way"McGuire, Dean
"Hey, Good-Lookin'," "Just a Little
Lovin'"Buddy, Dean
"Darktown Strutters' Ball," "Ma, He's
Making Eyes at Me," "Charleston,"
"Lucky Day"Janet, Dean

7 7 11 13 ABC STAGE 67

COLOR "On the Flip Side," an original musical with a rock 'n' roll beat. Singer Carlos O'Connor is entering old age (he's 25 now) and his career is on the decline. Heaven help poor Carlos! It does: A hard-rock quartet drops out of the clear blue sky to help Carlos modernize his sound for the "in" crowd. The Burt Bacharach-Hal David songs include "It Doesn't Matter Any More" and "Fender Mender." Producer Robert Lewine and director Joe Layton teamed earlier for Barbra Streisand's first TV special. (Re-run; 60 min.)

Cast

Carlos O'ConnorRicky Nelson
AngieJoanie Sommers
JuanitaDonna Jean Young

9 CRITICS' CIRCLE—Discussion

1. Leon Katz comments on the American Conservatory Theatre's production of G. B. Shaw's "Man and Superman." 2. Architecture critic Zach Stewart discusses plans for Ferry Park in relation to successful parks of the past and also talks about the ideas of New York City's park director, Thomas Hoving.

**FUN
FOR THE
FAMILY!**
**POP SOME
TONIGHT**



10:30 **2** **ALFRED HITCHCOCK**—Drama
 "Our Cook's a Treasure," claims Mrs. Montgomery, but her husband thinks the cook is a wanted arsenic-poisoner. Ralph Montgomery: Everett Sloane. Mrs. Montgomery: Janet Ward.

9 **AFTERMATH**—Discussion

11:00 **2** **MOVIE**—Drama

"So Well Remembered." (English; 1947) A woman leaves her husband because he refuses to climb the social and political ladders. John Mills, Martha Scott, Trevor Howard, Richard Carlson.

3 **7** **13** **COLOR** **NEWS**

4 **7** **11** **NEWS**

11:30 **3** **4** **7** **TONIGHT**—Variety

COLOR Guest host: comedian Woody Allen. (90 min.)

5 **10** **COLOR** **NEWS**

7 **MOVIE**—Drama

"The Night Runner." (1957) An emotionally disturbed young man is released far too early from a state mental hospital. Ray Danton, Colleen Miller, Willis Bouchee. (One hour, 40 min.)

8 **12** **NEWS**

11 **MOVIE**—Comedy

COLOR "A Ticket to Tomahawk." (1950) The adventures of an early locomotive on its first run into the Rocky Mountains. Dan Dailey, Anne Baxter.

13 **MARSHAL DILLON**—Western

Two land-grabbers are trying to oust a homesteader by killing his livestock. Giles: James Winslow. Dever: Will Sage.

11:45 **8** **TONIGHT**—Variety

COLOR Guest host: comedian Woody Allen. (One hour, 15 min.)

12:00 **5** **MERV GRIFFIN**—Variety

Host Merv Griffin presents the 1966 Photo Play Gold Medal Awards. Film and TV stars include Ginger Rogers, Barbara Stanwyck, David Janssen and Phyllis Diller. Arthur Treacher. (90 min.)

10 **MOVIE**—Drama

"Possessed." (1947) A dazed, unidentified woman is found wandering in downtown Los Angeles. Joan Crawford, Van Heflin. (Two hours, 5 min.)

12 **MOVIE**—Comedy

"Talk of the Town." (1942) Cary Grant, Jean Arthur, Ronald Colman.

13 **WESTERNERS**—Drama

A man who served a term for a murder he didn't commit, brings his case to Culhane. Tagger: Arthur Hunnicutt.

12:30 **13** **NEWS**

1:00 **3** **COLOR** **NEWS**

4 **INTERNATIONAL DETECTIVE**

Investigator Ken Franklin ranges from Las Vegas to the French Riviera chasing two men. Arthur Fleming.

1:10 **7** **MOVIE**—All Night

1. "The Night Holds Terror." (Mystery; 1955) Three young hoodlums hold up a man driving home across the desert. John Cassavetes, Jack Kelly, Hildy Parks.

2. "Atlas." (Adventure; 1961) Michael Forest, Frank Wolff, Barboura Morris.

3. Naked City: "Highest of Prizes."

1:30 **4** **NEWS**

5 **MOVIE**—Adventure

"The Sea Spoilers." (1936) A young Coast Guardsman becomes involved with seal poachers. John Wayne, Nan Grey, William Bakewell.

Capture The Excitement Of The Moment



LIVE IN COLOR

Eyewitness News

at 11:30 PM

Rod Sherry Dave Valentine Frank Dill

KPIX 5 GROUP

Morning

- 7 ALL-NIGHT MOVIE—Continued**
See Thursday 1:10 A.M. Ch. 7 for details.
- 5:30 **7 FIRST AID AND YOU**
- 5:55 **3 [COLOR] FARM NEWS**
- 6:00 **3 RHYME AND REASON**
1. Songs inspired by the rhythm of work.
2. Sunday in Paris. (60 min.)
- 5 SUNRISE SEMESTER**
Man and Society: conclusion of a two-part lecture on social status and roles.
- 7 A.M.—Dunbar, Lindstrom, Bentley**
- 10 FOCUS ON FARMING**
- 6:25 **4 FARM NEWS**
- 6:30 **4 PROFILE—San Diego State**
"Of Shoes and Ships and Sealing Wax."
Robert Lee.
- 5 HUMAN SOCIETY—Discussion**
- 10 SUNRISE SEMESTER**
Man and Society: conclusion of a two-part lecture on social status and roles.
- 6:55 **13 NEWS**
- 7:00 **3 4 7 8 TODAY**
[COLOR] A two-hour film report on the late Arturo Toscanini, who conducted for the Metropolitan Opera and was the first conductor of the NBC Symphony Orchestra. Interviewed are his daughter Wanda Horowitz, friends and musicians. Hugh Downs, Frank Blair. (Two hours)
- 5 KPIX EDITORIAL—Louis Simon**
- 10 [COLOR] FOCUS ON FARMING**
- 13 [COLOR] CARTOONLAND**
- 7:05 **5 10 [COLOR] NEWS—Benti**
- 12 THIS IS THE LIFE—Religion**
[COLOR] "Day That Shook the World."
- 7:30 **5 NEWS—Jim Anderson**
- 10 WINCHELL-MAHONEY-Children**
Professor Mix-Up is worried because his Easter bunny won't lay eggs.
- 7:35 **12 [COLOR] NEWS—Joseph Benti**
- 7:45 **13 BEATLES—Cartoon**
- 7:55 **11 BIBLE ANSWERS—Drama**
"The Bible and Its Message."
- 8:00 **5 10 12 CAPTAIN KANGAROO**
The Captain shows an exhibit of old music boxes and phonographs. (60 min.)
- 7 VIRGINIA GRAHAM—Interviews**
- 8:15 **13 [COLOR] CARTOONLAND**
- 8:25 **11 SAN JOSE STATE REPORTS**

- 8:30 **7 GYPSY ROSE LEE—Panel**
[COLOR] Guests: actor Pat O'Brien and his wife, and the singing Irish Rovers.
- 11 LINUS—Cartoons**
- 13 [COLOR] JACK LA LANNE**
- 8:45 **2 RELIGION TODAY—Catholic**
- 9:00 **2 [COLOR] POPEYE—Cartoons**
- 3 4 [COLOR] REACH FOR THE STARS—Game**
- 5 8 10 12 CANDID CAMERA**
A woman (singer Dorothy Collins) asks passers-by to help her start a rigged car; people try to spell "solemn."
- 7 MOVIE—Melodrama**
Bill Gordon's Prize Movie: "Always Good-bye." (1938) A young woman is forced to choose between marriage to the man who has adopted her child or marriage to the man she really loves. Barbara Stanwyck, Herbert Marshall, Ian Hunter, Cesar Romero. (Two hours)
- 7 JACK LA LANNE—Exercise**
- 11 HOCUS POCUS—Children**
- 13 DIVORCE COURT—Drama**
Plans to remodel a home produce a violent disagreement. Voltaire Perkins, Bill Welsh. (60 min.)
- 9:15 **2 KING AND ODIE—Cartoons**
- 11 BUCKAROO 500—Buck Weaver**
- 9:25 **3 4 [COLOR] NEWS—Vanocur**
- 9:30 **2 ROMPER ROOM—Children**
- 3 4 7 8 [COLOR] CONCENTRATION—Game**
- 5 10 12 BEVERLY HILLBILLIES**
Jed gets friendly with a glamorous Frenchwoman. Jed: Buddy Ebsen. Mlle. Denise: Narda Onyx.
- 11 HOCUS POCUS—Children**
- 10:00 **3 4 7 PAT BOONE—Variety**
[COLOR] Pat and his family offer a program of Easter music.
- 5 10 12 ANDY GRIFFITH**
Andy hires an English servant to help Aunt Bee. Malcolm: Bernard Fox. Aunt Bee: Frances Bavier.
- 8 LIFE OF RILEY—Comedy**
The factory foreman names Riley and Gillis as the organizers of a play for charity. William Bendix, Tom D'Andrea.
- 11 BEN CASEY—Drama**
A doctor taking a refresher course in neurosurgery is tormented by a recur-

ring nightmare and self-doubt. Farrow: Dana Andrews. (60 min.)

- 10:30 **13** **EVERYBODY'S TALKING**
2 **COLOR** **JACK LA LANNE**
3 **4** **7** **HOLLYWOOD SQUARES**
COLOR See Mon. 10:30 A.M. Ch. 3.
5 **8** **10** **12** **DICK VAN DYKE**
 Rob winds up in the hospital, and Laura is responsible. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.
 11:00 **13** **DARK SHADOWS**—Serial
2 **MEL VENTER**—Interview
3 **4** **7** **COLOR** **JEOPARDY**
5 **8** **10** **12** **LOVE OF LIFE**
7 **11** **13** **MARKET SWEEP**—Game
 11:25 **5** **8** **10** **12** **COLOR** **NEWS**
 11:30 **2** **NEWS**—Claud Mann
3 **4** **7** **8** **COLOR** **EYE GUESS**
5 **10** **12** **COLOR** **SEARCH FOR TOMORROW**—Serial
7 **11** **13** **DATING GAME**
 11:45 **5** **10** **12** **COLOR** **GUIDING LIGHT**
 11:55 **3** **4** **7** **COLOR** **NEWS**
8 **NEWS**—Bud Walling

Afternoon

- 12:00 **2** **CHARLEY AND HUMPHREY**
3 **10** **COLOR** **NEWS**
4 **7** **8** **COLOR** **LET'S MAKE A DEAL**—Game
5 **NEWS**—Weston, Ramey
7 **11** **EVERYBODY'S TALKING**
9 **TV KINDERGARTEN**
12 **PEOPLE IN CONFLICT**
 Cases: 1. A man says that his wife is becoming an alcoholic. 2. A woman wants to get her illegitimate child back from its foster parents.
13 **LORETTA YOUNG**—Drama
 A mother who abandoned her son 15 years ago, returns to find him Mayor for a Day. Loretta Young. Jimmy: Bobby Driscoll. Jack Robbins: Chick Chandler. Bess Cochran: Mary Carroll.
 12:25 **4** **7** **COLOR** **NEWS**
8 **NEWS**—Bud Walling
 12:30 **3** **MERV GRIFFIN**—Variety
 See Thurs. 12 Midnight Ch. 5. (60 min.)
4 **COLOR** **DAYS OF OUR LIVES**

5 **8** **10** **12** **COLOR** **AS THE WORLD TURNS**—Serial

7 **7** **11** **DONNA REED**—Comedy
 Donna directs a play for Mary's theater group. Mary: Shelley Fabares.

9 **KALEIDOSCOPE**—Discussion
 See Monday 8 P.M. Ch. 9 for details.

13 **COLOR** **NEWS**—Warren Rashleigh

12:45 **13** **COLOR** **TODAY IN AGRICULTURE**

1:00 **2** **MOVIE**—Biography

"Bernadette of Lourdes." (French; 1961) Bernadette astounds her elders with her tale of a vision. Daniele Ajoret, Nadine Alari, Robert Arnoux, Blanchette Brunov, Jean Clarieux. (One hour, 25 min.)

4 **COLOR** **DOCTORS**—Serial

5 **GOOD FRIDAY CONCERT**

"Christ Our Brother," based on an oratorio written by Jolietta Smith for Archbishop Joseph McGucken of the Catholic Archdiocese of California, is presented by the chorale and madrigal singers of Dominican College. Conducted by Winifred Baker; readings by Brian Keith. (60 min.)

7 **7** **13** **BEN CASEY**—Drama

A schoolteacher believes that his wife's intense headaches portend her death. Jacoby: Red Buttons. Julie: Antoinette Bower. Casey: Vincent Edwards. (60 min.)

8 **10** **12** **PASSWORD**—Game

COLOR Celebrity guests: actors Douglas Fairbanks Jr. and Joan Fontaine.

11 **PERRY MASON**—Mystery

An outstanding gambling debt might hurt Sylvia Oxman's chances in a child-custody hearing. Sylvia: Patricia Cutts. Arthur Manning: Michael Dante. Danny Barker: Robert Strauss. Mason: Raymond Burr. Burger: William Talman. Della: Barbara Hale. Drake: William Hopper. (60 min.)

1:30 **3** **4** **COLOR** **ANOTHER WORLD**

8 **10** **12** **HOUSE PARTY**

COLOR Guest: a 70-year-old woman who crossed the U.S. on horseback.

2:00 **3** **4** **YOU DON'T SAY!**—Game

COLOR Celebrity guests: singer Barbara McNair and actor Mike Connors.

5 **8** **10** **12** **COLOR** **TO TELL THE TRUTH**—Game

7 **7** **11** **13** **NEWLYWED GAME**

2:25 **2** **NEWS**

5 **8** **10** **12** **COLOR** **NEWS**

HARRY MARTIN'S strange new friends!



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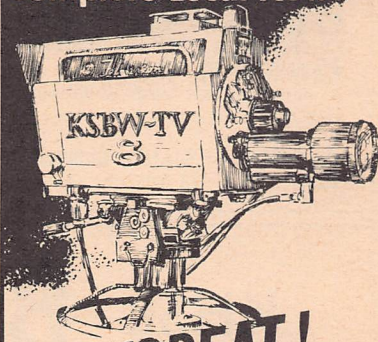


KCRA • TV **3**

- 2:30 **2** PDQ—Game
COLOR Celebrity guests are Jan Murray, Polly Bergen and John Gavin.
- 3** MOVIE—Drama
COLOR "The Story of Seabiscuit." (1949) An expert trainer arrives from Ireland to take charge of an unpromising colt. Shirley Temple, Barry Fitzgerald.
- 4** MATCH GAME
COLOR Celebrity guests: comedians Soupy Sales and Fannie Flagg.
- 5 8 10 12** EDGE OF NIGHT
7 7 11 13 DREAM GIRL
 Celebrity guests: Robert Culp, Barbara Feldon, Louis Nye and Theodore Bikel.
- 2:55 **4** **COLOR** NEWS
7 7 11 13 NEWS
- 3:00 **2** **COLOR** TRUTH OR CONSEQUENCES—Game
4 MILLIONAIRE—Drama
 Embarrassed by the fact that he has no family, janitor Charlie Bradwell uses his money to search for relatives. Charlie: Frank McHugh. Tom: Tommy Kirk.
- 5 8 10 12** SECRET STORM
7 7 11 13 GENERAL HOSPITAL
- 3:30 **2** CAPTAIN SATELLITE—Children
4 PICK A SHOW—Game
5 MIKE DOUGLAS—Variety
COLOR Guests are comedian Dom DeLuise and his actress-wife Carol Arthur, novelist Adele Rogers St. Johns, singer Vikki Carr and Sandy Baron of "Hey Landlord!" (90 min.)
- 7 7 11 13** NURSES—Serial
8 MOVIE—Melodrama
 Sue Casey in "Monster from the Surf." See Sat. 11 P.M. Ch. 3. (Two hours)
- 9** SPANISH FOR TEACHERS
10 GYPSY ROSE LEE—Panel
COLOR Guests are Phyllis Diller and fashion designer Babette Low.
- 12** NEWS FOR WOMEN—Posey
- 3:35 **12** MOVIE—Drama
 "A Woman's Vengeance." (1948) A man's invalid wife dies. Charles Boyer, Ann Blyth. (One hour, 55 min.)
- 4:00 **3** SECRET AGENT—Adventure
 Drake masquerades as an ex-convict to join a secret society organized to assassinate political leaders. Patrick McGeehan, Lee Montague. (60 min.)

- 4** PANORAMA—Interviews
7 7 11 DARK SHADOWS—Serial
9 COME UP THE YEARS
10 MIKE DOUGLAS—Variety
COLOR See 3:30 P.M. Ch. 5. (90 min.)
- 13** **COLOR** CAP'N DELTA—Cartoons
19 BUCKAROO 500—Children
- 4:30 **2** **COLOR** STRINGRAY—Children
4 ROBIN HOOD—Adventure
 Sir Hubert wants to marry a girl who is promised to someone else. Robin: Richard Greene. Hubert: William Greene.
- 7 7 11** WHERE THE ACTION IS
 Performer Neil Diamond sings "You Got to Me" and "Solitary Man."
- 9** MISTEROGERS—Children
 Curleytop shows how to style ladies' hair.
- 13** CISCO KID—Western
COLOR Bandits take over a ghost town. Duncan Renaldo, Leo Carrillo.
- 19** CARTOON FUN HOUSE
- 5:00 **2** SUPERMAN—Adventure
 A crime wave sweeps over Metropolis. Phyllis Coates, Jack Larson.

Central California's Most Complete Local News



NEWSBEAT!

Daily
6 PM



Friday March 24, 1967

Afternoon-Evening

3 **COLOR** SUPER HEROES

4 FLINTSTONES—Cartoon

COLOR Wilma and Betty persuade their husbands to sit with Edna's little tot, but the boys want to watch the fights on TV. Voices . . . Fred: Alan Reed. Wilma: Jean Vander Pyl.

5 PERRY MASON—Mystery

Two men offer Mason the same job: tracing beauty-contest winner Marjorie Clunie. Marjorie: Lisabeth Hush. J. R. Bradbury: John Archer. Bob Doray: Michael Miller. (60 min.)

7 **COLOR** NEWS—Grimsby, Foster

7 HOPPITY HOOPER—Cartoons

9 TV KINDERGARTEN

11 **COLOR** TRUE ADVENTURE

13 **COLOR** NEWS—Warren Rashleigh

5:15 6 9 WHAT'S NEW—Children

Stalking a moose; legend of the Revolutionary War heroine Molly Pitcher.

5:20 3 TRAVENTURE THEATRE

COLOR "Outdoor Paradise in Oregon." Highlights include views of Crater Lake and Wallowa Lake State Park.

5:30 2 DENNIS THE MENACE—Comedy

Mr. Wilson has to prove he loves children. Mr. Wilson: Joseph Kearns. Mrs. Schooner: Lillian Culver.

4 NEWS—Brown, Jensen, Hart

7 11 13 **COLOR** NEWS—Jennings

7 MAGILLA GORILLA—Cartoons

8 MISTER ED—Comedy

A music publisher needs a hit song to keep from going broke. Alan Young. Paul: Jack Albertson.

9 FRIENDLY GIANT—Children

Story: "Black and White."

10 **COLOR** NEWS

12 HAVE GUN—WILL TRAVEL

Paladin tries to help a man suspected of shielding his son. Richard Boone. Murdoch: Philip Coolidge.

5:45 6 FRIENDLY GIANT—Children

Rusty reads a book about automobiles.

9 TIME FOR MUSIC

Laura Weber and the children sing "Kumbayah" and "Frog and the Mouse."

9 BASIC FOLK GUITAR

See Tues. 5:45 P.M. Ch. 9 (Redding).

5:55 3 **COLOR** SKIING TIPS

Evening

6:00 2 LEAVE IT TO BEAVER—Comedy

A horse named Nick is the boys' salary for part-time work at a carnival. Beaver: Jerry Mathers. Wally: Tony Dow.

3 4 **COLOR** NEWS—Chet Huntley, David Brinkley

5 **COLOR** NEWS—Weston, Dill

6 9 SPECTRUM—Science

See Thurs. 7:30 P.M. Ch. 6 for details.

7 MOVIE—Drama

COLOR "Salome." (1953) King Herod begins to fear that a revolt will be provoked by the preachings of John the Baptist. The evil Queen Herodias suggests that John be done away with. Rita Hayworth, Stewart Granger, Charles Laugh-ton. (90 min.)

7 8 12 NEWS

9 WHAT'S NEW—Children

Life of the trumpeter swan; measuring time in space; folk music of Burma.

KHSL BIG NEWS

with Bob McCafferty

Channel 12

6:00 p.m.

Mon. thru Fri.

10 [COLOR] NEWS—Walter Cronkite

11 MIKE DOUGLAS—Variety

Guests are musical-comedy star Dolores Gray; comedian Irwin Corey; guitarist Al Caiola; John T. Scopes, who was tried in the famed 1925 "Monkey Trial" for teaching Darwin's theory of evolution; and physical fitness expert Jim Corea. Gene Barry, Ellie Frankel Sextet. (90 min.)

13 MOVIE—Western

"Bitter Creek." (1954) A man arrives in ranching territory to avenge the death of his murdered brother. Wild Bill Elliott, Beverly Garland, Claude Akins, Carleton Young, Veda Ann Borg, Dabbs Greer, Jim Hayward. (90 min.)

6:15 19 DENNIS THE MENACE—Comedy

Mr. Wilson thinks Dennis is a menace from outer space. Jay North, Joseph Kearns. Capt. Blast: Parley Baer.

6:30 2 McHALE'S NAVY—Comedy

A seagoing con man plans to make off with a boatload of Navy supplies. Big Frenchy: George Kennedy. Pepe: Herman Rudin. Gruber: Carl Ballantine. Carpenter: Bob Hastings.

3 [COLOR] NEWS

4 NEWS—Art Brown, Jerry Jensen

5 8 12 [COLOR] NEWS—Cronkite

6 9 MUSICAL PORTRAITS

The recording is Rachmaninoff's Concerto No. 2 in C Minor for Piano and Orchestra, Opus 18.

7 [COLOR] NEWS—Huntley, Brinkley

9 PORTRAIT IN MUSIC

The recording is Beethoven's Bagatelles, Op. 33 and 126, played by Arthur Schnabel.

10 NCAA TOURNAMENT—Basketball

[SPECIAL] Champions from the Mid-West and Far-West meet in a semifinal match, telecast from Louisville. (Live)

Ch. 2 may carry the telecast.

6:45 19 NEWS—Charles McEwen

7:00 2 DEATH VALLEY DAYS—Drama

[COLOR] A prison warden is determined to recapture three escaped convicts who've been terrorizing the state. Warden Hume: Ronald Reagan. Pete Gorman: George Murdock. John Drueber: Charles Francisco.

4 WANTED—DEAD OR ALIVE

An elephant trainer is using one of his elephants to frighten people away from their villages so he can plunder the towns. Steve McQueen. Khorba: Martin Landau. Indian Boy: Eugene Martin.

5 HAVE GUN—WILL TRAVEL

Paladin stakes his fee on the safe delivery of a prisoner charged with murder. Paladin: Richard Boone. Holgate: Harold J. Stone. Sheriff: Roy Barcroft. Deputy: Steven Terrell.

6 9 WHAT'S NEW—Children

Stalking a moose; legend of the Revolutionary War heroine Molly Pitcher.

7 TIME TUNNEL—Adventure

[COLOR] In 6th-century England, Tony and Doug help Merlin the magician in his efforts to secure the throne for young King Arthur, whose castle has been seized by Vikings. Tony: James Darren. Doug: Robert Colbert. Merlin: Christopher Cary. Arthur: James McMullan. Guinevere: Lisa Jak. (60 min.)

8 LOWELL THOMAS—Travel

[COLOR] "Chinese Journey." Films show the Yangtze River, and the cities of Peking and Ulan Bator.

9 SCOTCH GARDENER—Jim Kerr

12 TWILIGHT ZONE—Drama

Stranded on a desolate planet, Colonel Cook can expect no help from earth—where an atomic war has just started. Cook: Richard Basehart. Norda: Antoinette Bower.

19 BILL ANDERSON—Music

7:30 2 [COLOR] TRUTH OR CONSEQUENCES—Game

**HOLLYWOOD'S
FINEST MOVIES**

MON.-SAT. 7:30 PM

SUNDAY 7:00 PM

KLOC
Television • MODESTO

19

Evening

3 4 8 TARZAN—Adventure

COLOR At a circus in the jungle, Jai and roustabout Dutch Jensen uncover a fugitive's plot to elude a manhunt by joining the circus caravan. Jai; Manuel Padilla Jr. Tarzan: Ron Ely. (60 min.)

Guest Cast

Dutch Jensen Chips Rafferty
Ilona Sally Kellerman
Bellak Jack Elam
Bull Thomas Leo Gordon
Motumba Charles Lampkin

5 12 WILD WILD WEST

COLOR "The Night of the Cadre." West poses as a mad killer to join an army of assassins bent on murdering President Grant. West: Robert Conrad. Artemus: Ross Martin. (60 min.)

Guest Cast

Stryker Richard Jaeckel
General Trask Donald Gordon
Ralph Kleed Vince Howard
Josephine Sheilah Wells
Prof. Frimm Ken Drake
April Lory Patrick



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6 9 CONCERT—San Francisco

See Tues. 8 P.M. Ch. 9. (60 min.)

7 11 13 TO BE ANNOUNCED

9 ANTIQUES—Art

Collector Marion Dana shows pieces of Portland (Maine) glass, which was produced for only 10 years (1863-73).

19 MOVIE—Drama

"Let No Man Write My Epitaph." 1960) A boy from the slums tries to kill a dope pusher after his mother becomes addicted to narcotics. Shelley Winters, Burl Ives. (Two hours)

8:00 2 DR. KILDARE—Drama

For years, Dr. Charles Hodiak has sought the cure for a rare blood disease. When he hears a paper delivered by young Dr. Brett Martin, he thinks that Martin is on the verge of the elusive cure. Hodiak: George Voskovec. Martin: Jack Doner. Kildare: Richard Cahnberlain. Gillespie: Raymond Massey. (60 min.)

7 11 13 TIME TUNNEL

COLOR Tony and Doug travel more than 6000 years into the future to rescue Ann from kidnappers. The time travelers' mission takes on a grim aspect when they learn that they're about to be exposed to a scientist's brain drain. Tony: James Darren. Doug: Robert Colbert. Ann: Lee Meriwether. Kirk: Whit Bissell. Swain: John Zaremba. (60 min.)

Guest Cast

Curator Michael Ansara
Ott Del Monroe
Hitler Bob May

7 TO BE ANNOUNCED

9 AFTERMATH—Discussion

8:30 3 4 7 MAN FROM U.N.C.L.E.

COLOR "The Apple-a-Day Affair." In the Appalachians, U.N.C.L.E. searches for the source of THRUSH explosive apples. The spy caper traps Ilya in a mine cave-in, and snares Solo in a hillbilly-style shotgun wedding. Solo: Robert Vaughn. Ilya: David McCallum. Waverly: Leo G. Carroll. (60 min.)

Guest Cast

Colonel Picks Robert Emhardt
Nina Lillette Jeannine Riley
Daddy Jo Gil Lamb
Sheriff Skully Harry Swoger
Gardner D'Urville Martin
Crew Manager Richard Reeves

Hiram Norman Leavitt
Preacher Dub Taylor

5 8 10 12 HOGAN'S HEROES

COLOR Hogan does his level best to help Klink—and the POWs. A new sergeant is running the stalag with spit-and-polish discipline, and threatening to get Klink transferred to the Russian front. Hogan: Bob Crane. Klink: Werner Klemperer. Schultz: John Banner. Le Beau: Robert Clary. Newkirk: Richard Dawson. Carter: Larry Hovis.

Guest Cast

Sgt. Reinhold Franks Milton Selzer
Bigelow Stewart Moss
Max Sidney Clute

6 9 PASSION PLAY

The Prep Players of St. Pius X Seminary in Galt, Cal., present their 5th annual presentation of "The Passion of Our Savior." (60 min.)

9 MUSEUM OPEN HOUSE—Art

How art forgeries can be exposed by X-ray. Russell Connor is the host.

9:00 2 ALL-STAR WRESTLING

5 8 12 MOVIE—Drama

Sidney Poitier and Lilia Skala in "Lilies of the Field." See the Close-up below. (Two hours)

7 11 13 RANGO—Comedy

COLOR A little white lie leads to big trouble when a lovesick Rango is ordered to guard his girl friend's jewels. They don't exist, but some bandits think they do. Rango: Tim Conway. Pink Cloud: Guy Marks. Horton: Norman Alden.

Guest Cast

El Carnicero Vito Scotti
Carmelita Toian Matchinga

9 N.E.T. PLAYHOUSE—Drama

Robert Lowell's "Benito Cereno," last chapter in the Pulitzer Prize-winning poet's trilogy "The Old Glory," explores the paradoxes of the master-slave relationship, and the encounter of the American Puritan character with Old World culture. Based on Herman Melville's novella. Kirk Browning directed the American Place Theater production.

Continued on the next page



9:00 5 8 12 MOVIE—Drama

Lilies of the Field

Critical acclaim greeted this 1963 film and star Sidney Poitier, who won an Oscar as best actor, and the top acting award at the Berlin Film Festival.

James Poe's screenplay, based on a novelette by William E. Barrett, follows itinerant handyman Homer Smith as he tours the Arizona countryside in his battered station wagon.

Repairing a leaky roof for a group of refugee German nuns is nothing to Homer, but the nuns think otherwise. They are convinced that Homer is heaven's answer to their prayers for a man to help them build a chapel.

Directed on location by Ralph Nelson ("Requiem for a Heavyweight"), who plays the role of Ashton. Oscar nominations went to Lilia Skala, the screenplay, the cinematography and the film (as best picture).



Sidney Poitier

Cast

Homer Smith Sidney Poitier
Mother Maria Lilia Skala
Sister Gertrude Lisa Mann
Sister Agnes Isa Crino

Evening

Babu: Roscoe Lee Browne. Captain Delano: Lester Rawlins. Benito Cereno: Frank Langella. Perkins: Jack Ryland. (One hour, 45 min.)

10 MOVIE—Drama

"The Silver Chalice." (1955) A brilliant young sculptor is released from bondage by St. Luke so that he may design a chalice to hold the cup used by Jesus at the Last Supper. Based on the novel by Thomas B. Costain. (Two hours, 30 min.)

Cast

Basil Paul Newman
Helene Virginia Mayo
Deborra Pier Angeli
Simon Jack Palance
Joseph Walter Hampden

9:30 3 4 T.H.E. CAT—Adventure

COLOR A crime czar has offered \$200,000 for the death of a secretary who can testify against him. Cat's job: Keep the underworld from cashing in on the girl's life. Cat: Robert Loggia.

Guest Cast

Laurie Neal Susan Oliver
Lassiter John Marley
John Radek Curt Lowens

6 9 N.E.T. PLAYHOUSE—Drama

"Master of Santiago." In 16th-century Spain, pressure is brought on Don Alvaro Dabo to take part in the conquest of the West Indies—but Don Alvaro, an anti-colonialist and religious mystic, resists all arguments. Adapted from the play by contemporary French novelist-playwright Henri de Montherlant. Christopher Morahan directed this BBC production. Don Alvaro: Stephen Murray.

Mariana: Meg Wynn Owen. Isidro: Desmond Hunter. Don Bernal de la Encina: John Le Mesurier. Tia Campanita: Norah Blaney. Don Fernando de Olmeda: Keith Pyott. (One hour, 15 min.)

7 11 13 PHYLLIS DILLER

COLOR A spoiled young heiress is playing up to Krump for fun and profit. Her dad just might give her anything to jilt the handyman. Krump: Marty Ingels. Steffi: Pam Freeman. Nancy: Connie Hines. Morgan: Parley Baer.

7 MOVIE—Western

"Saddle Tramp." (1950) A roving cowboy takes over the care of his deceased friend's sons. Joel McCrea, Wanda Hendrix. (One hour, 45 min.)

19 RIFLEMAN—Western

A famed gunfighter wants to lead a quiet life in North Fork. Chuck Connors. Carney: Robert Webber.

10:00 2 NEWS—Atkinson, Alberts, Helms

3 4 LAREDO—Western

COLOR Southern hospitality frustrates the Rangers' efforts to evict a charming but stubborn family from railroad land—before the railroad men resort to violence. Reese: Neville Brand. Chad: Peter Brown. Joe: William Smith. Erik: Robert Wolders. (60 min.)

Guest Cast

Vita Rose Jeanette Nolan
Alcott Parley Baer
Colonel Willingham Don Beddoe
Bliss Gillian Tomlin
Morrell Walter Coy
Lionel Robert L. Goodwin
Noble Savage Russ McCubbin
Surveyor George Robotham



Next week in TV GUIDE—
the production pickles
of "I SPY." From Hong Kong
to the canals of Venice
everybody wanted to
get into the act.

7 11 13 AVENGERS—Adventure

COLOR When two enemy agents are murdered, the avengers join two agents from the Other Side to investigate. The politically mixed foursome soon discover that an organization called the Third Party is out to sabotage their efforts. Steed: Patrick Macnee. Mrs. Peel: Diana Rigg. (60 min.)

Guest Cast

Comrade Olga Anna Quayle
Nutski Michael Gough
Ivan Philip Madoc
Ponsonby Terence Alexander
Percy Peter Barkworth
Algy Graham Armitage
Merryweather Timothy Bateson
Hilda Joanna Jones
Winters Edwin Apps

19 MOVIE—Western

"Ride Lonesome." (1959) An ex-sheriff captures an outlaw and attempts to bring him in. Randolph Scott, Karen Steele, Pernell Roberts.

10:30 **2** ALFRED HITCHCOCK—Drama

A murder in a vaudeville theater leads to a fanatic puppeteer and his puppet. Fabian: Claude Rains. Krovitch: Charles Bronson. Stagehand: Bill Haade. Alice: Claire Carleton.

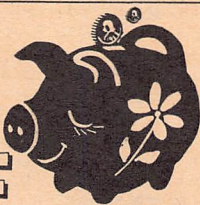
10:45 **9** MUSIC IN THE TWENTIES

Aaron Copland discusses Henry Cowell, Edgar Varese and Leo Orenstein in a study of experimental music. The Cambridge Festival Orchestra performs works of Cowell and Orenstein; and Varese's "Ionization" is done by the Manhattan School of Music Percussion Ensemble, Paul Price conducting.

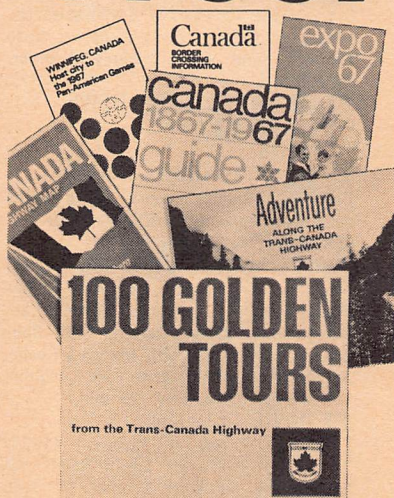
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Evening

11:00 **2** MOVIE—Drama

COLOR "The Iron Curtain." (1948) Story of the activities of Soviet spies operating in Canada. Dana Andrews, Gene Tierney, June Havoc, Berry Kroeger, Edna Best.

3 5 7 13 **COLOR** NEWS

4 8 11 12 NEWS

11:15 **7** NEWS

11:30 **3 4 7** TONIGHT—Variety

COLOR Comedian Woody Allen winds up a week as guest host. (90 min.)

5 MOVIE—Comedy

COLOR "Gidget." (1959) Sixteen-year-old Francie "Gidget" Lawrence is befriended by a surf-riding college crowd. Sandra Dee, James Darren, Cliff Robertson, Arthur O'Connell, Mary La Roche, Jo Morrow, Joby Baker, Tom Laughlin, Sue George. (One hour, 35 min.)

7 MOVIE—Biography

COLOR "Prince of Players." (1955) The life of the actor Edwin Booth was blighted by his actor brother — John Wilkes. Moss Hart's screenplay includes

several scenes from Shakespeare for which Eva Le Gallienne served as special consultant. Richard Burton, Maggie McNamara, Raymond Massey, John Derek, Charles Bickford. (Two hours, 10 min.)

10 **COLOR** NEWS

11 MOVIE—Drama

Alan Ladd and Sidney Poitier star in "All the Young Men." See Wednesday 6 P.M. Ch. 7. (One hour, 45 min.)

12 MOVIE—Drama

"Four in a Jeep." (1951) The husband of a beautiful photographer escapes from a Russian prison camp. Viveca Lindfors, Ralph Meeker.

13 MOVIE—Drama

Paul Anka in "Look in Any Window." See Mon. 9 A.M. Ch. 7. (Two hours)

12:00 **8** FILM FEATURE

10 MOVIE—Drama

"Mr. Skeffington." (1944) A banker marries a vain woman. Bette Davis, Claude Rains, Walter Abel. (Two hours, 25 min.)

1:00 **3** **COLOR** NEWS

4 MOVIE—Science Fiction

Robert Clarke in "Captive Women." See Mon. 4 P.M. Ch. 3. (One hour, 15 min.)

1:05 **5** MOVIE—Mystery

"The Unsuspected." (1947) Returning home after a shipwreck, a woman is completely baffled by a young man who claims to be her husband. Joan Caulfield, Claude Rains, Audrey Totter, Constance Bennett.

1:15 **11** LARAMIE—Western

Slim and his friends are forced into a cave at gunpoint. Slim: John Smith. Doc: Richard Coogan. (60 min.)

1:30 **13** NEWS

1:40 **7** MOVIE—All Night

1. "Lady Be Good." (Musical; 1941) An ex-waitress and a composer marry. Eleanor Powell, Ann Southern, Robert Young, Lionel Barrymore, Virginia O'Brien.

2. "The Big Combo." (Police; 1955) Cornel Wilde, Jean Wallace, Richard Conte, Brian Donlevy.

3. Cheyenne: "Riot at Arroyo Seco."

2:15 **4** NEWS

Stations reserve the right to make last-minute changes.



GIDGET

Summer, surfing & romance
Sandra Dee, Cliff Robertson

11:30 PM Friday

In Color

KPIX 5 GROUP

HIS MAJESTY, **JACKIE** THE FIRST



In the kingdom to the south,
the chief jester is also the monarch

BY TED CRAIL

TURN PAGE FOR STORY

An hour after midnight on New Year's Eve, Wayne Cochran interrupts his act at the noisiest night club in the Western Hemisphere to welcome Jackie Gleason ringside. A country wildcat who sticks his fist through ceilings and has a foot-high stack of puffy blond hair, Cochran chants to his Soul Crowd, "Who's the greatest in Miami Beach?"

"Jackie Gleason!" comes the chant. "Who's the greatest?"

"Jackie Gleason!"

It's the way Jackie lives now. All the fun of faith healing with none of the mess. How many New Years can start like this? Not only does he have a great contract coming; his dog Pussycat is about to have pups. (I'm riding double with him on his golf cart an hour or two after Pussycat becomes a proud mother of three. "I bet," says Gleason, "that's the first pup ever born in a Mercedes-Benz.")

As if he didn't have it already, 1967 brings Jackie Gleason everything he could want and he's not one of those who's curdled when the cheers ring in his ears or when the puppies lick his cheek. This is heaven. And where was he 12 hours before those cheers began to ring out in Cochran's soul parlor? He was suffering. He was in his dressing room with a doctor. He was hoping he would get just one chance to rehearse his TV show before it had to go on tape.

He remembers that show now as "the one we didn't rehearse." But there was a rehearsal. I had dogged the show all week, wondering if there ever would be. And wondering how a big guy like Jackie Gleason manages to be so invisible.

"Unreachable!" his secretary declares. She's not talking to me but to somebody on the phone. "If he's

in rehearsal, it's impossible. If he's on the golf course, forget it."

That's Tuesday. On Thursday Gleason turns up at Miami Beach Auditorium, works for 20 minutes until his throat closes on him—calls for mine-strone soup, gulps it and is gone. It is almost the last sight that anybody catches of him before they have to speedball their way through the one and only full-company rehearsal they'll ever get. Even now, 10 hours before they'll tape the show, Jackie doesn't come out easy.

"Don't go in there! Don't go in there!" yells director Frank Bunetta as a songwriter tries to penetrate to Jackie's dressing room. "Don't bother him!"

The songwriter, incidentally, is one-half of the hottest team of its kind in show business. They are being boomed for the illustrious tag of Joint-Genius (like Rodgers and Hammerstein, Sonny and Cher, a thing that doesn't happen every day). True, they do not look the role. Jerry Bresler subsides quite meekly when Bunetta calls him down. Bresler looks like a choirmaster (he is) and the big one, Lyn Duddy, looks like his bumbling tenor. But their talents are not to be doubted. Somebody raises the question—since Gleason's genius is saluted here many times a day—what happens if a single genius comes up against a team of geniuses and they disagree? Isn't that two against one and no fair?

It's not the way it works on the Gleason show. If Duddy and Bresler do nothing but write songs (and their talents are almost as multiple as Gleason's), they will be carrying out one of the prodigious musical efforts of modern times. They create up to 10 songs a week for Jackie Gleason—including the ones he throws out. There is delightful suspense in their work. They never know when

another song will bite the dust.

"Would you like to buy three songs cheap?" That's the litany that helps them to get through the day.

Suddenly, after a week of invisibility, Gleason is downstage center (that's the spot he works from), wearing a red sweat-jacket which would be visible from a lodestar and which is inscribed on the back, "Gleason's Gorgeous Clams." One grunt—and Jackie has taken total command. The director knows his job: It's to make things right for Jackie. Gleason's producers are here (he has two—executive producer Jack Philbin and producer Ronald Wayne) and they are ready to perform the function that Gleason intends for them. ("They see that all the things I want are there when I want them.") Jackie is very clear on why, irrespective of titles, he has to have full command.

"There were comedians who relied on everyone else," he says. "They only got in trouble."

They're speedballing now because they have to, and June Taylor's upset because her dancers don't get a second crack at the big stage in Miami Beach Auditorium. Jackie is halfway into a scene when he calls for his head writer, a rotund and rosy man named Marvin Marx.

"Marvin, that's a bad joke there," he says. Marx says, "Jack, if you'll lie down, I think it will play." Gleason throws it out. To his almost unsweat-able bandleader, Sammy Spear, Gleason says, "No, that rhythm is no good . . . It should be vanilla right to the very last note." Sammy says, "All right, I'll have to change that, Jack."

Gleason is the Last Word. There is no rebellion. A crewman tilts his head at one of the show's top executives and grumbles, "He's scared stiff of Jackie—like everybody else." A dancer says she was scared once,

continued

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Bonnie's GAY WITH MIDOL



isn't now. "But Jackie demands the limit from everybody."

They are shooting the "Honeymooners" episode, a milestone of sorts, where the two couples (Art Carney and Jane Kean, Gleason and Sheila MacRae) come back from a world ramble and are in the old Brooklyn hovel where it all started from. In size, their show amounts to one-half of a Broadway musical. Comedian Buddy Hackett came to town a bit earlier and he has expostulated on the logistics of what they're attempting. Look at all those tryouts a Broadway musical gets—before it hits Broadway and fails. "Compared to this," says Buddy grandly—of Gleason's one-week musicals—"Broadway is amateur night!"

But that's not the half of it. Not this week. It is eight hours now be-

fore *The Year That Bad Breath Caught Up with Underarm Odor* will be just a distant memory. Eight hours—and they haven't even had a tryout with themselves.

All week, amid a gathering series of crises, executive producer Jack Philbin, a tallish man with a crackling wit, has remained his jaunty, sportsman self and undisturbed. When the Tuesday rehearsal is wrecked and the Wednesday rehearsal wrecked and the Thursday rehearsal wrecked and the Friday rehearsal wrecked, Philbin grows jauntier and jauntier.

Gleason began the week with laryngitis.

Carney began it with a bride. (He hadn't had one the week before. He hadn't even told Gleason he was going off to get married, but Jackie deduced later that Art—that silent man!—had tried to hint.)

As the week wore along, a galloping virus caught up with Sheila and Art Carney and on Friday Carney was so bad there were mumbles he'd never make the show. On Saturday morning, Sheila moaned to Marvin Marx on the telephone, "Oh, I'm so sick. I'm so sick!"

To add a few chills amid the romance and fever, Gleason had finished, by the first of the week, what he calls "the annual staring contest" with the network negotiators. Dealt a perfect hand by high ratings, his strategy, after openers ("They tell me how great I am and I tell 'em how nice they are") is to sit tight. The negotiators go north, everybody's pay rate riding on the contract demands—for his people are assigned to Gleason personally.

Philbin, who has stuck with Gleason through a hundred wins, was undisturbed.

The week's most typical development came when the shark in Marvin Marx's apartment (don't all head



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writers have a shark in their apartment?) butted through its tank, sent 30 gallons of sea water splashing through the rugs, and soon lay—all 2 feet of itself—stone dead. The shark was the only figure remotely connected with the show who'd had the presence of mind to kill himself. But Philbin was jaunty. The week, in fact, was just what Gleason prescribes for instilling a sense of order.

"You might panic when things aren't very wrong," he says. "But when they're really bad, you realize you haven't room."

On that basis, they were in shape to have a great success.

In the fevered but weary pandemonium of that one last rehearsal—with three of them sick, lines being tossed out, moves being charted—they stumbled on words they didn't know for sure and Gleason's system of no cue cards ("You can't look at a card and act") must have seemed like mania. The comedy leads looked grim, the writers didn't have a quip to call their own and the sole off-stage laugh came from Marx's 9-year-old son, Gregory, who was asked if his brother was ready to put the shark in the science fair.

"The shark's dead," he said. "He electrocuted himself and so did I."

As Carney and Gleason start to rehearse the show's theme song—a thumping number about how a man must be king in his castle—the song's composers begin to fret in expressive silence. Duddy whispers to his partner, "Too fast." Bresler frowns and knits his forehead. He gathers himself and calls to Gleason: "Would you like it a hair slower?"

"It isn't that, you know," Gleason says. "We can hardly speak."

"A little slower would make it easier," says Bresler brightly.

"It's slow enough, it's slow enough!" Gleason says. Two geniuses fall back, defeated. A little later that night *The*

Jackie Gleason Show produces what later seems, to everyone concerned, one of its better efforts. And Jackie remembers it this way: "I didn't even have to rehearse for that show—" How sweet that the network agrees to the contract he wants.

When General De Gaulle was a young man dreaming of power, he wrote that, to be a leader, a man must keep some part of himself always a mystery even to his closest associates. Some of Jackie Gleason's closest associates haven't detected that Gleason has reason to sneer at cue cards and that he, despite all appearances, is far from learning his lines by alchemy at the last minute. Early in the week, Gleason reads all the dialog of a script into a tape recorder, leaving blanks only for his own lines. With that, no matter what plagues or explosions try to cut him down, he can seize odd moments to do his own solo rehearsals, tuning up all week the old whammo that belongs to Jackie Gleason.

He has time for such tune-ups partly because he wakes up every morning at 6:30. Why he wakes up that way Gleason himself is at a loss to say. "One night I stayed up," he says, "to see if there was some noise." But he didn't discover a thing.

There are mysteries about Jackie Gleason which mystify even him.

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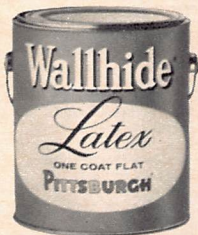
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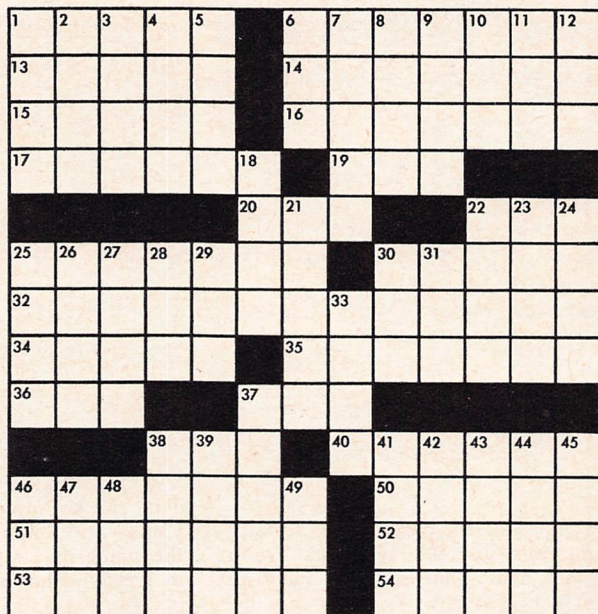
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ACROSS

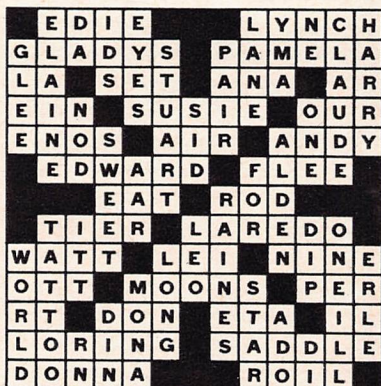
- 1 Glimmered
6 Gypsy (2 words)
13 The Man Who Was
14 Actress Jill
15 Territories
16 Flowers referred to in a TV title
17 American composer Cole
19 Three, in Rome
20 Suffix meaning 'full of'
22 Semitic people (abbreviation)
25 She plays Stephanie Pruitt
30 Dwarf (folklore)
32 Dr. MacGregor on Time Tunnel (2 words)
34 Host of I've Got a Secret
35 He owns the iron horse
36 Actor Hardin's
37 Travel on snow
38 Production area
40 Role of Ron Ely
46 Sergeant on Rat Patrol (2 words)
50 TV trail blazer
51 Member of F Troop
52 Resident of The Big Valley
53 TV panelists often take wild ones
54 Miss Horne's



See next week's TV GUIDE for solution

DOWN

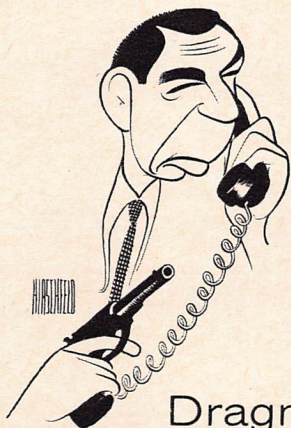
- 1 ____, crackle, pop: commercial sound
2 Describing Captain Nice
3 Preposition
4 Member of the ox family (obscure)
5 Scottish Gaelic
6 Exterminate
7 Address an audience
8 Biblical mountain
9 Other
10 Poem to be sung (variant)
11 Compass point
12 Sullivan and Nelson
18 Sound made by Clarence of *Daktari*
21 Glancing blow in cricket
22 Canned sound
23 Australian bird
24 European capital
25 Setting on *Hey Landlord*
26 Count on
27 Electric fish
28 Scottish uncle
29 *Combat!* cast
30 Jellylike substance
31 Extreme degree
33 Hold up!
37 Feed the fire
38 Belonging to actor Erwin
39 Commits wrongs
41 Cain's victim
42 Make like The Rounders
43 Tanis, Egypt
44 Miss Magnani
45 Former TV crime-fighter
46 Boggy place (archaic)
47 Islands off New Guinea
48 One of the Three Stooges
49 Affirmative



Answer to last week's puzzle

REVIEW

by Cleveland Amory



Dragnet

Dum-dadum-dum, dum-dadum-dum. Sgt. Joe Friday (Jack Webb) is back again—and so you'll have just the facts, ma'am: We'll tell you he's good. In fact, it's our duty to remind you not only of your constitutional rights, but also that he is still his old shoulders-still, glide-walking, tough-talking, eyeball-to-eyeballing self. And with him is Officer Bill Gannon (Harry Morgan), a man who makes, with Friday, each Thursday, an excellent side-dick. Make no mistake, if you haven't seen these two together yet, you're missing something—some of the scenes between them are up there in the same league as the Culp-Cosby duologs in *I Spy*.

Of course, there's no doubt there's propaganda here—even to an over-use, for obvious satiric purposes, of those reminders to the criminals of their rights—but crime being what it is these days, it's high time we had this show back. And we'll go on record right now that one of the best speeches we've heard on TV this year was Sergeant Friday's to a young

policeman whose fiancée wanted him to have "a job with a little more status." "Maybe," Friday concludes, "your girl friend is right. But there's also this. There are over five thousand men in this city who know that being a policeman is an endless, glamorous, thankless job that must be done. I know it, too. And I'm damned glad to be one of them."

Entirely apart from the propaganda, some good and some bad, *Dragnet* is dramatically sound and, unlike some other shows which have purported to bring us "true" case histories, never seems too good to be true. It is, rather, both good and true. It is particularly good at teen-age problems, of which there are so many these days; the minor characters—in both senses of both words—are not only real people, but their dialog is real too. We recall, for example, one scene where Friday and Gannon are trying to get the name of a suspect from a drive-in girl who has seen the suspect and his friend. "Could you describe them?" Gannon asks. "Nah," says the girl. "Kids all look alike. . . . One's a Coke, the other's a milkshake. That's it." "Did they," Friday pursues, "mention a name?" "One thing maybe," says the girl. "They were kidding around, you know. And the Coke says to the milkshake, 'It's robbery,' he says. 'Yeah,' he says, 'Larry, she sure robbed the cradle when she married you.' And the milkshake just laughs." They got the name they were after—"Larry"—and they gave us a fine scene too. One minor criticism we have is that *Dragnet's* narrative device is sometimes overworked. It's useful to have Joe's voice-over get us quickly through some essential scenes which would be boring if we had to see them all. But the narration itself can be boring, and it can even be jarring when Friday goes too quickly from off-camera voice to on-camera person. In a show as good as this, you don't need any devices. Just the facts, ma'am.



■ THOSE RATINGS ■
LAST OF THREE PARTS
BY RICHARD K. DOAN

WHO'S GOT A BETTER ANSWER?

Is trouble brewing in television's multibillion-dollar paradise?

Could be, judging from a mounting clamor over the question of who's really watching what critics and competitors love to call the boob tube.

The threat to TV's current record-high prosperity is three-fold: that a claimed exodus of adult viewers is (1) real, (2) will be confirmed and (3) will trigger a big pullback in TV advertising.

So far the threat is only a distant rumble. The watchers' walkout has by no means been verified.

Still, troubling talk persists.

Is it true that much of the weekly fare on the networks has become so puerile that only small children can stomach it—as even some people within the industry privately suspect? Is it true, as pollster Louis Harris claimed recently (for the second time in two years), that better-heeled, college-educated adults are in a mass exodus from TV?

The broadcasters publicly and hotly deny all this, and say the poll is based on leading questions hardly calculated to produce statistically valid results! In rebuttal, they invariably point to the gospel of A.C. Nielsen.

Is Nielsen right? Has the Chicago oracle stood on the mount of statistical revelation and beheld the almost-true dimensions of the TV audience? His many believers in TV are sure of it.

On the other hand, they have to concede that their Prime Source does not have all the answers. Even assuming Nielsen's simple count of Homes Using TV is accurate enough "for the purposes for which intended," as TV researchers so often put it, it leaves a lot to be told. Exactly *who* is "using" the TV in these homes? And what do they *think* of what they see?

Nielsen explores the "who" part periodically by getting a separate batch of homes to keep viewing logs (called diaries) showing which members of the family looked at what. Socioeconomic data (income, education, etc.) also are extracted.

The statisticians call this "people" data—in contrast, in the case of Nielsen ratings, to homes data.

There is a growing conviction in TV and Madison Avenue circles that the medium must have, and indeed is destined soon to get, a new set of audience measurements "rating" programming in such definitive terms.

Those who dream of a better num-

bers game than the one they now live by are convinced it is the means to more diversity and quality in TV. "People ratings," they believe, would define the audience appeal of each show and describe the kind and number of viewers grabbed by it. Since *everybody* must be susceptible to some kind of TV, they argue, and since there are sponsors eager to reach every kind of audience, such a better-refined ratings system would salvage TV from subservience to the lowest common denominator and usher in a dreamed-of-millennium of truly well-balanced programming.

That happy day, it's admitted, will not arrive without a struggle.

Extracting detailed vital statistics from vast numbers of people on a week-in, week-out basis is terribly expensive.

Inducing people honestly to describe themselves (how much money they make, etc.) and to report what programs they not only like but will look at (versus what they *think* they should say they like) is difficult.

And selling programs to sponsors on the basis of appeal to only part of the audience—even if that part is the money-spending adults—would be a new way of life for everybody concerned. It has been far easier for TV to woo advertisers with big "boxcar" homes ratings.

The sponsors and their agencies have accepted the total-homes figure because it made them feel good. It made the audience look so big.

What has been undermining this blissful state is a growing, gnawing feeling in advertiser and agency circles that there just *could* be something to the loose talk all around about defections in the audience. The feeling is sensed that TV, for all its razzle-dazzle, is something of a \$2.5-billion pig in a poke, glamorous as an advertising vehicle, of undoubted potency, yet terribly expensive and surprisingly little defined as to its exact reach and effectiveness, considering

the vast fortunes pumped into it to sell goods.

Off the record, the worry in some quarters is that audience demographics could turn up now-hidden realities that business would not care to live with. Like too many kids watching.

Answers differing from Nielsen's are readily to be found in the statistics of TvQ, a national opinion poll conducted by the Home Testing Institute of Manhasset, N.Y. HTI asks people to rank programs according to *what they like*. Lately, for example, *Bonanza* has been the No. 1 choice in TvQ, as it is in Nielsen's Top 10; but there the agreement between the surveys tends to end. In December, *I Spy* ranked fifth with TvQ, 40th in Nielsen; *Mission: Impossible* was seventh on the TvQ chart, 63rd on Nielsen's, etc.

TvQ finds age-group preferences in TV fare widely disparate. Last December, *Bewitched* and *I Dream of Jeannie* led the Top 10 of kiddies 6 to 11; *The Monkees* and *I Spy* were the favorites of teen-agers, while young adults most preferred the Saturday and Thursday night movies, and adults over 50 went most for Lawrence Welk and *Bonanza*—in that order!

Perhaps no more striking illustration could be found of how much better public-affairs programming can do on a demographics basis than TvQ's finding last winter that the CBS News Hour ranked as the fourth most-favored series among adults! In Nielsen's homes ratings, this series typically lands near the foot of the list. (Nielsen believers will contend that this only proves again that people claim they "like" certain programming, then don't watch it.)

ABC was able last fall, however, to call on Nielsen's own composition-of-audience breakdowns to show that *Stage 67*, which had tough sledding in the homes ratings, was TV's top-ranked evening attraction in terms of the proportions of its audience in professional and white-collar homes and homes where the head *continued*

of the family was college-educated.

This is the sort of point the advocates of "people ratings" are prone to make in arguing their virtues. Norton Garfinkle, whose New York-based Brand Rating Index tells blue-chip advertisers and their agencies what products the TV audience is buying, pushes specific buying habits of the audience as the answer to TV prayers for better programming.

"The whole public-interest debate," he says, "has been concerned with whether we should keep programs of a cultural nature on the air even though they don't produce big homes ratings. Now we seem to have a way out of this log jam because we can establish the fact that programs with cultural values also can have certain marketing values."

Some top-rank network ratings experts—ABC's Paul Sonkin and NBC's Paul Klein, among them—agree with Garfinkle that "people ratings" will supplant the Nielsen homes numbers, maybe in less than five years.

Arthur C. Nielsen Sr., the 69-year-old founder and board chairman of the firm bearing his name, confesses that the word "ratings" probably was an "unfortunate choice" of name for the figures he compiles. It somehow connotes a stamp of quality, saying a show is good or bad, whereas all the rating is supposed to represent is an estimate of the number of homes tuned in. But Nielsen and his son, A. C. Jr., president of the company, presumably are assured that in any event theirs will go on being the name of the ratings game. They are now trying to sell their clients (the networks, sponsors and agencies) on an "instantaneous" homes ratings service. The 1200-or-so homes with Nielsen "Audimeters" recording their viewing on film, which the householders mail into Chicago every two weeks, would be wired directly into a central monitoring board to provide a daily record

of the homes' TV watching.

Much as people in TV, being hooked on the ratings habit, would like Nielsen "dailies" over breakfast, there is some belief that this offer of overnight homes figures is too late to stem the tide of demographic desires.

As matters now stand, TV's statisticians, starved for data, subsist in part on sheer speculation. To countless questions about audience identity, behavior and trends, they can only hazard guesses. They call it "hypothesizing." It has to substitute for fact.

One of the networks' best hypothesizers, NBC research vice president Paul Klein, has some engaging theories. He is firmly convinced, for instance, that TV watching in upper-class homes rose last summer in part because of air-conditioning. "The poorer people have to get outdoors for a breath of air in hot weather, while the better-heeled ones can just sit there in their refrigerated digs, watching TV," he reasons. "I've told our people here that if they want the biggest audiences for quality programming, put it on in the summer!"

Klein believes also—and some others in TV share this view—that the avowedly disenchanted TV viewer really is looking, but he is watching only movies, sports, Johnny Carson and other noncontinued types of fare, rather than weekly series, in the belief that he thereby isn't "getting hooked" on the medium. "It salves his guilt feelings," Klein suspects. "Probably if you offered him something called *The Upper-Class Beverly Hillbillies*, he'd condescend to watch it. Then he wouldn't feel so guilty."

Nielsen's meters lately have recorded a slight rise in total TV viewing—not in prime time, peculiarly enough, but in "fringe" periods such as weekends and late evenings. Neither Klein nor Nielsen nor anybody else knows precisely why. They think color TV is a growing lure and the presence of more second and third sets in homes

is prompting added viewing. Sports, they guess, could be accounting for more weekend watching. Otherwise they're mystified.

Aside from the plague of such uncertainties where millions of dollars are involved, there is the deeply imbedded awareness, in high industry quarters, that the tyrannous Nielsen Numbers are virtually synonymous with corporate profits. TV is indisputably profit-oriented, "people's air" or not. The network able to claim No. 1 rank by virtue of even fractional domination of the savage evening-averages race cashes in, as NBC did this season, because Madison Avenue rides the ratings bandwagon.

In consequence the programmers are forever under pressure to deliver maximum ratings. The logical ultimate is to drive all programming toward types found to deliver the biggest numbers. It is not ludicrous to suggest that all of prime time would be a succession of *Bonanzas* if the public would sit still for it.

One of the effects of this frenzy is the frequent cancellation of shows that have millions of viewers rooting for them. The cheering is in vain except in rare instances, because a series, though highly popular with a vast minority audience, is a dud to the network if it is in the lower-rated brackets. This is one of the realities of TV life least understood outside.

There are conscientious people in TV's executive suites who are not enamored with this ruthless way of competitive life, who would welcome any devices they could live with that would enable them to shoot more often for programming quality without getting clobbered in the numbers race. Industry leaders like ABC-TV president Thomas W. Moore have yearned publicly for some form of extra ratings points for TV culture or for exclusion of do-good programs from the numbers count. Unfortunately, nobody has come up with a workable panacea.

The Nielsenites say they're prepared

to probe deeper into the TV audience, but they have lost \$17 million to date in this field (actually a minor part of the Nielsen market-research operation) and they are not about to lose more. If TV wants more refined numbers, it's got to pay for them. Privately, the Nielsen people suggest that the broadcasters have been pretty miserly in their research spending, considering TV's prosperity.

A troubling question is whether it is even possible to get totally reliable audience data. Writer Martin Mayer, in an industry-financed primer titled "The Intelligent Man's Guide to Broadcast Ratings," concluded that the "almost ideal" ratings service would be one employing "about 2000 well-trained, reasonably intelligent, highly responsible ghosts." Ghosts, he suggested, are the only beings who could get into TV homes unnoticed and find out all about their inhabitants and what they watch and like without arousing biases and influencing their behavior. Anything short of this, Mayer thought, has got to be a compromise.

And compromises produce doubts. Earlier this season Richard Bluel, producer of *The Green Hornet*, told a Hollywood reporter he had concocted a *Hornet* plot in which the hero kidnaped those 1200 Nielsen families, held them on a mountaintop, and finally ransomed them off to the networks for \$10 million. Bluel was burned up over the *Hornet's* low ratings, and admitted: "I probably wouldn't be saying this if my show were doing better."

Until the day comes when those absolutely honest and omnipresent ghosts take over the ratings business and nobody ever again can question the veracity of a TV rating, plots like Bluel's will strike the fancies of countless people in and out of the TV ranks. What can't be proved is bound to be debated, especially by those who don't like what is claimed.

TV TELETYPE : NEW YORK: NEIL HICKEY REPORTS:

Continued

The Tonight Show's ED McMAHON takes over a new game show on NBC starting April 3 at 10 A.M. (ET). It's called Snap Judgment . . . And singer DANNY O'NEIL will be host of One in a Million, a new ABC daytime game show also starting on April 3 . . . ABC has signed LAWRENCE WELK for another year, his 13th on that network . . . Three all-new variety series are in the planning stage at CBS as summer replacements for RED SKELTON, DANNY KAYE and JACKIE GLEASON. KAYE, as reported earlier, won't return in the fall.

JIM McKAY narrates "The Ruling Gods" on the May 7 Directions '67. It's a study of the traditional relationship of religion and sports. April 22, by the way, is the air date for McKAY's London-Brighton vintage-car race on Wide World of Sports, in which he teamed with champion driver PHIL HILL . . . The National Hockey League's Stanley Cup play-offs begin on CBS this April 8. Starting next December, CBS will begin televising an NHL Game of the Week.

JAMES MASON and PAUL LEYTON head the cast of ABC's special "Silent Night," adapted from a story by PAUL GALLICO. It'll be filmed on location in Austria . . . Italian film director ROBERTO ROSSELLINI will produce a portrait of the island of Sicily as an NBC News special for early 1968 . . . STIRLING SILLIPHANT's script "Blood of the Tiger" is tentatively slated to kick off NBC's Maya series, which is being shot on location in India.

CBS's Coliseum plans to tape the Circus Montmartre at the Lido in Paris for the April 20 broadcast of the series . . . The Outdoorsman: Joe Foss is the title of a new hunting-fishing show that starts in syndication next January. FOSS, former governor of South Dakota and one-time commissioner of the American Football League, will travel to such sites as Hawaii, British Columbia and Yellowstone Park . . . Former football great JIM BROWN will do an I Spy episode called "Cops and Robbers" for spring.

FRANKIE LAINE, who sings the title song of Rango, also will appear on two upcoming episodes of the show . . . The Undersea World of Jacques-Yves Cousteau--a series of at least 12 specials to begin on ABC early in 1968--will feature the explorer's wife, SIMONE, who is called the first woman oceanaut, and COUSTEAU's son, PHILIPPE, as co-producer and chief cameraman.



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